



Impact of Work Stoppages

Flash Survey

Key final results

Methodology

Flash survey: Impact of Work
Stoppages

Type: A flash, controlled-access online CFIB survey.

Active dates: November 13- December 4, 2024.

Final results: Based on responses from 2382 CFIB members who are owners of Canadian independent businesses, from all sectors and regions of the country.

For comparison purposes, a probability samples with the same number of respondents would have a margin of error of +/-2.01%, 19 times out of 20.

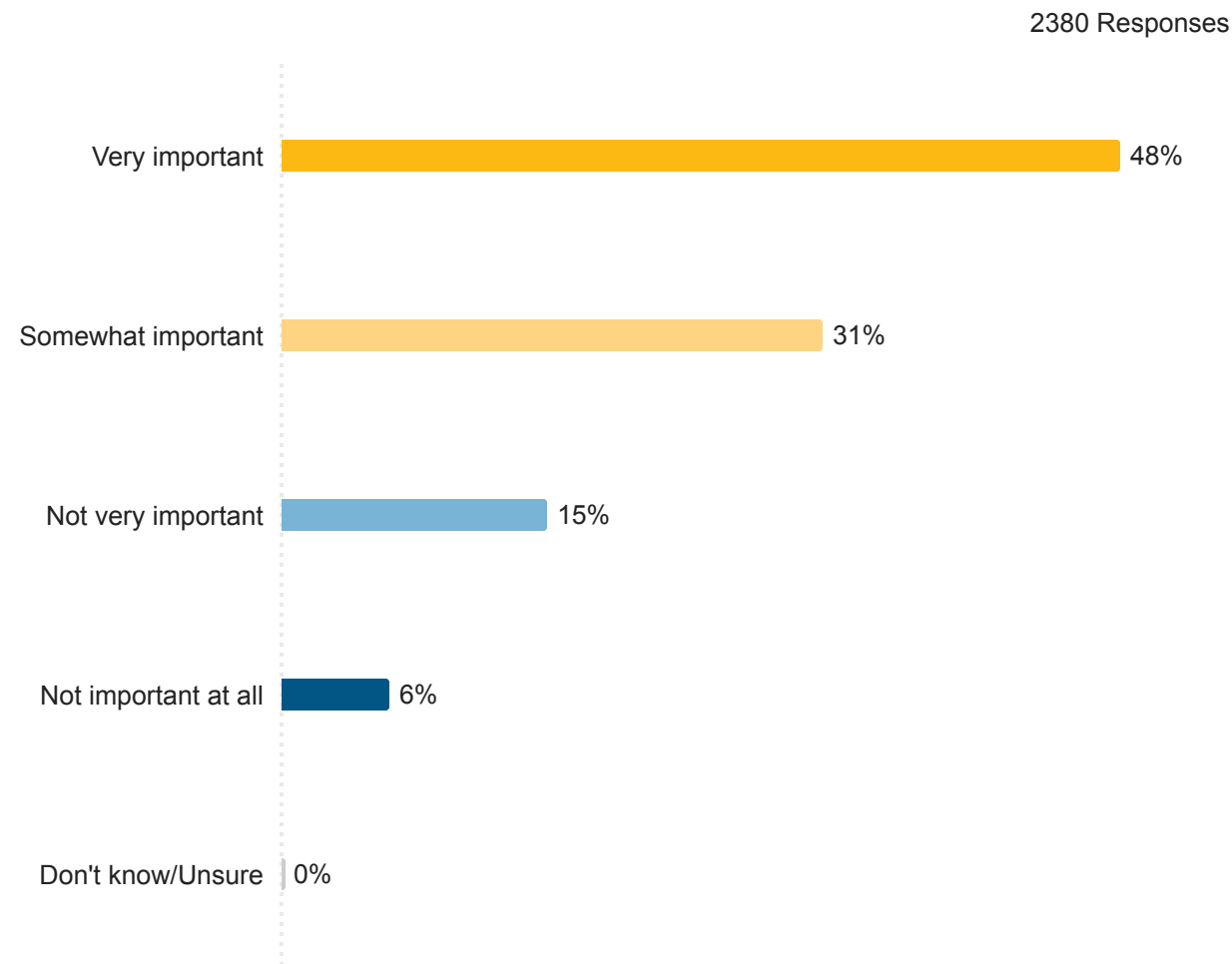
Summary

On Canada Post potential strike:

