

Monthly Business Barometer[®], Tourism

June 2025



12-month Small Business Confidence Index

40.8

Monthly change

↓ 2.9

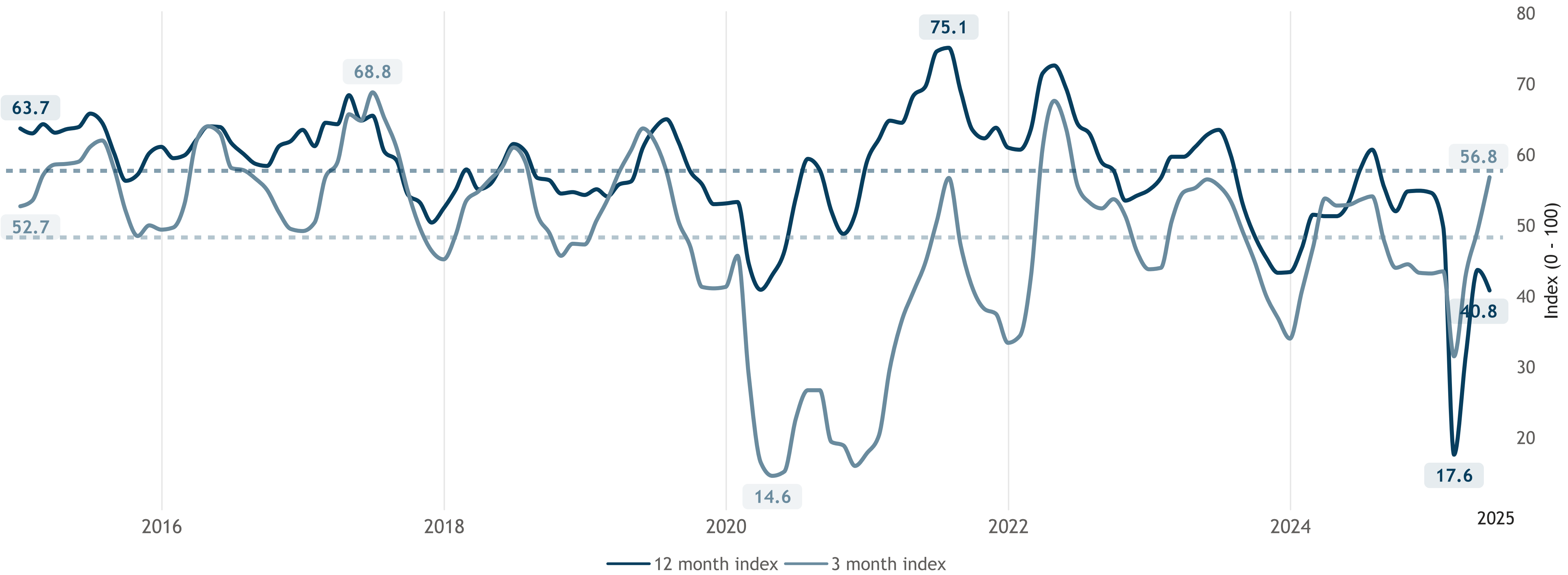
3-month Small Business Confidence Index

56.8

Monthly change

↑ 7.5

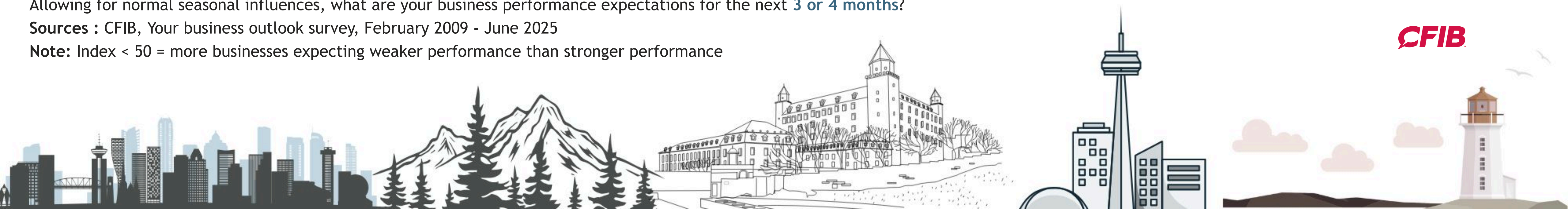
12-month and 3-month small business confidence index, Tourism industry



