

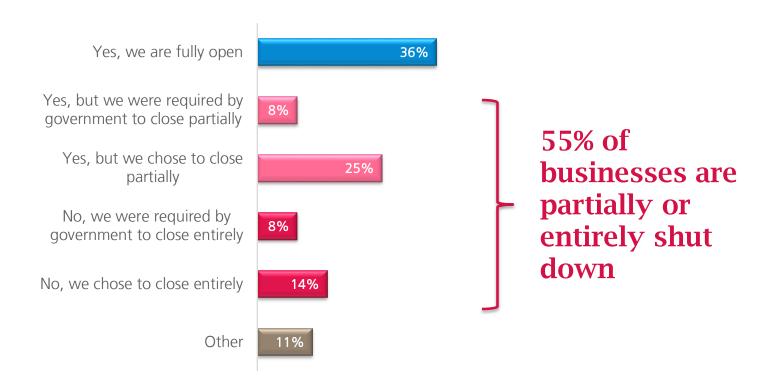
Your Business and COVID-19 Survey - Part Two

Preliminary Results as of March 23, 2020

Methodology

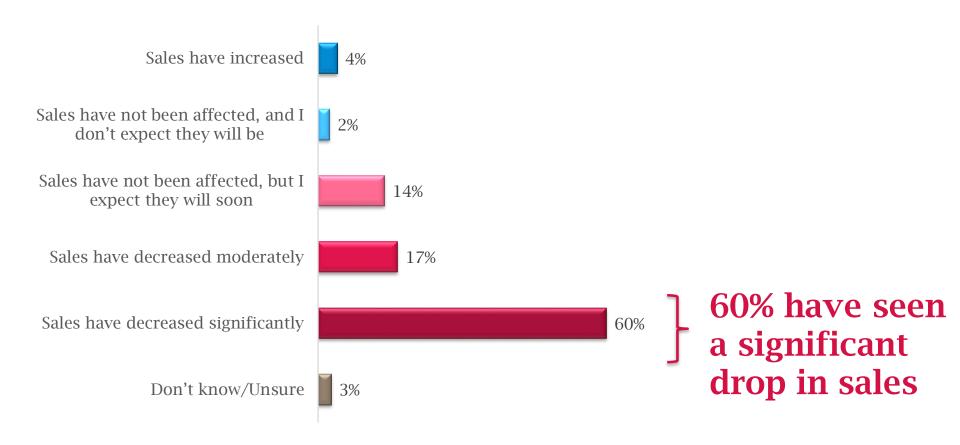
- Online survey started March 20.
- So far, it has received 11,283 responses from small business across Canada.
- For comparison purposes, a probability sample with the same number of respondents would have a margin of error of +/-0.9%, 19 times out of 20.
- Note on the next pages: The percentage of responses in charts may not always add up to 100%, due to rounding.

Is your business still open? (Select one answer only)



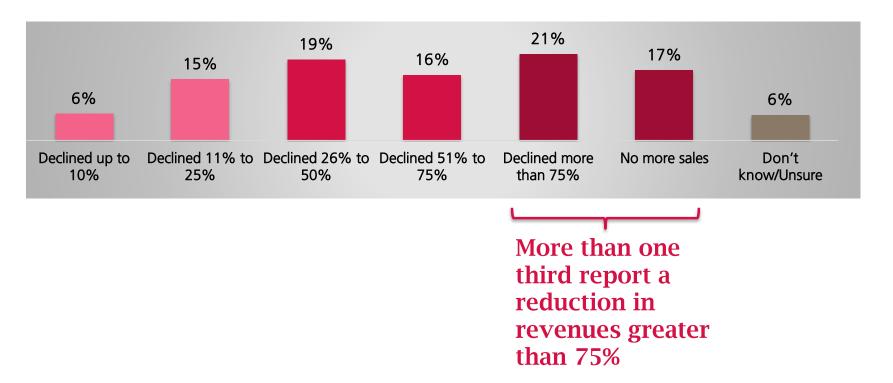


How has COVID-19 affected your business sales? (Select one answer only)





