



**CANADIAN FEDERATION
OF INDEPENDENT BUSINESS**

In business for your business™

COVID-19: State of Small Business

Key results – June 2021 Survey

2021-06-14

Overview: CFIB surveys since mid-March

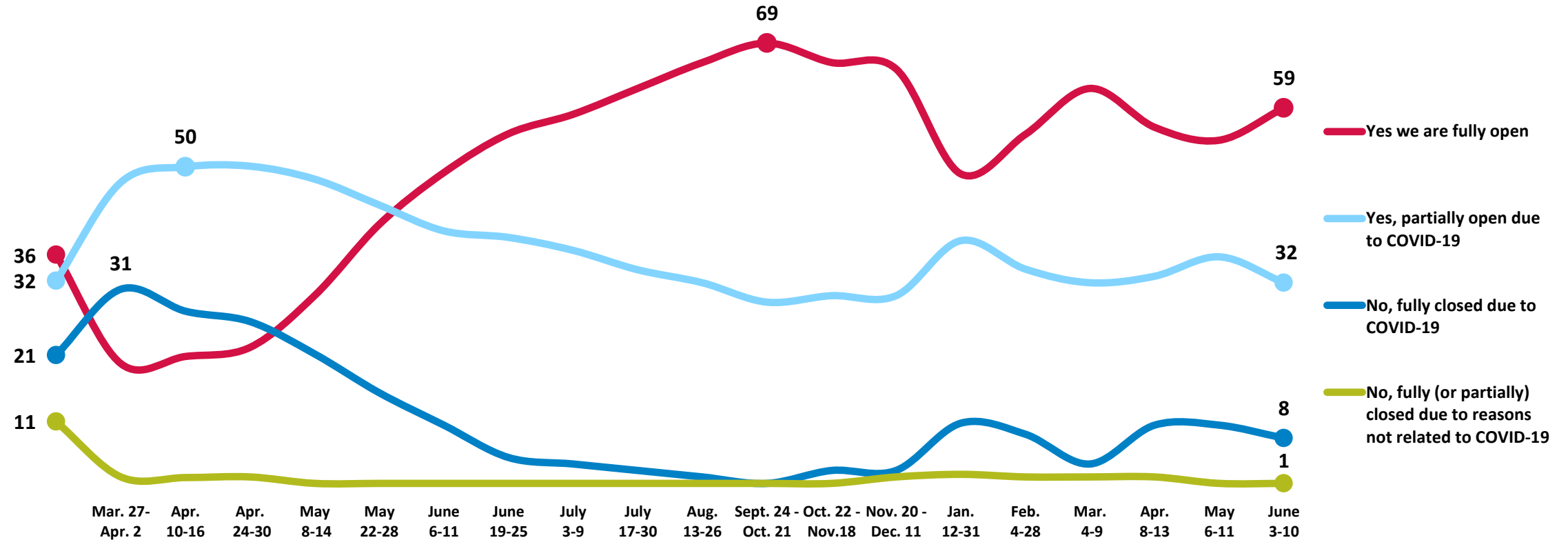
Previous surveys

- ❖ CFIB has surveyed members on the impacts of COVID-19 from the start of the pandemic (15 weekly surveys from mid March to early July, avg. n = 9,020)
- ❖ Moved towards biweekly surveys last summer (4 surveys from mid July to end of August, avg. n = 5,249), then monthly surveys in the fall (averaging over 5,000 responses)
- ❖ Current plan is to continue conducting monthly member surveys with key data on current business conditions through the *Your Voice* monthly survey)