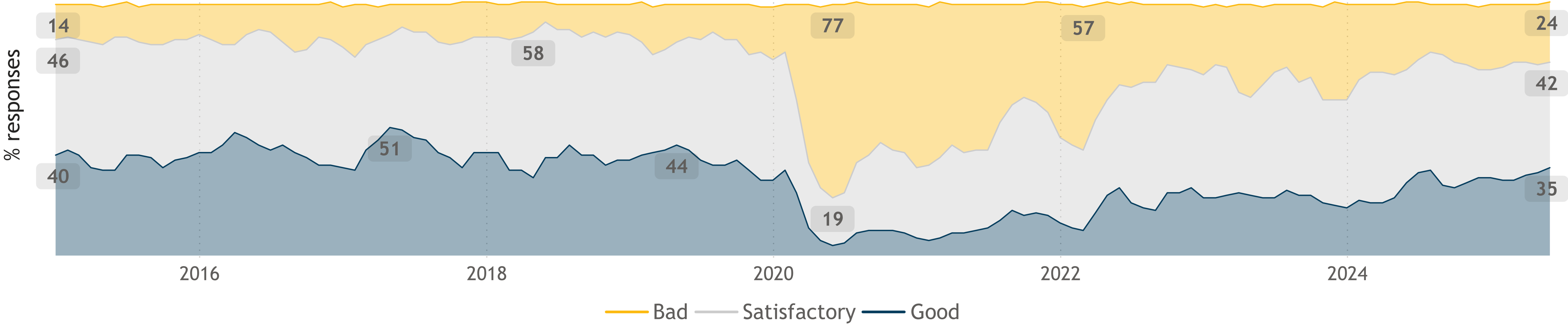
Survey questions:

How do you expect your firm to be performing in **12 months** compared to now?
Allowing for normal seasonal influences, what are your business performance expectations for the next **3 or 4 months**?

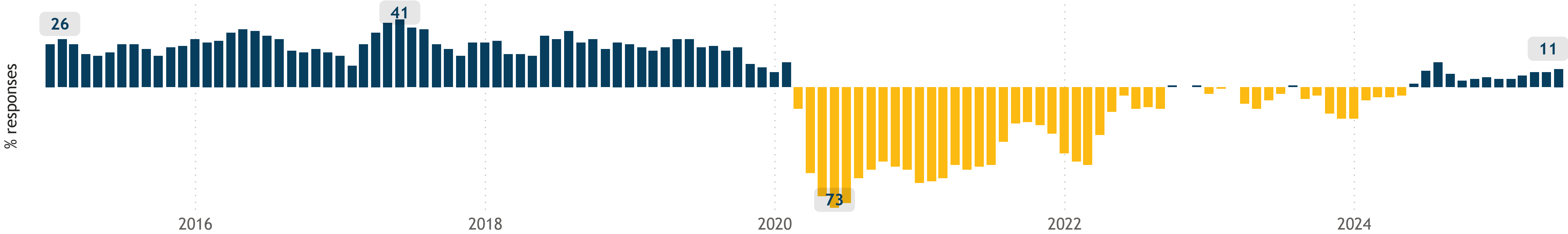
Sources : CFIB, Your business outlook survey, February 2009 - June 2025
Note: Index < 50 = more businesses expecting weaker performance than stronger performance



