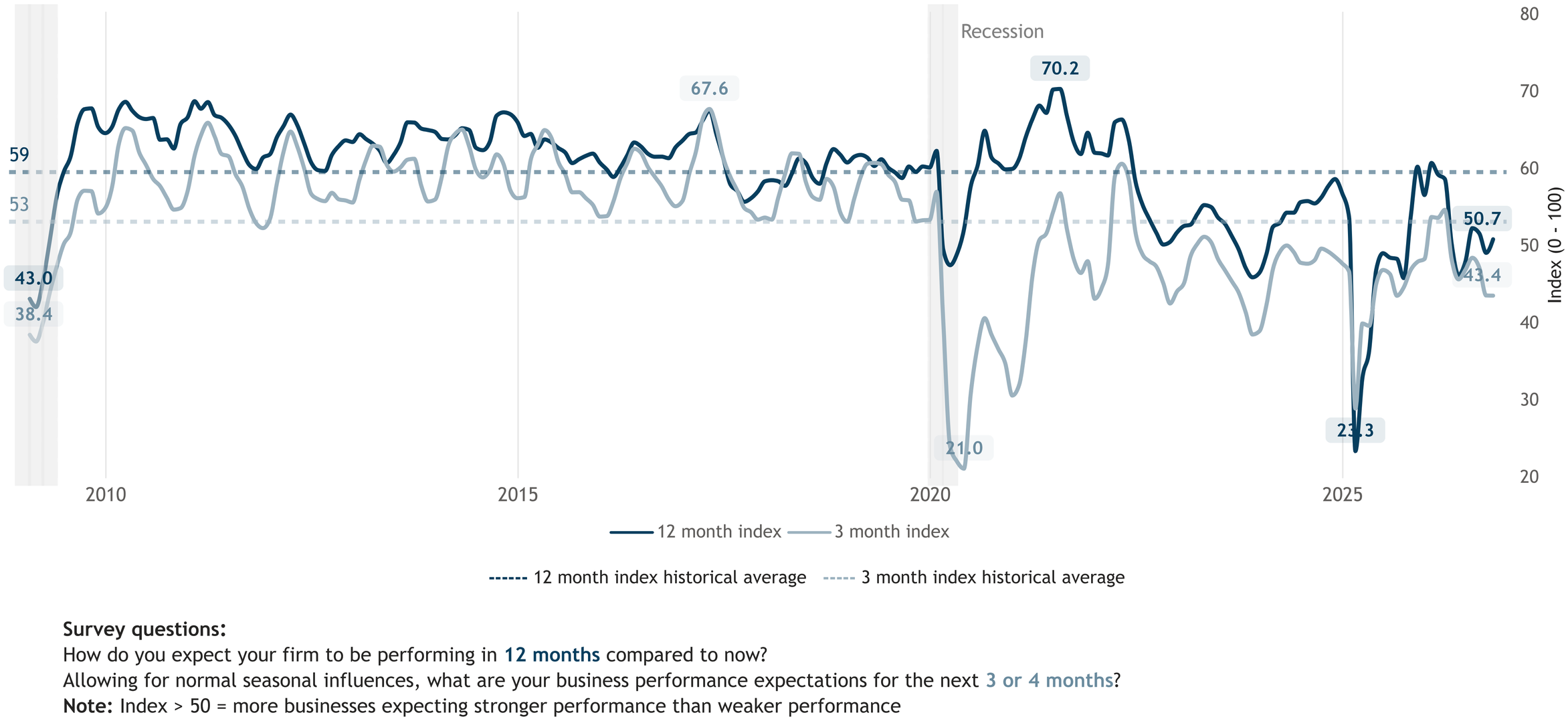
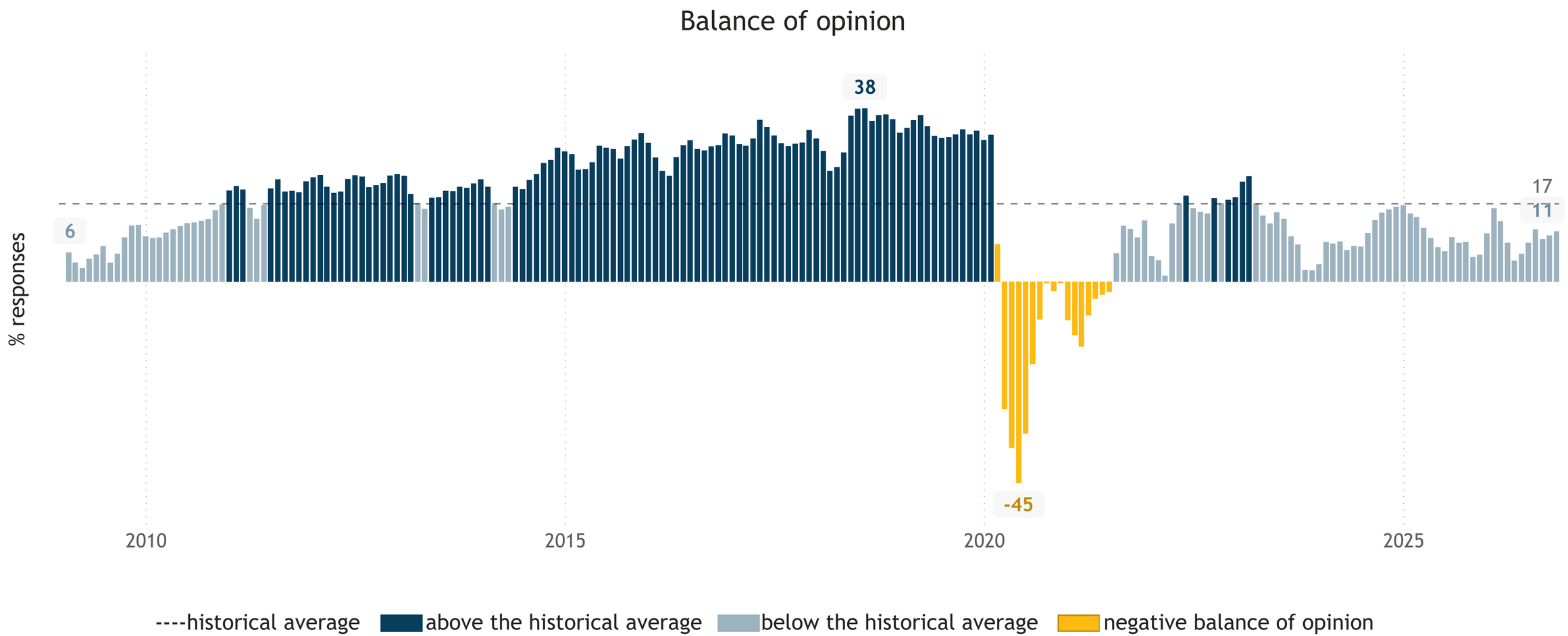
Business Barometer®: 12-month and 3-month small business confidence index, Ontario