Survey data featured this month

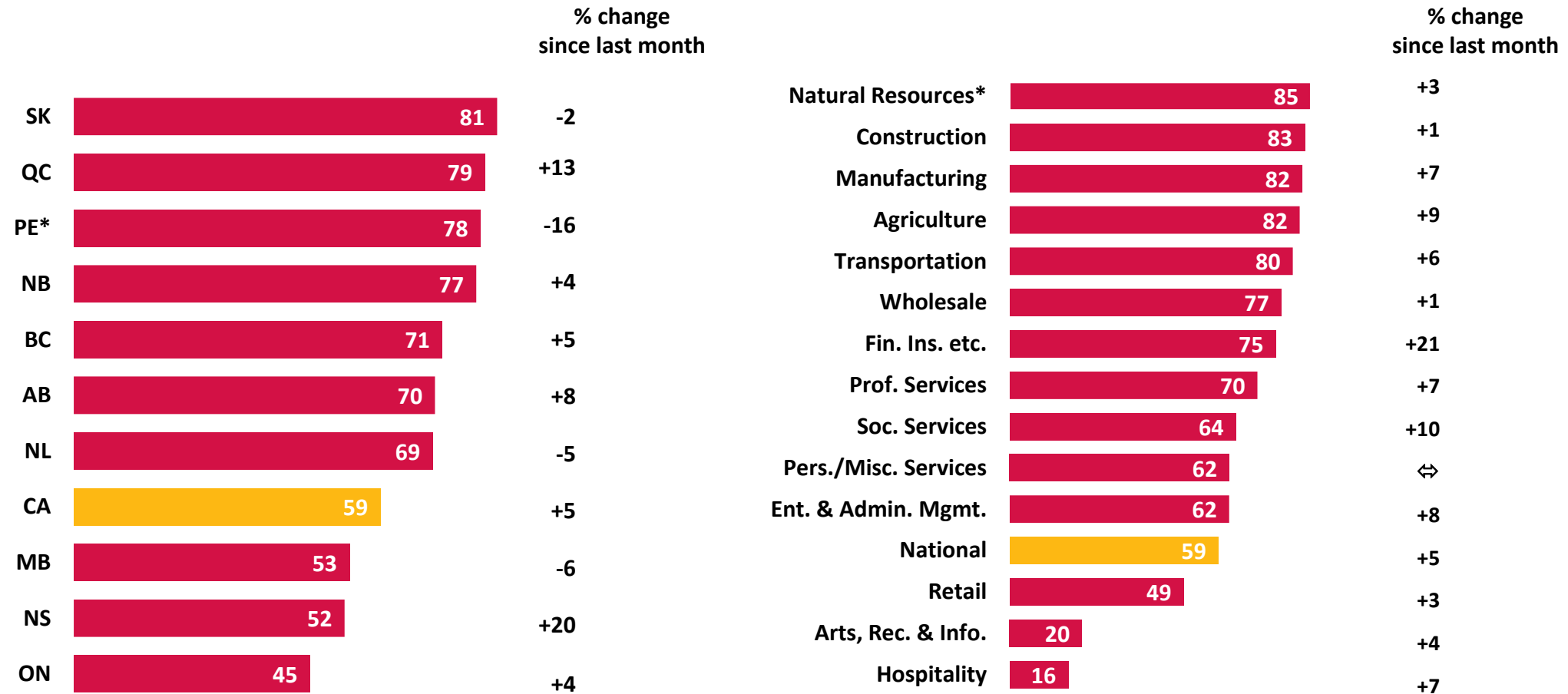
Survey:	<i>Your Voice – June 2021</i>
Active dates:	<i>June 3-30</i>
Reminder email:	<i>June 17</i>
Active days:	<i>8 (June 3-10)</i>
Respondents:	<i>3,222</i>

As of today, is your business still open? (% response)



Source: CFIB, COVID-19 surveys – March 2020 to June 2021.