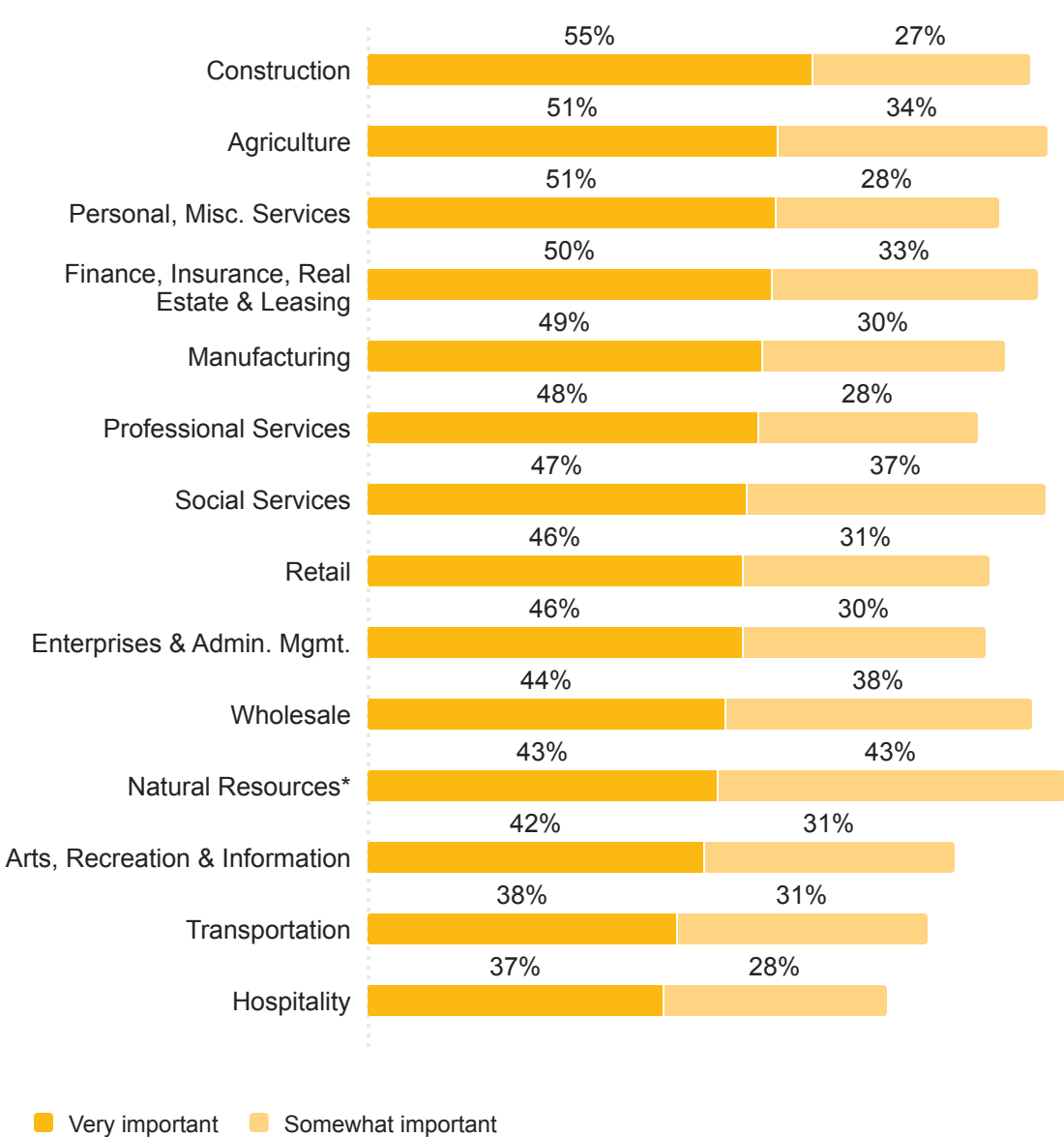
- Nearly 80% of businesses across key sectors **rely** on Canada Post services for business continuity.
- 75% of businesses anticipate **negative impact** from a Canada Post strike, with high concern across multiple key sectors including wholesale, construction, manufacturing, and agriculture.
- **Delayed payments/invoices and higher delivery costs**: top impacts of a Canada post strike. Some (14%) are concerned about the holiday earnings.