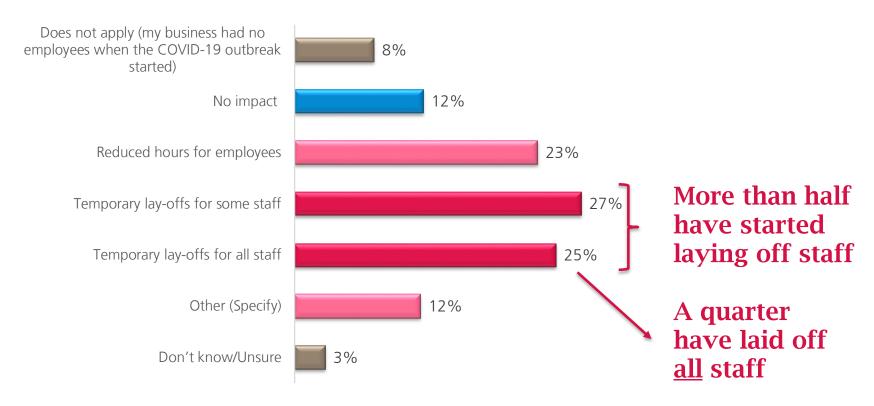
How have your gross sales revenues changed since the start of the COVID-19 outbreak (i.e. early January 2020)? (Select one answer only)



Note: only respondents who indicated in a previous survey question that their sales had decreased answered that question.



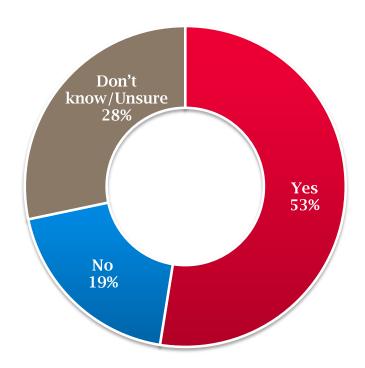
How has COVID-19 affected employment in your business? (Select as many as apply)



Note: instruction was "select as many as apply", however certain answer choices could not be combined ("No impact", etc.).

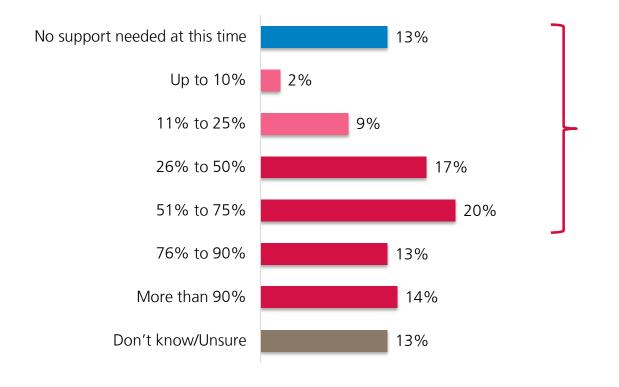


With your current level of sales, will your business be forced to consider any or more layoffs in the next 2 weeks? (Select one answer only)





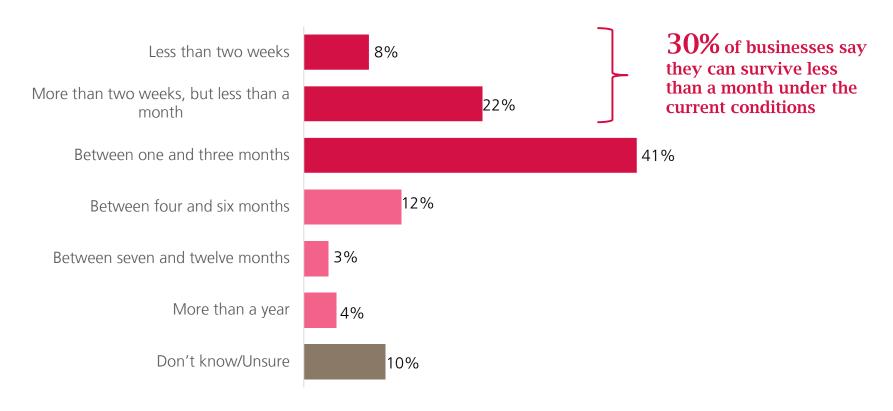
What percent of your total wage bill do you need government to cover in order to allow you to keep your employment at the level it was before the start of the COVID-19 outbreak (i.e. early January 2020)? (Select one answer only)



CFIB asks for 75% minimal wage support (like UK, Denmark, etc.), which would address the needs of 61% of businesses



If COVID-19 continues to pose a serious challenge, how long can your business survive in the current context without additional support from government? (Select one answer only)





Are you in a position to tell us how much COVID-19 disruptions have cost your business to date (extra costs, lost sales, production slowed or halted, plans cancelled, etc.)?

