

Top priorities for SMEs:

See the latest Survey Results

Overview

This chart shares from the highest to lowest, small businesses' responses to CFIB's field survey on their election priorities by percentage. The top 3 election priorities from SMEs are lowering business and payroll taxes (66%), minimizing the impact of U.S., Canadian, and Chinese tariffs on small businesses (35%) and reducing red tape (33%).

Values

Top priorities for the Next Federal Government (Combined English and French)

Election Priorities	Percentage
Lowering business and payroll taxes	66%
Minimizing the impact of tariffs	35%
Reducing red tape	33%
Balancing the budget	30%
Diversifying trade partnerships beyond the US	25%
Reducing barriers to internal trade	24%
Investing in core infrastructure	19%
Easing labour shortages and improving workforce participation	17%
Tackling crime and enhancing safety	17%
Other	5%

Presentation

In this image, we can see:

The top 3 election priorities - lowering business and payroll taxes (66%), minimizing the impact of U.S., Canadian, and Chinese tariffs on small businesses (35%) and reducing red tape (33%) are differentiated by its dark blue colour whereas for the other 7 election priorities, they are in light grey. The different colours are used to highlight the top 3 election priorities for SMEs for the second week of the election period (March 24 to April 20, 2025).