



**CANADIAN FEDERATION
OF INDEPENDENT BUSINESS**

In business for your business™



COVID-19: State of Small Business

Key results– Week 13



2020-06-08

Overview

During the COVID-19 pandemic, **CFIB** has been sending frequent “Your Business and COVID-19” surveys to our members to understand how businesses are being impacted, how they are adapting to the “new normal” and what support they need.

<i>Survey</i>	<i>Active dates</i>	<i>Sample</i>
No. 1	March 13-21	n = 10,092
No. 2	March 20-26	n = 13,362
No. 3	March 27-April 2	n = 12,632
No. 4	April 3-9	n = 13,021
No. 5	April 10-16	n = 11,850
No. 6	April 17-23	n = 9,712
No. 7	April 24-30	n = 9,932

<i>Survey</i>	<i>Active dates</i>	<i>Sample</i>
No. 8	May 1-7	n = 8,907
No. 9	May 8-14	n = 8,013
No. 10	May 15-21	n = 7,493
No. 11 (week 1)	May 22-28	n = 6,246
No. 11 (week 2)	May 29-June 5	n = 8,886
No. 12	June 6-TBD	n = 4,759

Decline in the number of responses in later surveys is normal, given the comparatively large sample sizes attained in earlier surveys. It could also be the consequence of other factors, such as survey fatigue, increased competition for respondents’ attention and time, a switch from an “emergency situation” to a “new normal”, etc.

Beginning with Survey No. 11, we have left the survey in the field for a longer period and incorporated a reminder for respondents.

Methodology



Online survey (Your Business and COVID-19 – Survey Number Twelve) [started June 6](#).



So far, Survey Number Twelve has received [a total of 4,759 responses](#) from small businesses across Canada.