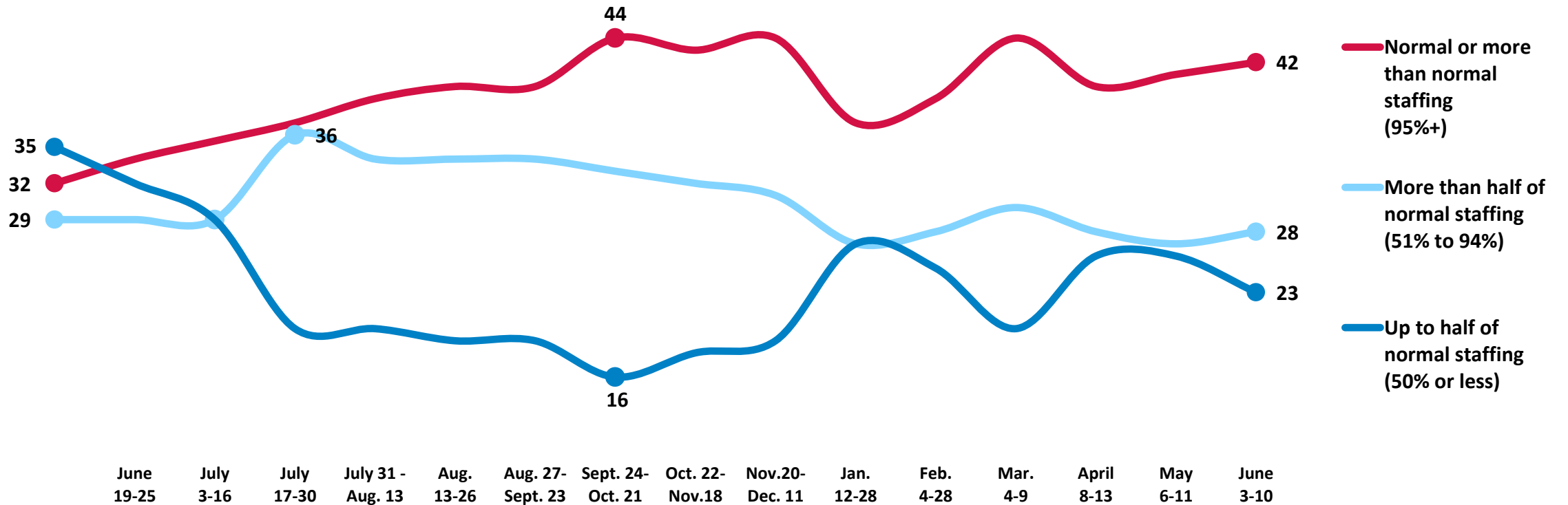
Businesses fully open, by sector and province (% response)



Source: CFIB, Your Voice – June 2021 Survey, June 3-TBD, 2021, preliminary results, n = 3,222.

*Note: small sample, use with caution.