Survey questions:
How do you expect your firm to be performing in **12 months** compared to now?
Allowing for normal seasonal influences, what are your business performance expectations for the next **3 or 4 months**?
Note: Index > 50 = more businesses expecting stronger performance than weaker performance
Sources : CFIB's Your business outlook survey, February 2009 - November 2026.
C.D. Howe Institute Business Cycle Council (Recession dates)

Business Barometer®: General state of business health, Ontario



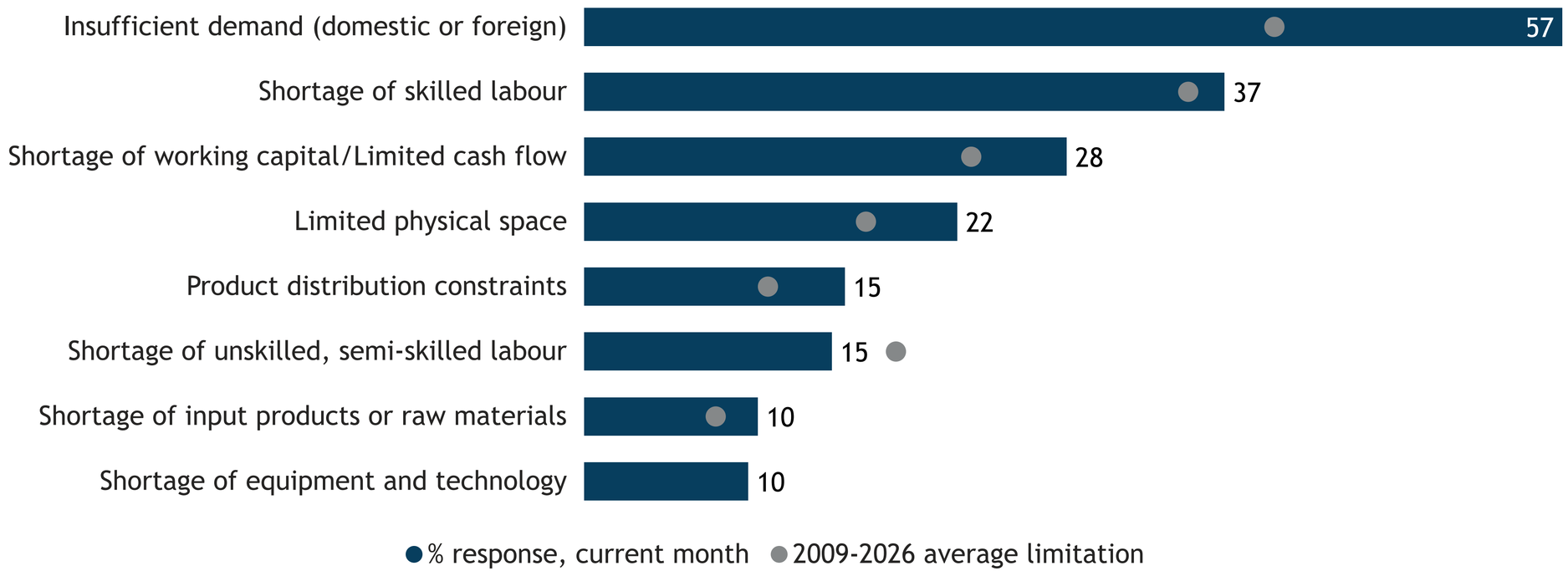
Survey question: Currently, what is the general business situation of your company?
Note: Balance of opinion = [Share of respondents answering **Good**]- [Share of respondents answering **Bad**]
Source: CFIB's Your business outlook survey, February 2009 - November 2026.