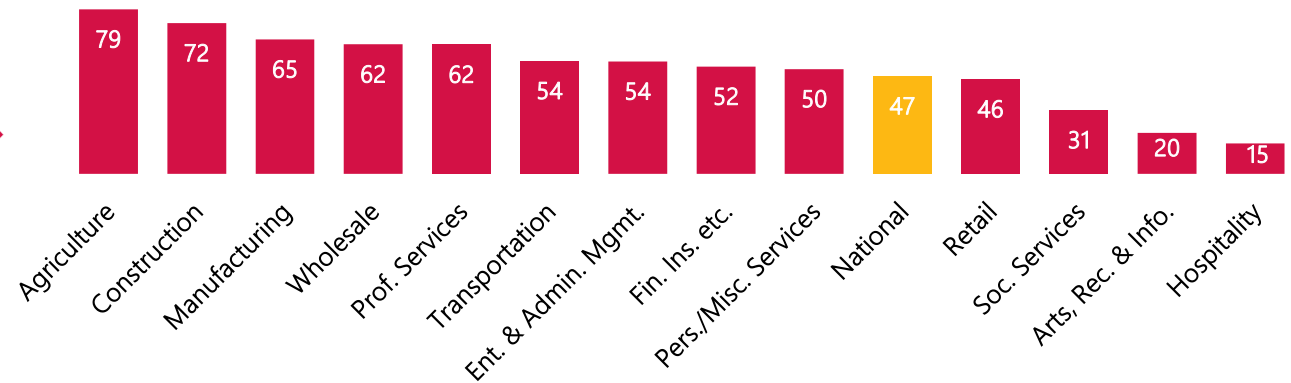
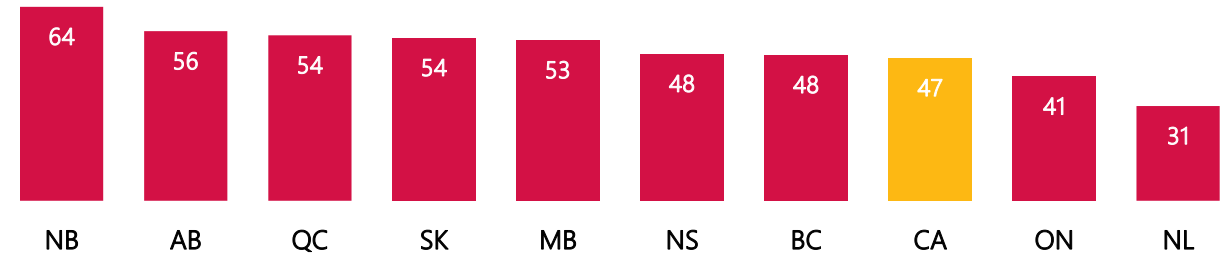
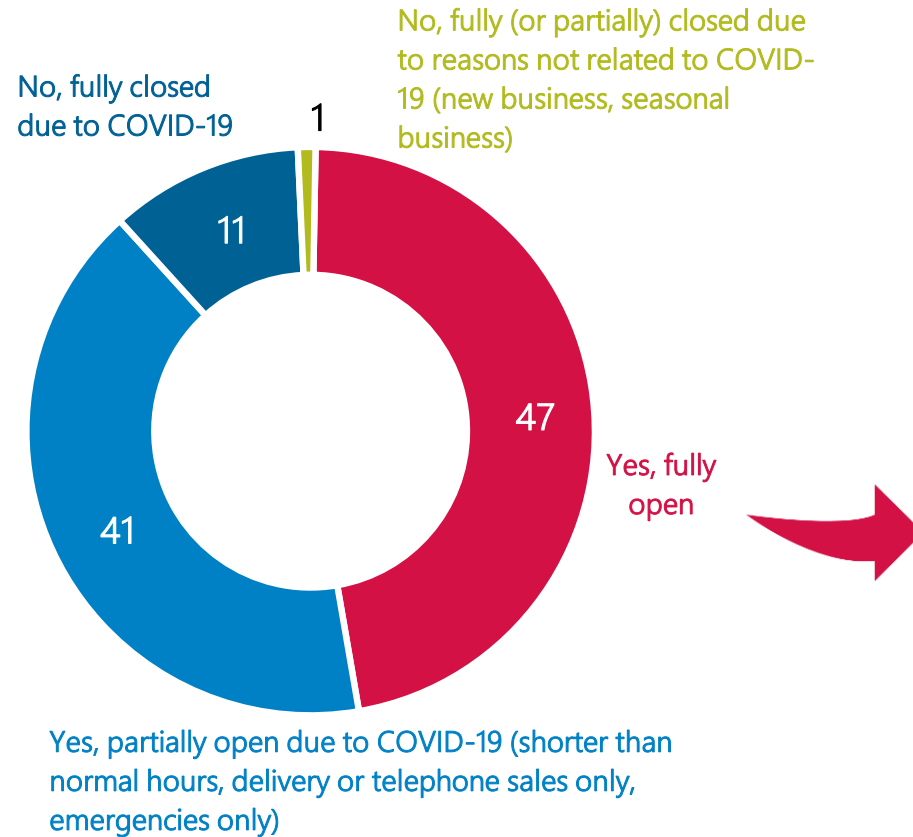
For comparison purposes, a probability sample with the same number of respondents would have a margin of error of $\pm 1.4\%$, 19 times out of 20.



Note on the next pages: The percentage of responses in charts may not always add up to 100%, due to rounding or multiple choice responses. There are instances in in this briefing that we do not report on certain provinces and sectors, as the sample size is less than 40 respondents.

As of today, is your business still open?

(% response)