General state of business health, Tourism industry



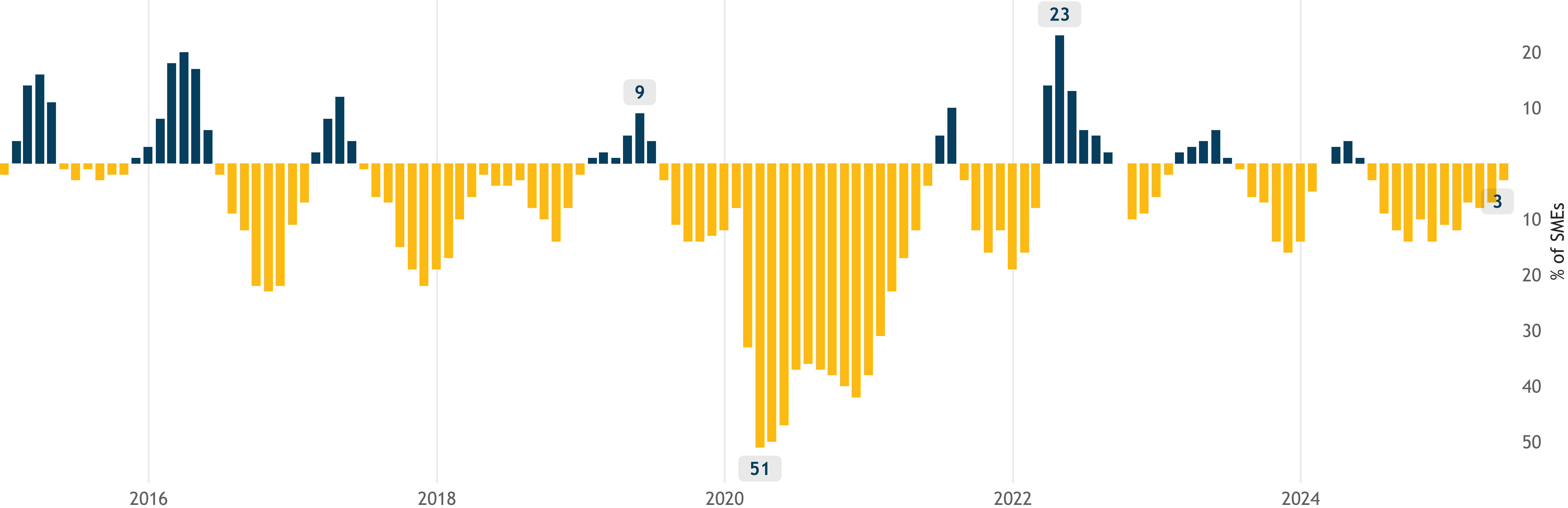
Balance of opinion



Survey question: Currently, what is the general business situation of your company?
Note: Balance of opinion = [Share of respondents answering **Good**]- [Share of respondents answering **Bad**]
Source: CFIB's Your business outlook survey, February 2009 - June 2025.



Full time net staffing intentions, short term, Tourism industry

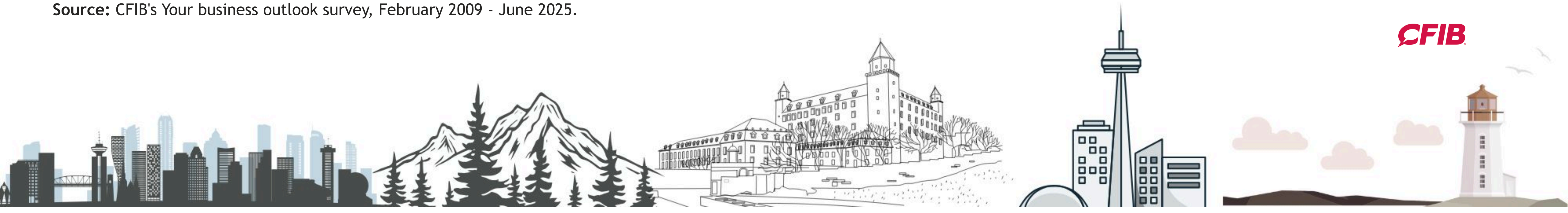


Survey question: How are your expected employment levels to change in the next 3 or 4 months? (Up, Same, Down)

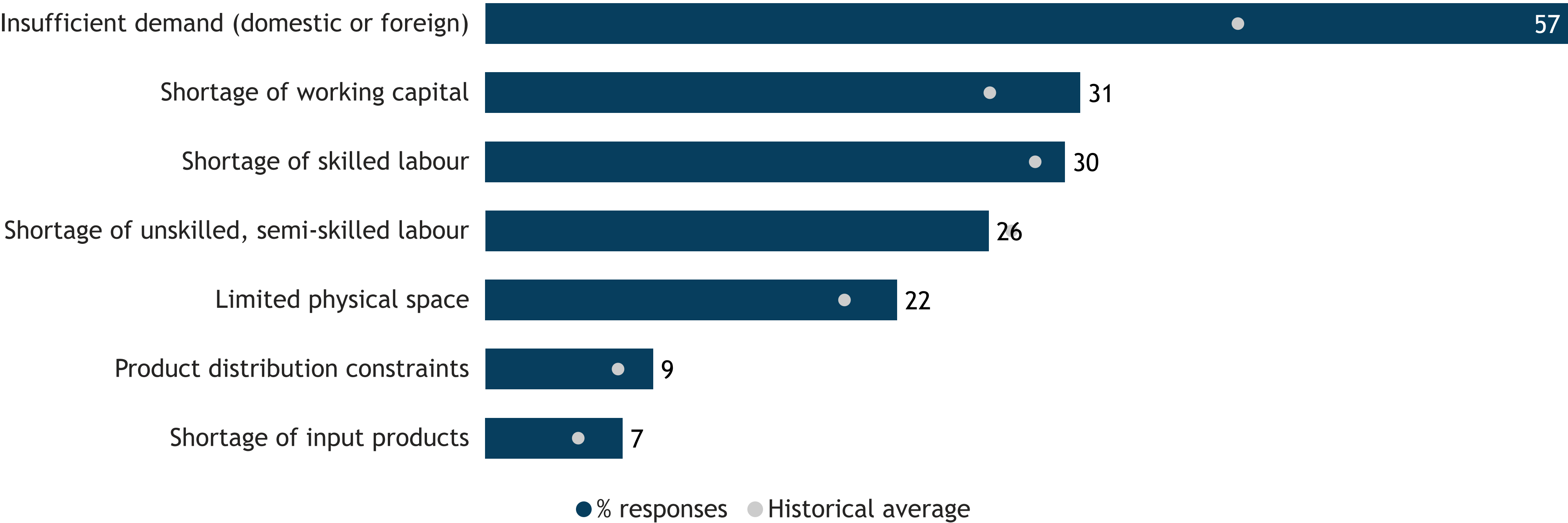
Note: Net staffing intentions = [Share of respondents answering UP]- [Share of respondents answering Down]

Source: CFIB's Your business outlook survey, February 2009 - June 2025.