Reliance on Canada Post for Business Needs

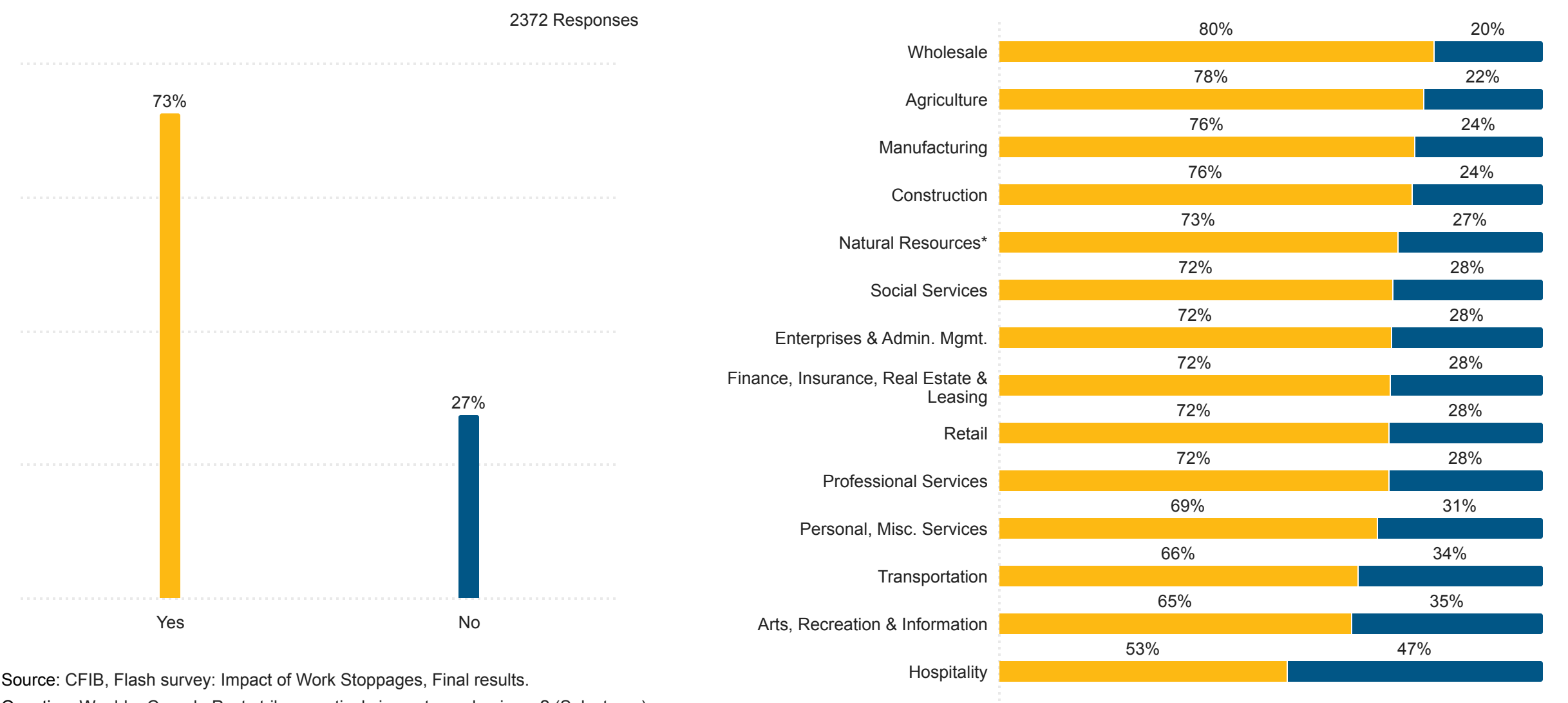
Nearly 80% of businesses across key sectors rely on Canada Post services for business continuity



Source: CFIB, Flash survey: Impact of Work Stoppages, Final results.
Question: How important are Canada Post's delivery services (sending and receiving letters, parcels, etc.) to your business? (Select one)
Note: * small sample (under 40), interpret with caution.