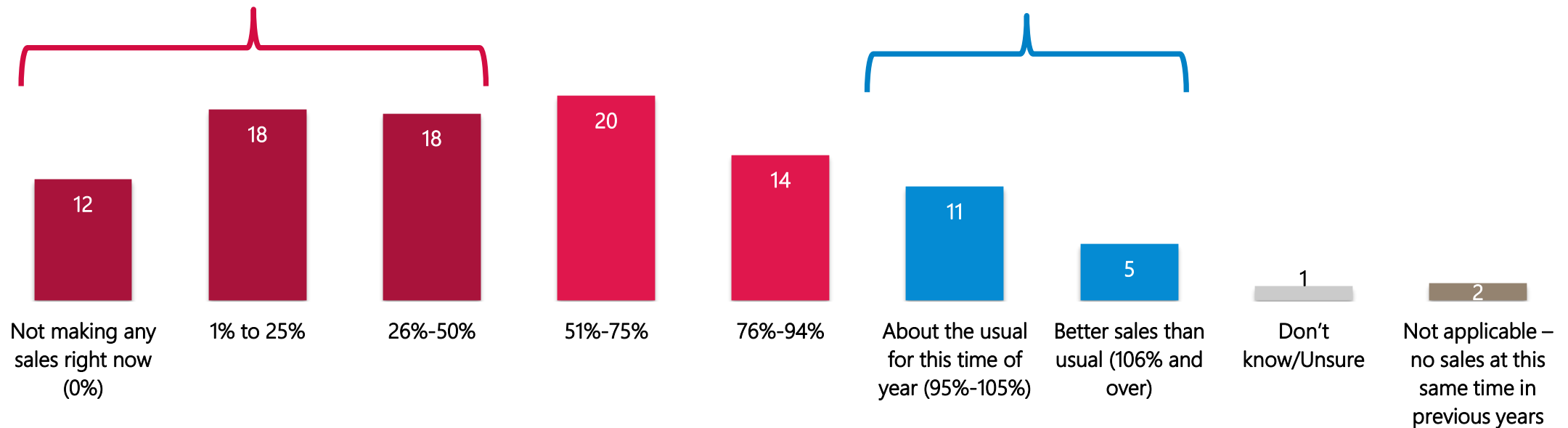
Source: CFIB, Your Business and COVID-19 – Survey Number Twelve, June 2020, preliminary results n = 4,727.

How much of your usual sales for this time of year is your business currently making?

(% response)

48% of businesses are making half or less their normal sales

Only 16% of all businesses (28% of those fully open) are making normal or better than normal sales

