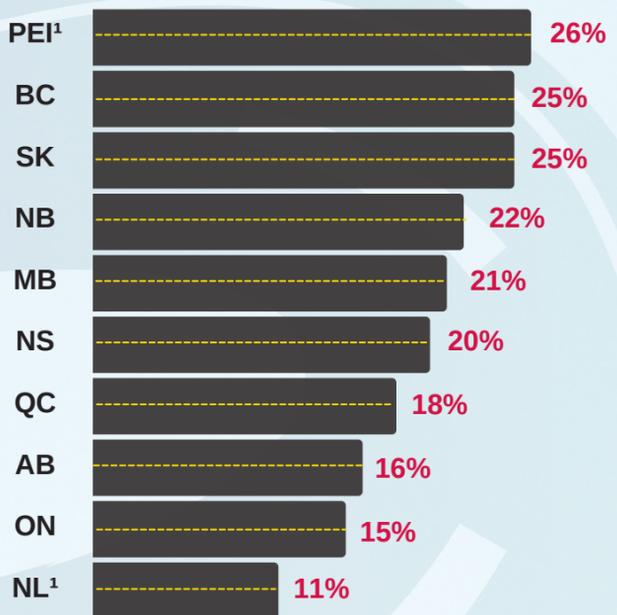


# THE LONG ROAD TO RECOVERY FOR SMALL BUSINESS

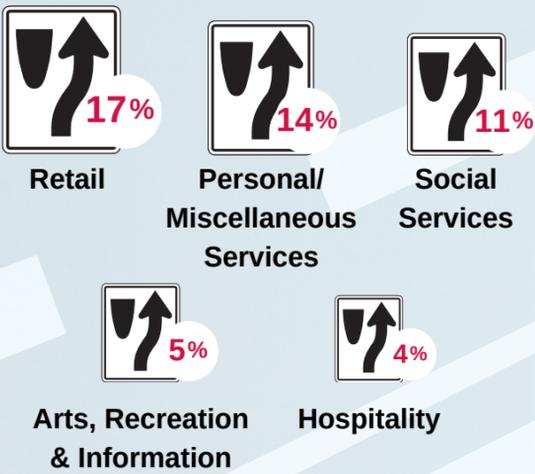
## Many businesses have not yet recovered



of small businesses in Canada say they have fully recovered



### Select sectors:



## The road to full recovery will take time

On average, small business owners<sup>2</sup> expect it will take

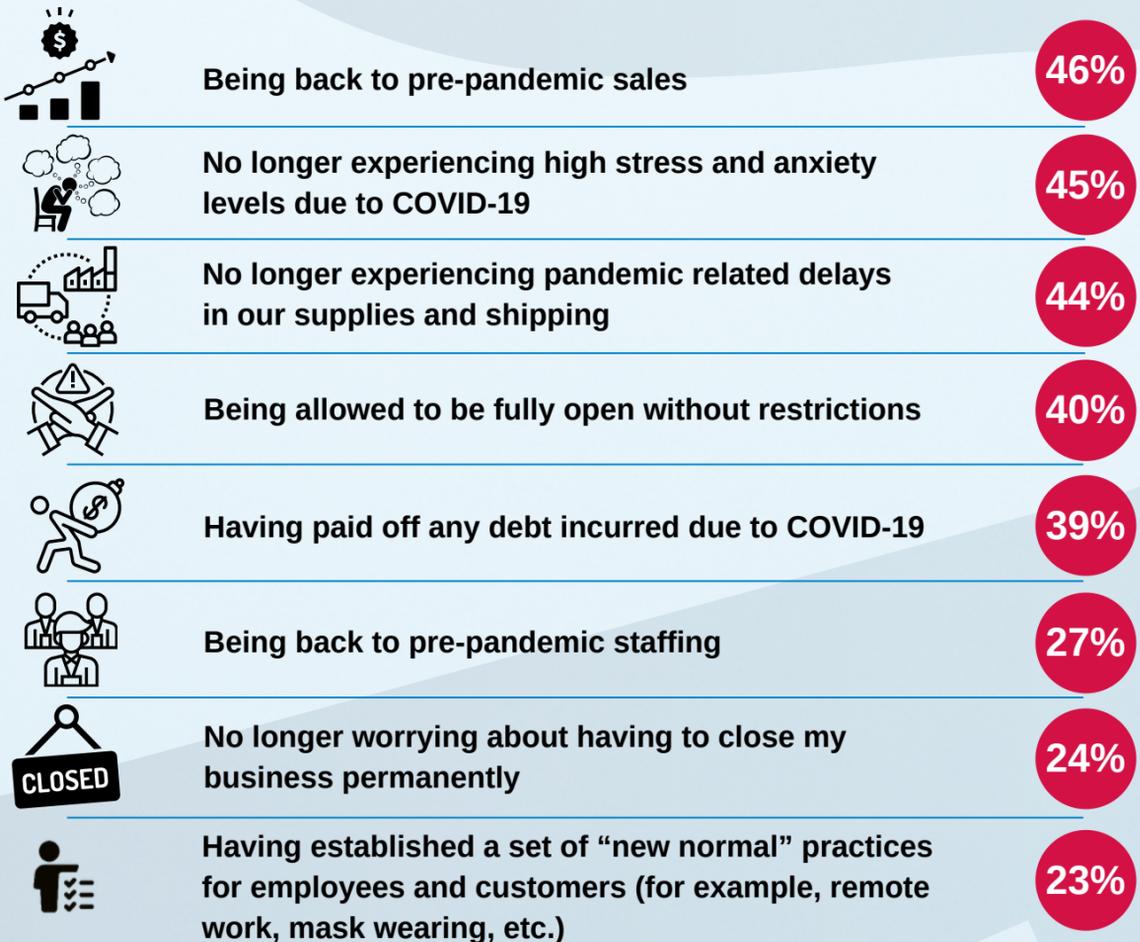
**23 months**

for their business to fully recover.

### Select sectors:



## What will it take for small business owners to consider that their business has recovered?



Source: CFIB, Your Voice - July 2021 survey. Based on 2,856 responses from business owners across Canada.

Notes: 1) Small sample, use with caution.  
2) Only respondents that indicated they are almost fully, partly recovered or still have a long way to go were asked this question.



More small business data available at [cfib.ca/research](https://cfib.ca/research).