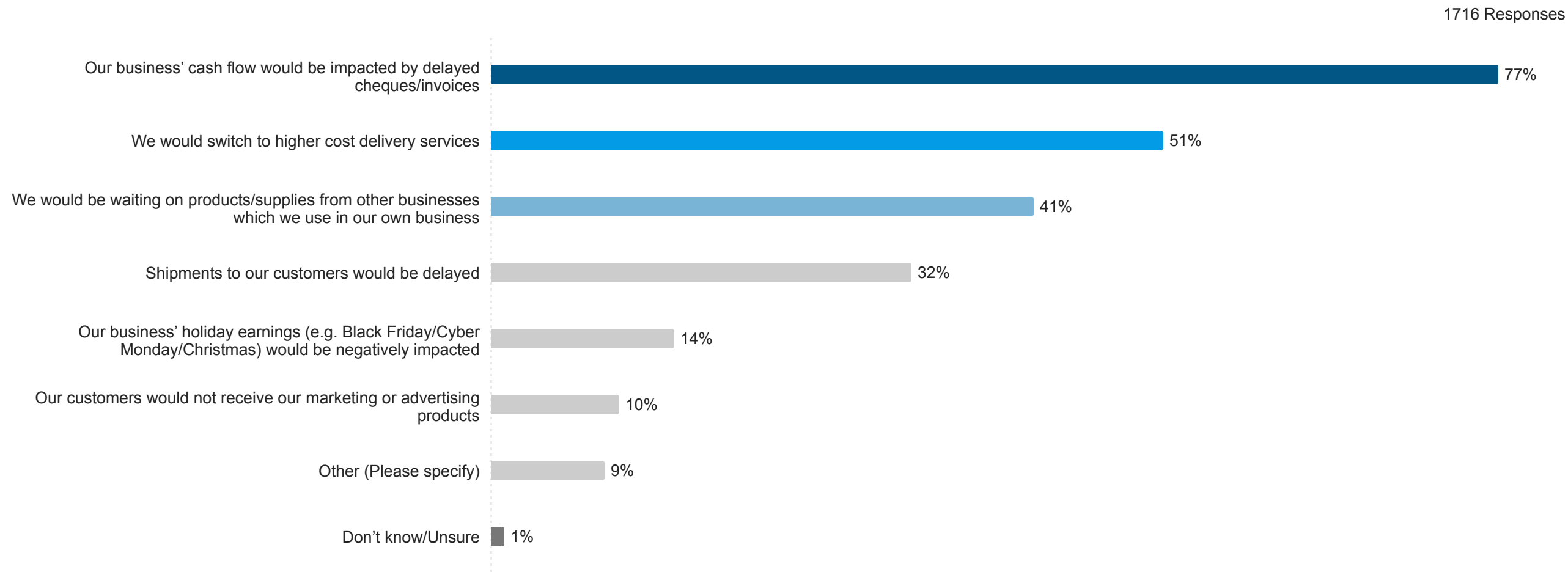


75% of businesses anticipate a **negative impact** from a Canada Post strike, with high concern across multiple key sectors including wholesale, construction, manufacturing, and agriculture.



Source: CFIB, Flash survey: Impact of Work Stoppages, Final results.
Question: Would a Canada Post strike negatively impact your business? (Select one)
Note:* small sample (under 40), interpret with caution.

Top impacts of a Canada Post strike: Delayed payments/invoices and higher delivery costs; some (14%) are concerned about holiday earnings.



Source: CFIB, Flash survey: Impact of Work Stoppages, Final results.

Question: How would a Canada Post strike negatively impact your business? (Select all that apply)

Note: Only respondents that selected yes to "Would a Canada Post strike negatively impact your business?" answered this question.

Questions or data requests

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