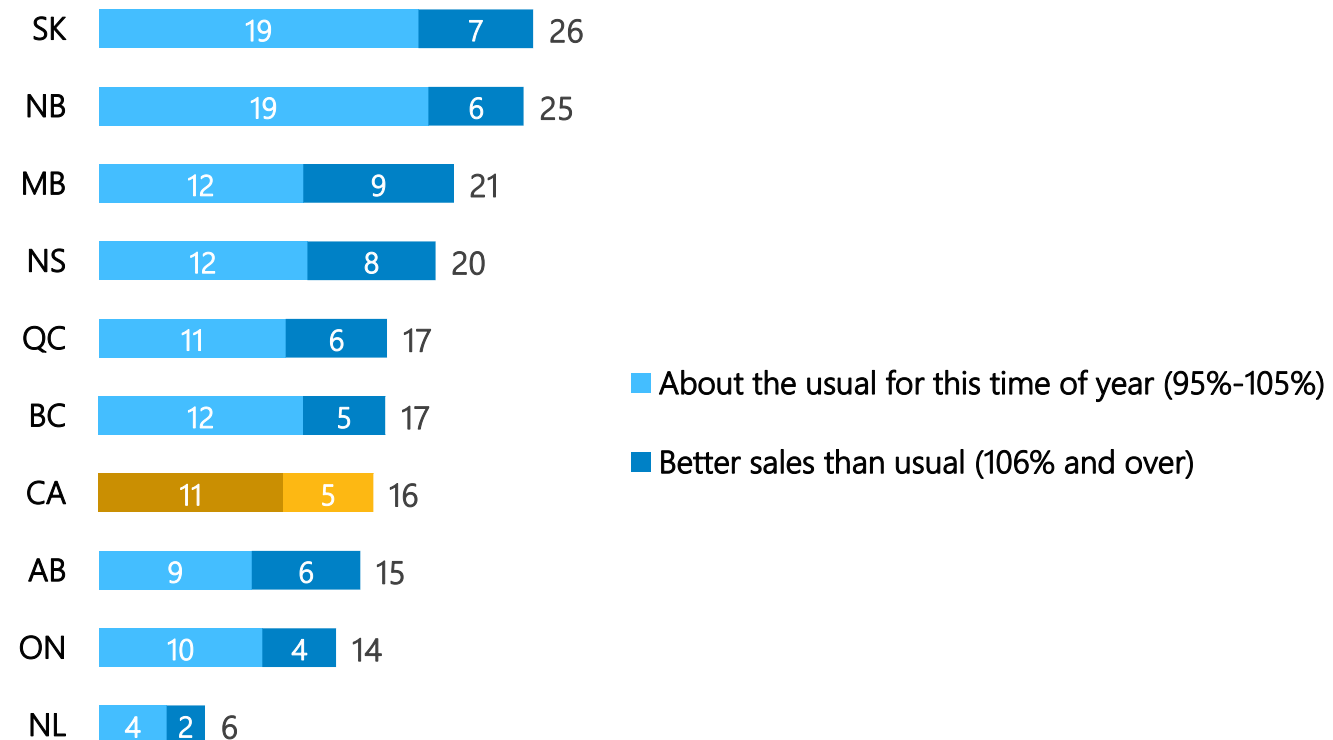


Source: CFIB, Your Business and COVID-19 – Survey Number Twelve, June 2020, preliminary results n = 4,682.

Note: Percentages may not add to 100% due to rounding.

How much of your usual sales for this time of year is your business currently making?

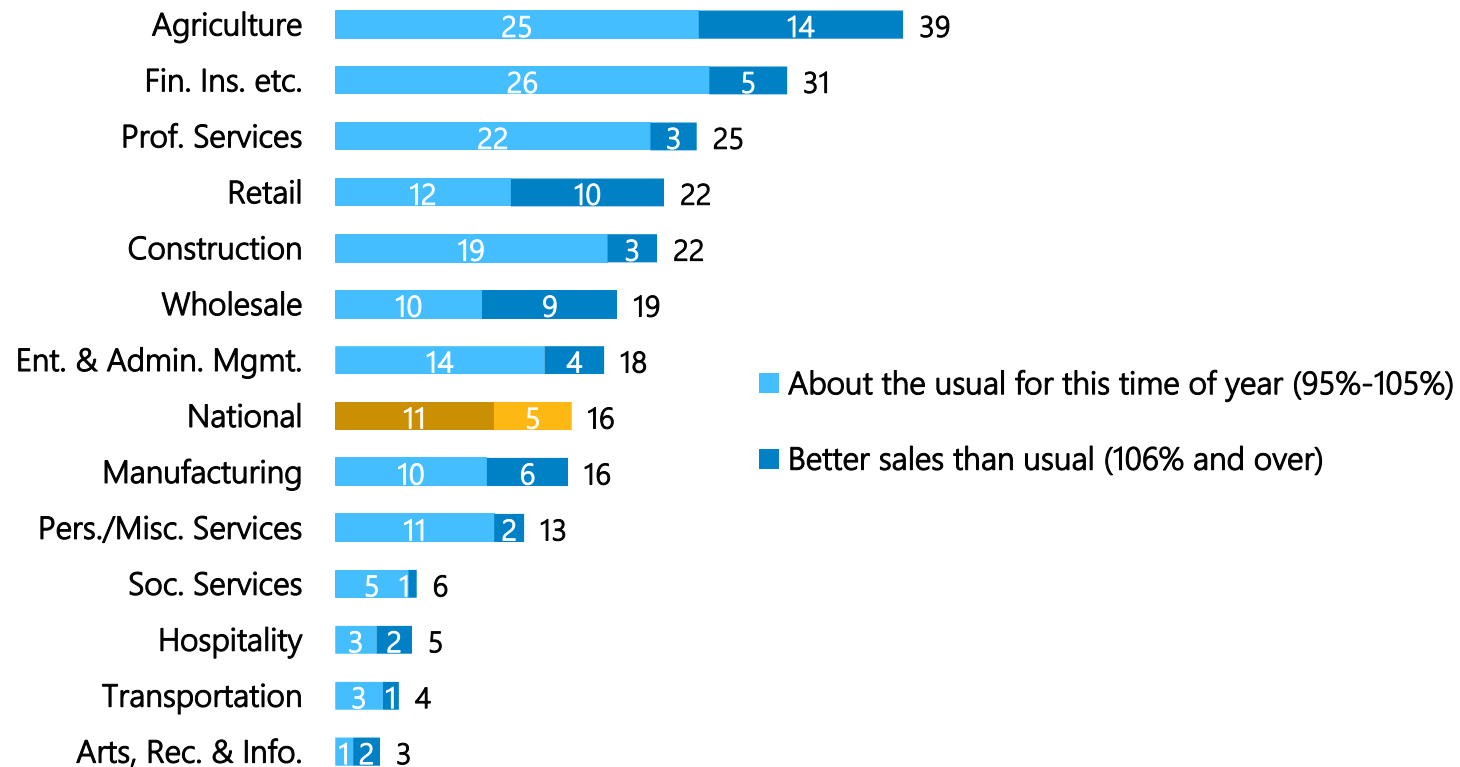
(% response)