	YK	PEI	NB	QC	SK	NS	ВС	NAT	MB	ON	NL	AB	NWT
Respondents	4	46	237	1,135	179	203	628	5,767	211	2,485	82	553	4
Mean	\$21,250	\$54,617	\$56,302	\$72,378	\$74,820	\$76,984	\$85,663	\$135,750	\$143,879	\$144,500	\$147,814	\$353,131	\$1,280,250



How helpful do you think the following announced economic measures will be to your business or its employees? (Select one for each line)

Providing a temporary emergency support benefit for workers who do not have access to El and lose their jobs or have their hours reduced

Providing income support (up to \$900 bi-weekly, for up to 15 weeks) for workers, including the self-employed who are quarantined, sick, or taking care of a sick family member

Deferring mortgage payments by 6 months (offered by the banks)

For businesses, allowing to defer, until after August 31, the payment of any income tax amounts that become owing on or after March 18 and before September 1

For individuals, extending the tax filing deadline to June 1, and allowing to defer, until after August 31, the payment of any income tax amounts that become owing on or after March 18 and before September 1

Providing eligible small businesses a 10 per cent wage subsidy for the next 90 days, up to a maximum of \$1,375 per employee and \$25,000 per employer

Cancelling new GST/HST or income tax audits for the next four weeks



■ Not helpful at all



■ Don't know/Not applicable

47%

50%

42%

29%

26%

27%

20%



10% 10%

13% 8%

22%

24%

34%

29%

10%

6%

9%

18%

32%

28%

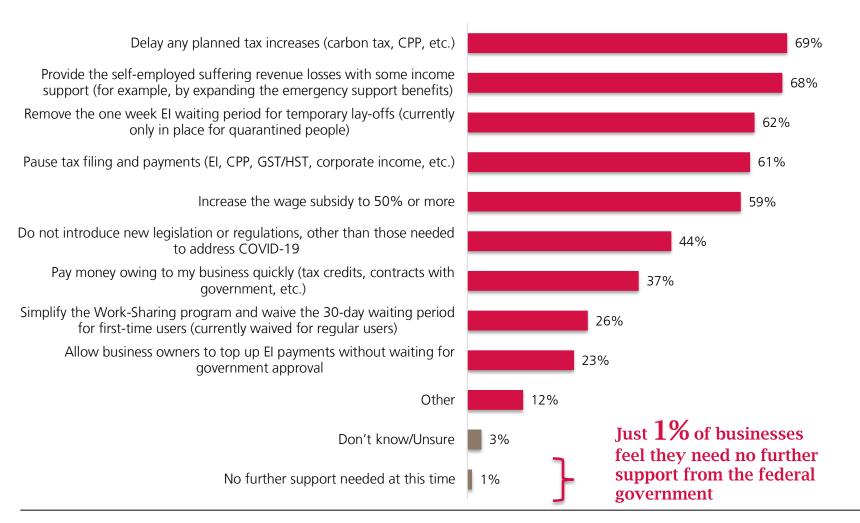
43%

45%

38%

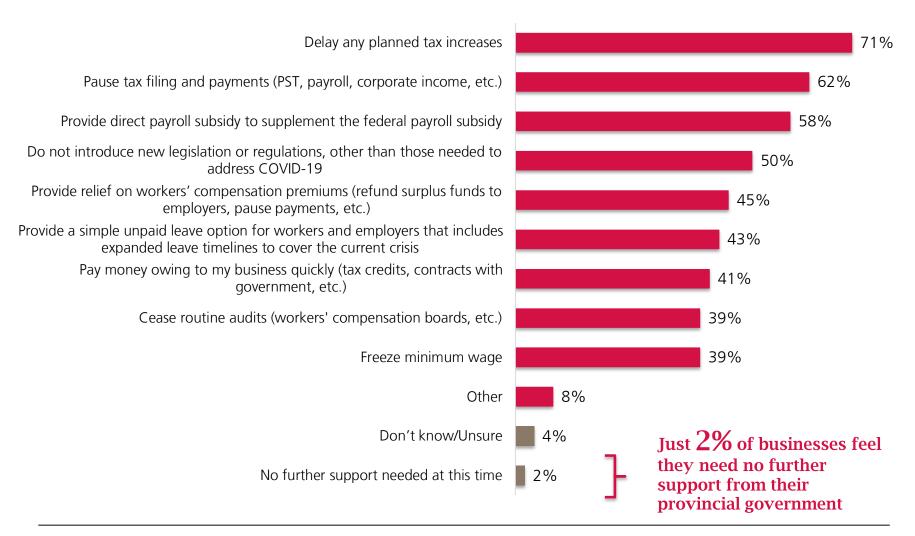
26%

What else should the federal government do to support your business? (Select all that apply)





What should your provincial government do to support your business? (Select all that apply)





What should your local government do to support your business? (Select all that apply)