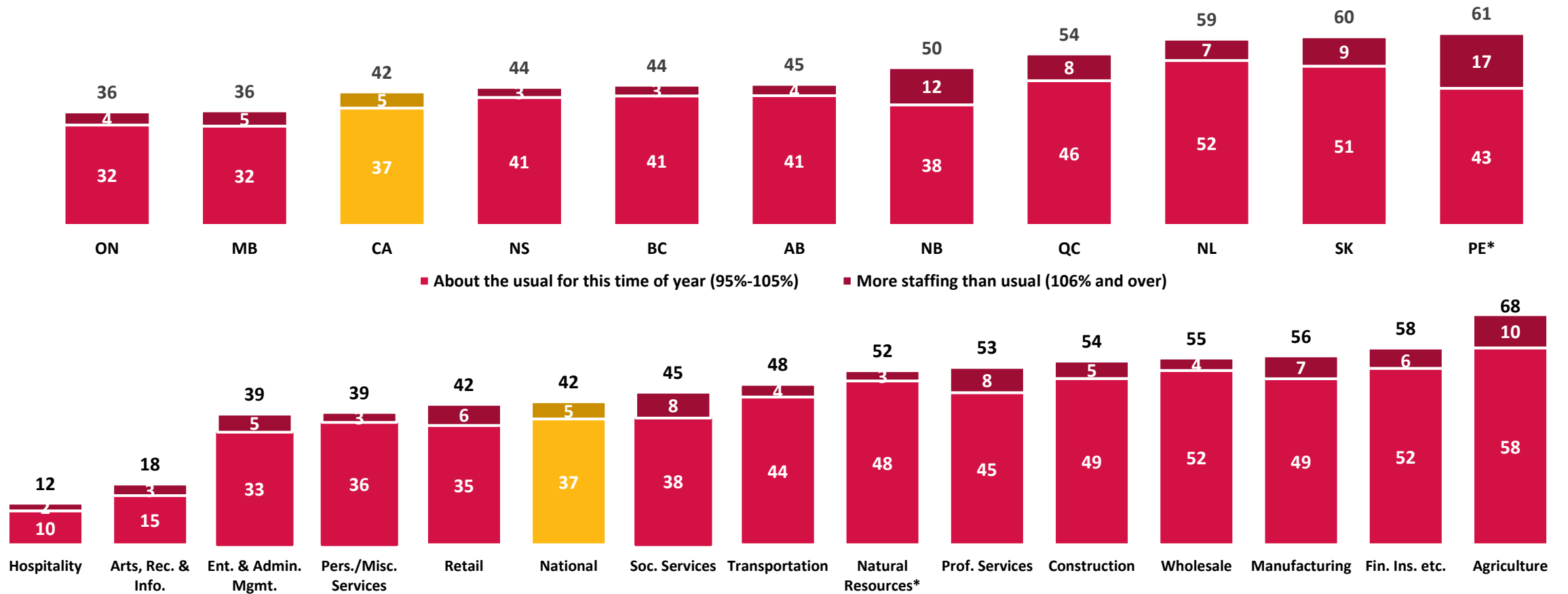
How much of your usual staffing capacity for this time of year is your business currently using? (% response)



Source: CFIB, COVID-19 surveys – June 2020 to June 2021.

Note: Percentages may not add to 100% due to exclusion of 'Not applicable – no staff at this time' and 'Don't know' categories.

Normal or above normal staffing, by province and sector (% response)

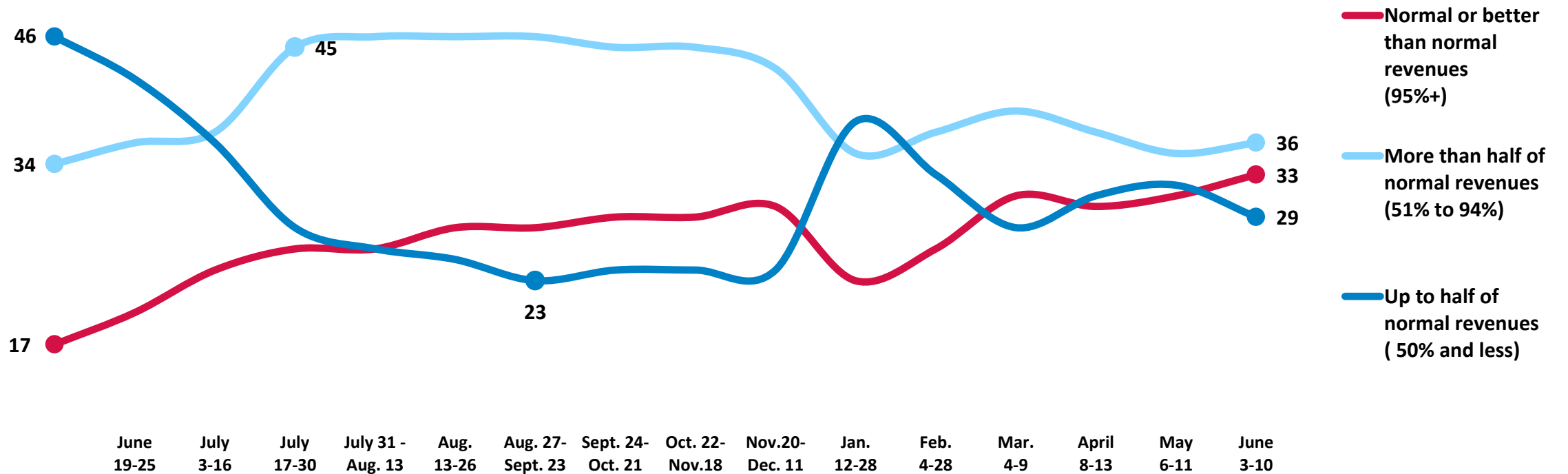


Source: CFIB, Your Voice – June 2021 Survey, June 3-TBD, 2021, preliminary results, n = 3,222.