Source: CFIB, Your Business and COVID-19 – Survey Number Twelve, June 2020, preliminary results n = 4,682.

How much of your usual sales for this time of year is your business currently making?

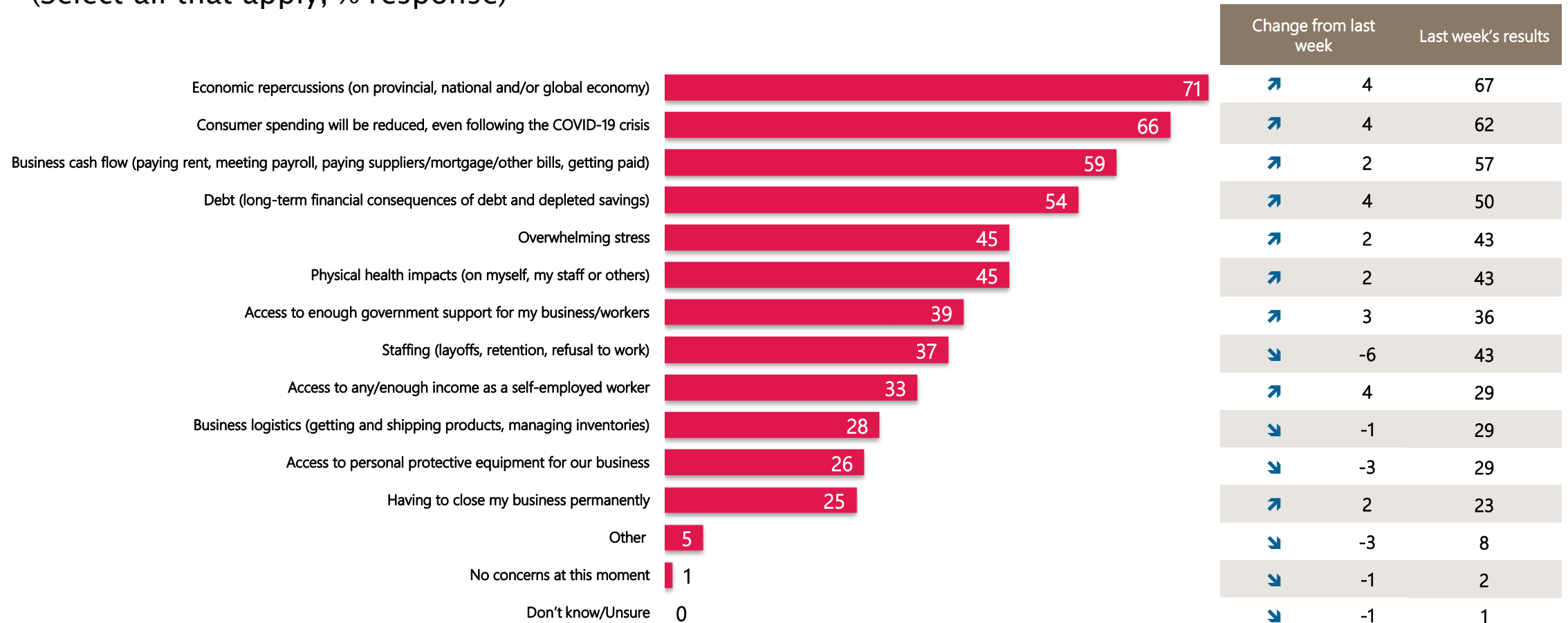
(% response)



Source: CFIB, Your Business and COVID-19 – Survey Number Twelve, June 2020, preliminary results n = 4,682.

What worries you most about COVID-19?

