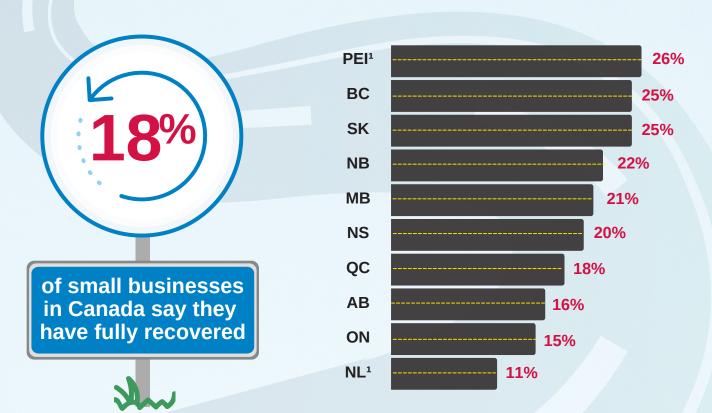
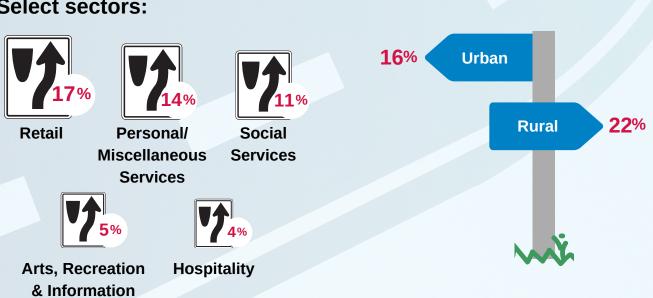
THE LONG ROAD TO RECOVERY FOR SMALL BUSINESS

Many businesses have not yet recovered



Select sectors:

11/



The road to full recovery will take time



What will it take for small business owners to consider that their business has recovered?

4		
	Being back to pre-pandemic sales	46%
	No longer experiencing high stress and anxiety levels due to COVID-19	45%
	No longer experiencing pandemic related delays in our supplies and shipping	44%
	Being allowed to be fully open without restrictions	40%
	Having paid off any debt incurred due to COVID-19	39%
	Being back to pre-pandemic staffing	27%
8	No longer worrying about having to close my	
CLOSED	business permanently	24%
Ť:	Having established a set of "new normal" practices for employees and customers (for example, remote	23%

work, mask wearing, etc.)

Notes: 1) Small sample, use with caution. 2) Only respondents that indicated they are almost fully, partly recovered or still have a long way to go were asked this question.



Source: CFIB, Your Voice - July 2021 survey. Based on 2,856 responses from

business owners across Canada.