*Note: small sample, use with caution.

How much of your usual revenues for this time of year is your business currently making?

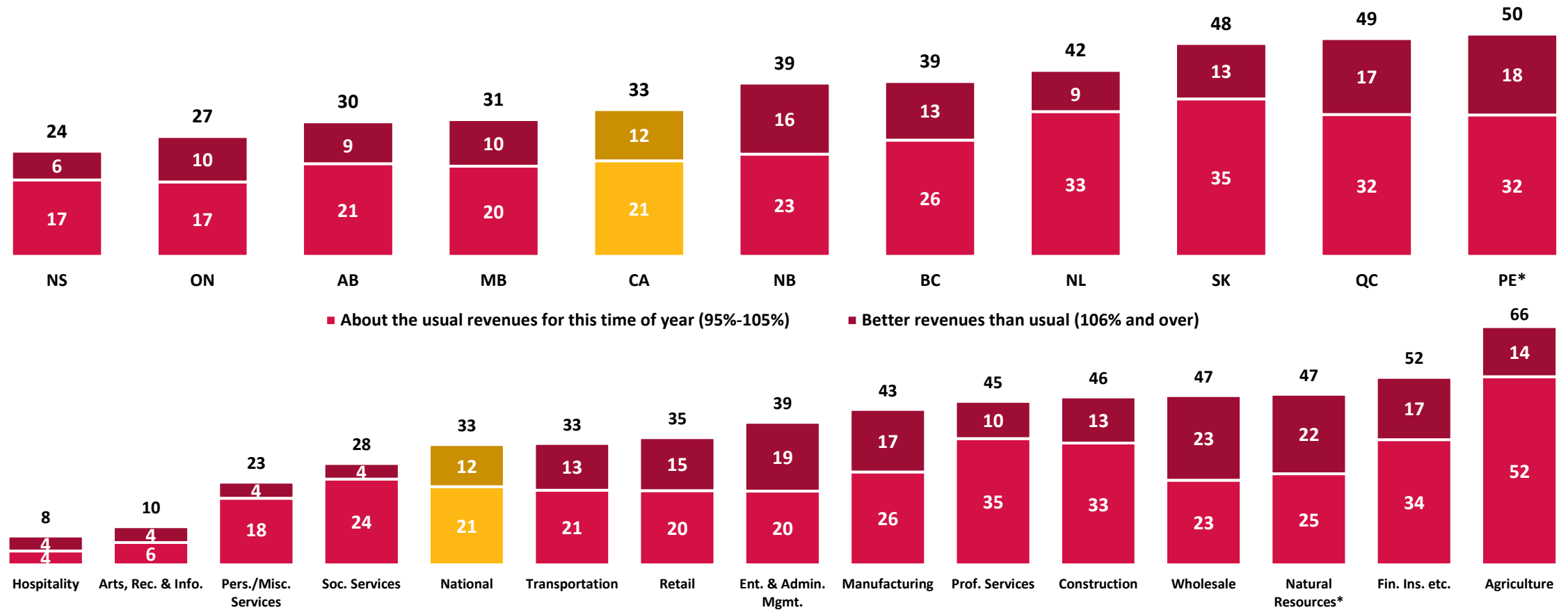
(% response)



Source: CFIB, COVID-19 surveys – June 2020 to June 2021.

Note: Percentages may not add to 100% due to exclusion of 'Not applicable – no staff at this time' and 'Don't know' categories.