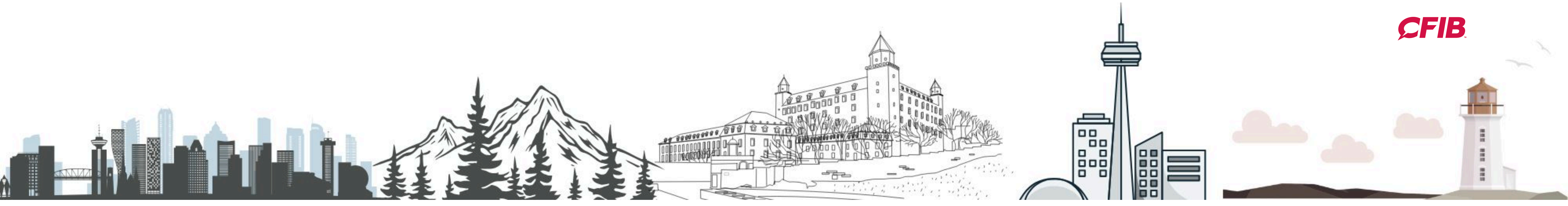
CFIB



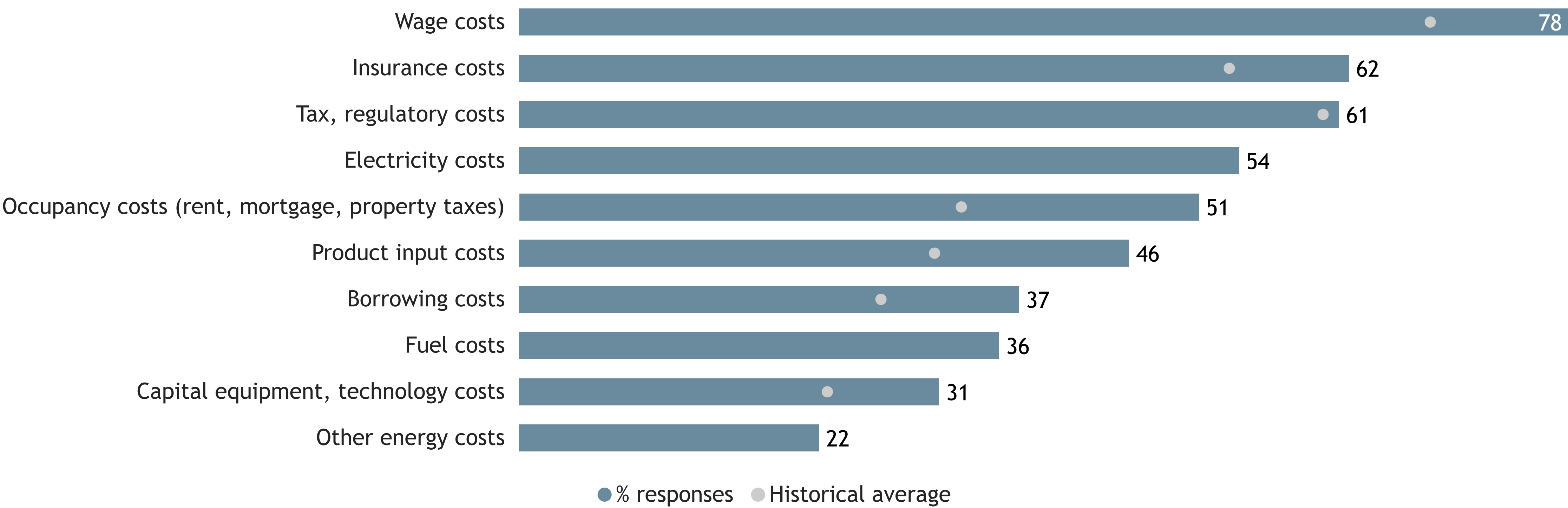
Factors limiting sales or production growth- current levels and trend, Tourism industry



Survey question: What factors are limiting your ability to increase sales or production?
Source: CFIB's Your business outlook survey, February 2009 - June 2025. Responses were received from: June 3-9.



Major input cost constraints- current levels and trend, Tourism industry



Survey question: What types of input costs are currently causing difficulties for your business?
Source: CFIB's Your business outlook survey, February 2009 - June 2025. Responses were received from: June 6-12.