(Select all that apply, % response)

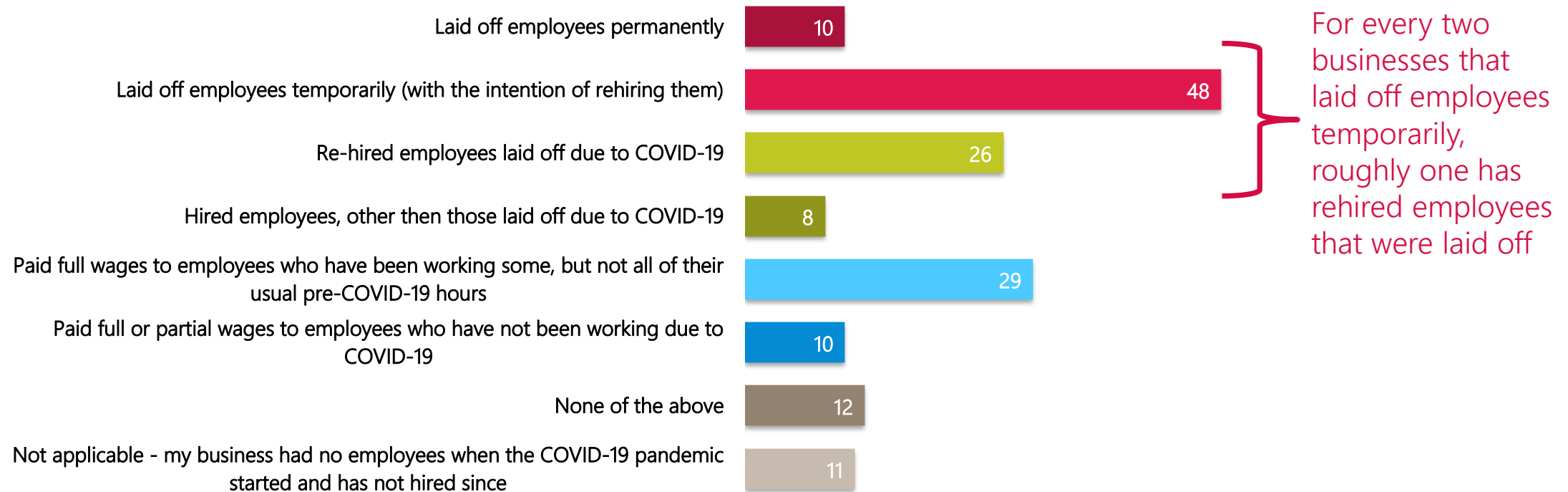


Source: CFIB, Your Business and COVID-19 – Survey Number Twelve, June 2020, preliminary results n = 4,613.

Note: Respondents were allowed to select multiple responses, percentages will not add to 100%.

Has your business taken any of the following payroll/staffing decisions *since the beginning* of the COVID-19 pandemic?