Business Barometer®: Full-time staffing plans, short term, Ontario



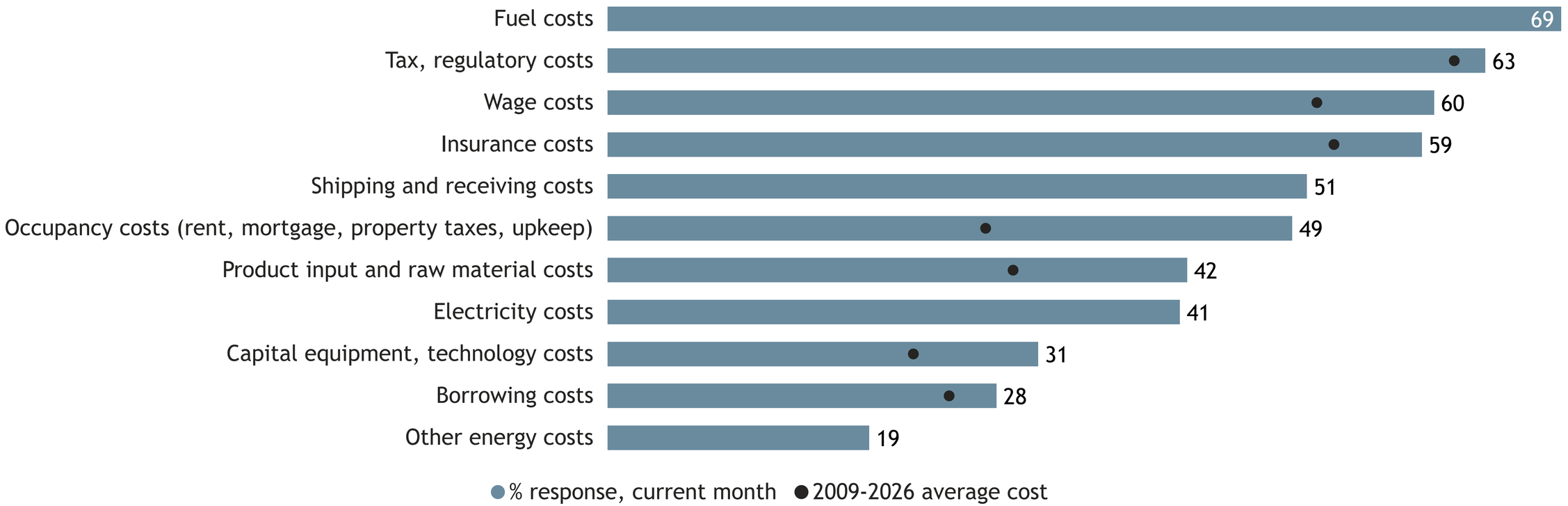
Survey question: How are your expected employment levels to change in the next 3 or 4 months? (Up, Same, Down)
Source: CFIB, Your business outlook survey, February 2009 - November 2026.
Note: Net staffing intentions = [Share of respondents answering UP]- [Share of respondents answering Down]

Business Barometer®: Factors limiting sales or production growth- current levels, Ontario



Survey question: What factors are limiting your ability to increase sales or production?
Source: CFIB's Your business outlook survey, February 2009 - November 2026.

Business Barometer®: Major input cost constraints- current levels, Ontario



Survey question: What types of input costs are currently causing difficulties for your business?
Source: CFIB's Your business outlook survey, February 2009 - November 2026.