

Nova Scotia Businesses Need Help Filling Jobs!

To: Premier of Nova Scotia
Minister of Labour and Advanced Education
Minister of Finance
Minister of Immigration
Minister of Education



From: _____
Name

Signature

Business Name

Email or postal code (optional)

I need people to grow my business!

Nova Scotia's shortage of qualified labour is threatening my business' ability to grow and compete. A large segment of the workforce is beginning to retire and it's difficult and frustrating finding workers that meet my business' needs.

So far, the Government of Nova Scotia is only addressing labour shortages for **specific sectors** and **big business** by focusing on attracting and retaining workers who are:

➤ **Highly-skilled - Highly-trained/specialized - Highly-educated**

I need help:

- ☐ Finding workers with the right skills for my business
- ☐ Finding enough workers
- ☐ Replacing staff who leave (retire or take jobs elsewhere)
- ☐ Finding workers who are motivated & reliable
- ☐ Increasing productivity with fewer workers
- ☐ Other _____

If things don't change, I may not be able to stay in business. This means losses for me, my employees and the province of Nova Scotia.

A Small Business Plan for the Shortage of Qualified Labour needs a coordinated approach across government departments.

Department of Labour and Advanced Education

- ✓ Matching labour programs and subsidies with small business needs
- ✓ Matching post-secondary education to current labour market

Department Finance

- ✓ Reducing taxes and fees for small businesses
- ✓ Recognizing and offsetting the costs of on-the-job training

Nova Scotia Immigration

- ✓ Opening up immigration streams to include workers with all skill levels

Department of Education

- ✓ Including valuable soft-skills in high-school school curriculum

What types of positions are challenging for to fill?



Source: CFIB, Atlantic Staffing and Investment Survey, April - May 2018, n=566.

Get in touch.

We're here to help.



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