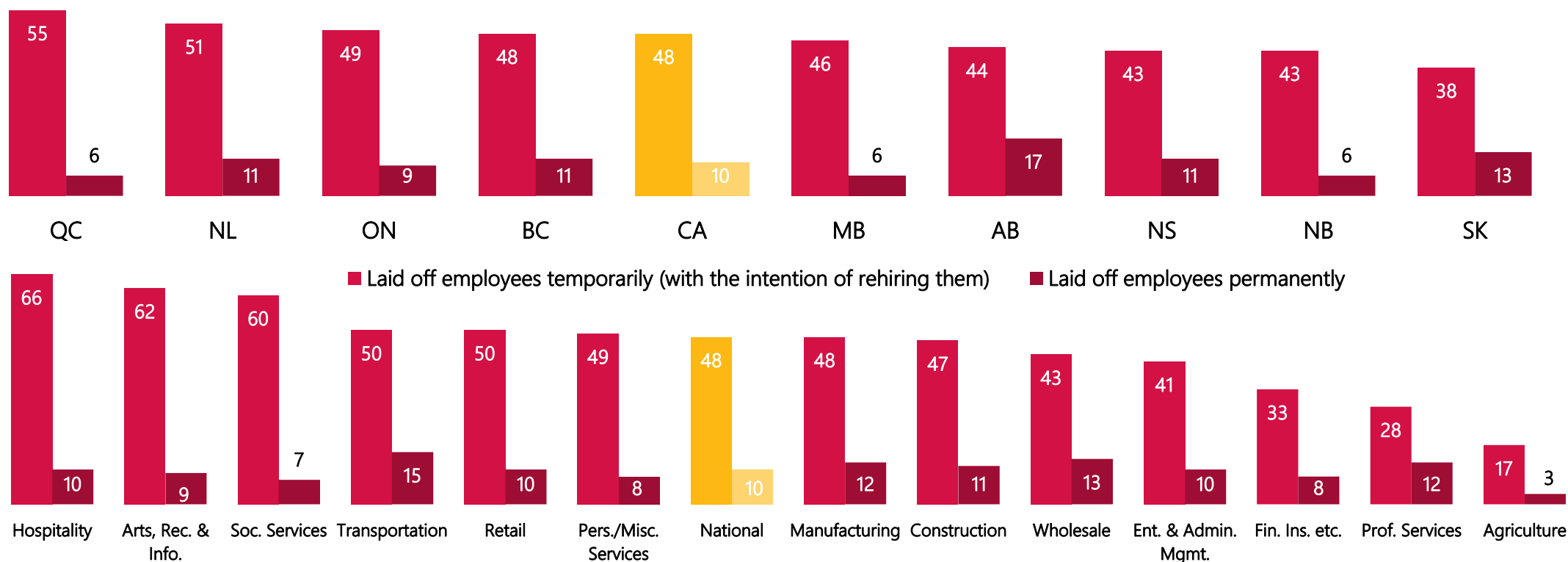
(Select all that apply, % response)



Source: CFIB, Your Business and COVID-19 – Survey Number Twelve, June 2020, preliminary results, n = 4,603.

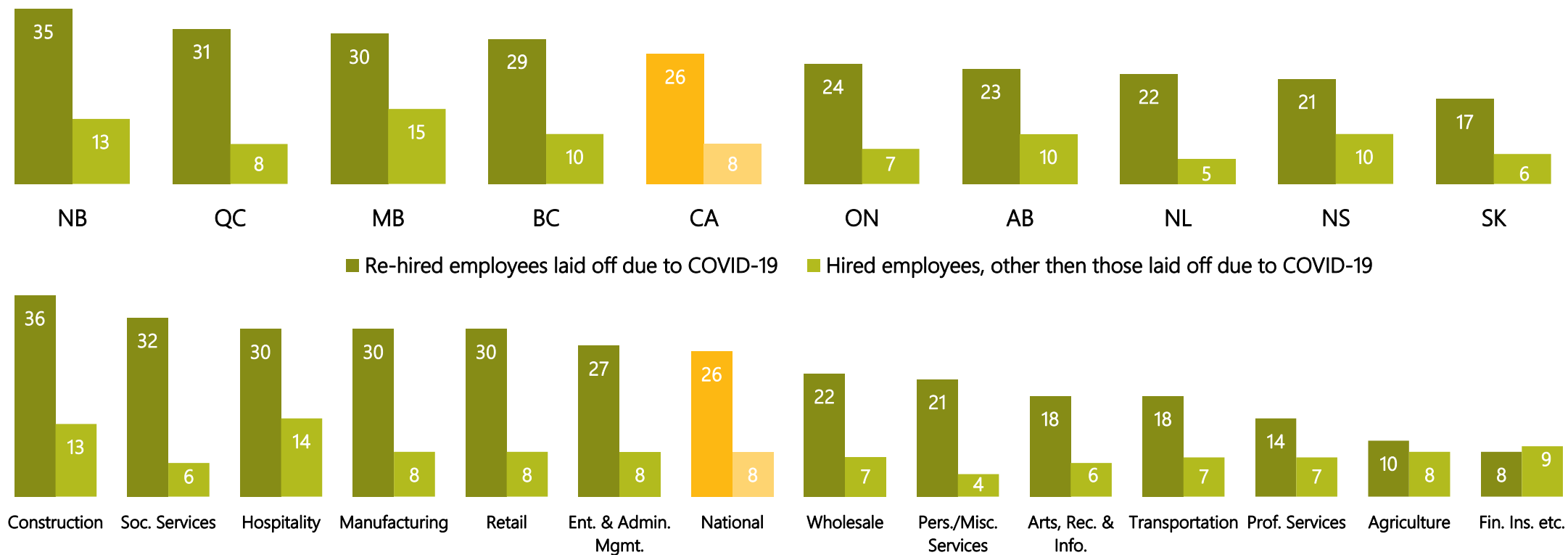
Note: Respondents were allowed to select multiple responses, percentages will not add to 100%.

