

THE REAL COST OF ROAD WORK

Tens of thousands of small businesses are affected by poorly planned construction projects, losing sales, suffering significant stress and even considering closing. Municipalities can ease this burden with concrete policy tools that help mitigate the impact on small business.

HOW MANY BUSINESSES ARE GETTING HURT?

Over 5 years, construction projects affected **41%** of Canadian small businesses



WHO IS HIT WORST?

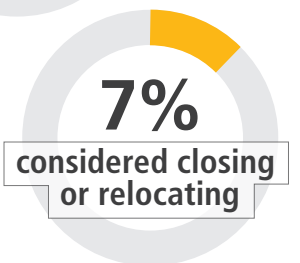
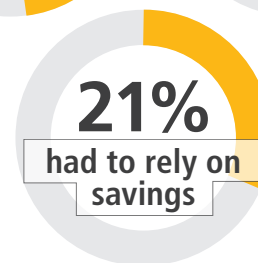
65,000

Canadian Businesses



BIG IMPACT, BIG COSTS

How does construction hurt businesses?



WHAT ARE GOVERNMENTS DOING?

7 IN 10 businesses are dissatisfied with how governments respond to their road construction issues



Time to act now!






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METHODOLOGY: CFIB conducted its survey between July 6 and 26, 2017 with 5,573 small business owners across Canada. The results are accurate to ± 1.3 percentage points, 19 times out of 20.

SOLVING CANADA'S CONSTRUCTION WOES

Canadian municipalities need to act quickly to stop small businesses from getting hurt by roadwork projects.

CFIB is calling on municipalities to adopt a comprehensive mitigation policy for small firms, including 5 key measures:

- 1** A **compensation program**, including financial compensation, for construction that has a moderate to major impact over an extended period on the operations of local businesses. 
- 2** A **"no surprise" rule** to track infrastructure conditions and provide advanced notification to businesses. 
- 3** A **comprehensive planning approach** involving the "dig once" principle and the phasing/timing of projects. 
- 4** An **improved contracting process** with incentives for timely completion of projects. 
- 5** A **business liaison officer** with managerial authority designated for each project and accessible to the business community. 

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