Normal or better revenues, by province and sector (% response)

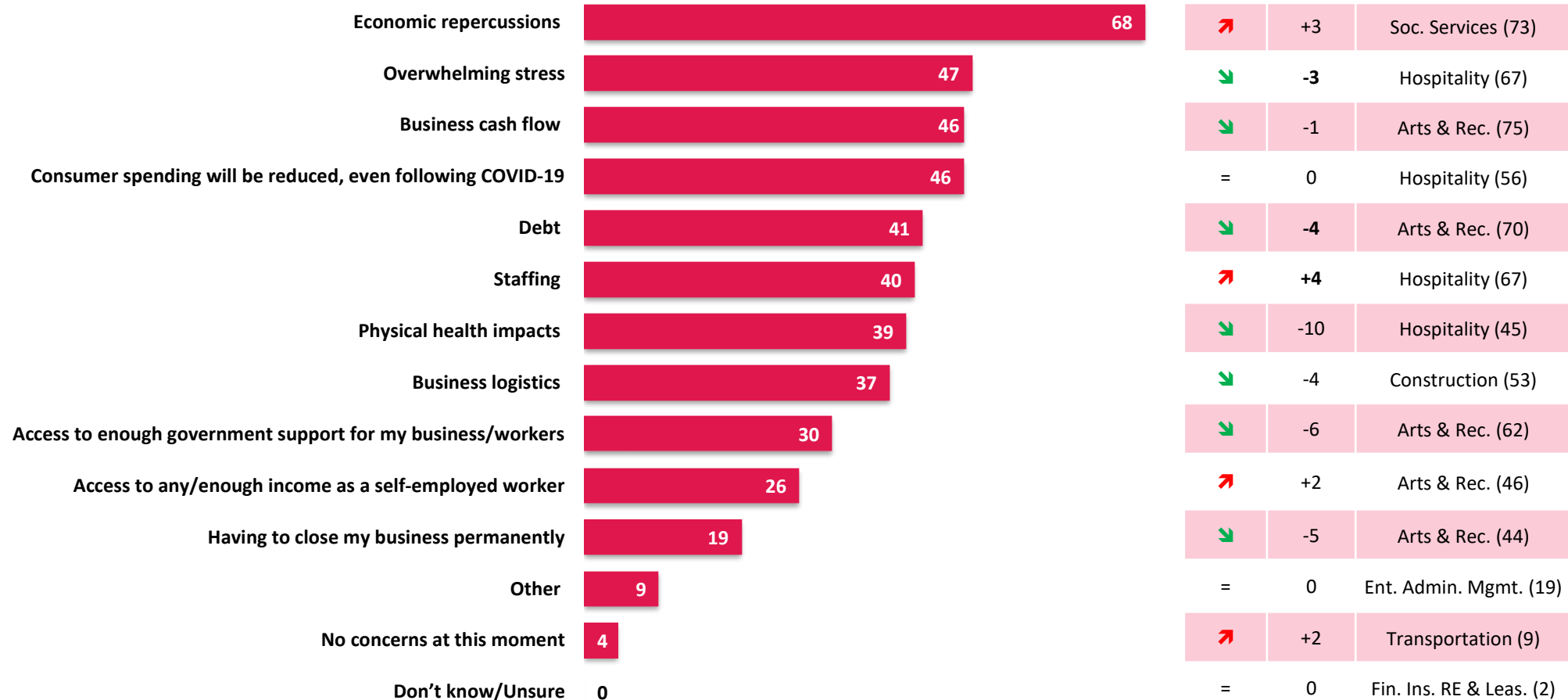


Source: CFIB, Your Voice – June 2021 Survey, June 3-TBD, 2021, preliminary results, n = 3,222.

*Note: Small sample, use with caution.

What worries you most about COVID-19?

(Select all that apply, % response)



Source: CFIB, Your Voice – June 2021 Survey, June 3-TBD, 2021, preliminary results, n = 3,222.

Notes: 1) The answer choices displayed here have been simplified. See appendix for the complete answer choices.

2) Respondents were allowed to select more than one answer choice. Percentages will not add to 100%.