Has your business taken any of the following payroll/staffing decisions *since the beginning* of the COVID-19 pandemic? : Laid off employees temporarily (with the intention of rehiring them), Laid off employees permanently
(Select all that apply, % response)



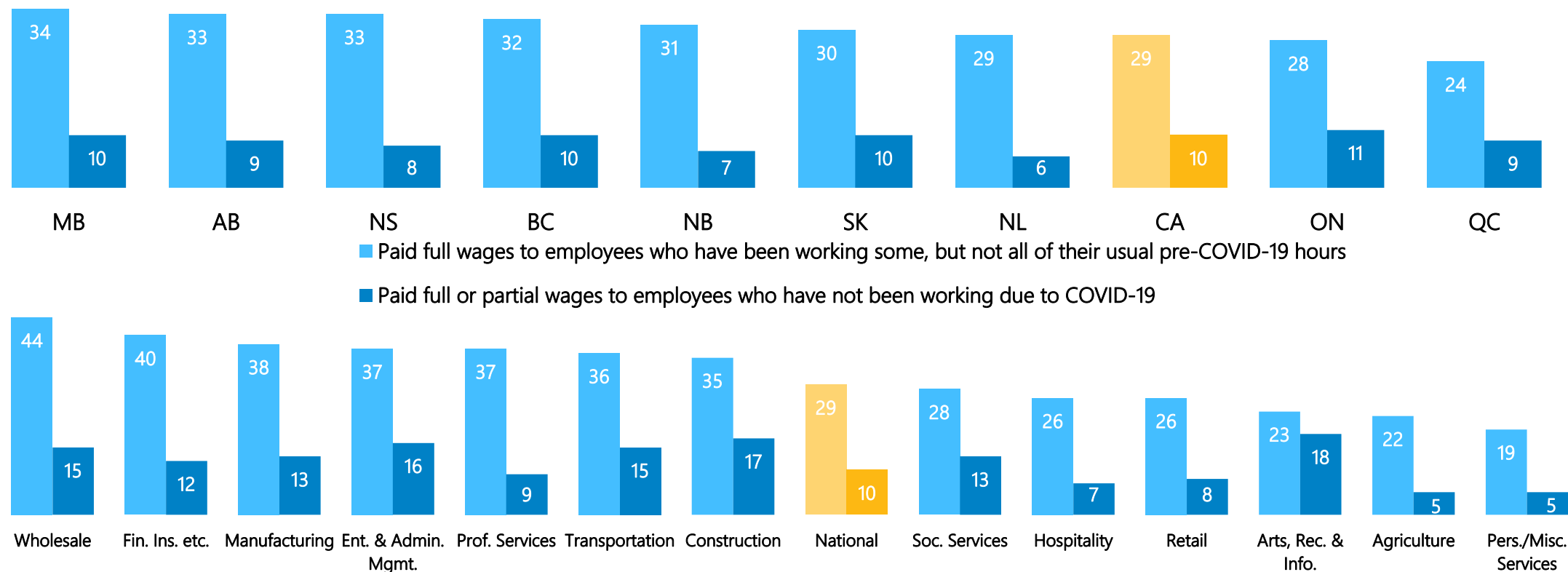
Source: CFIB, Your Business and COVID-19 – Survey Number Twelve, June 2020, preliminary results, n = 4,603.

Has your business taken any of the following payroll/staffing decisions *since the beginning* of the COVID-19 pandemic? : Re-hired employees laid off due to COVID-19, Hired employees, other than those laid off due to COVID-19
(Select all that apply, % response)



Source: CFIB, Your Business and COVID-19 – Survey Number Twelve, June 2020, preliminary results, n = 4,603.

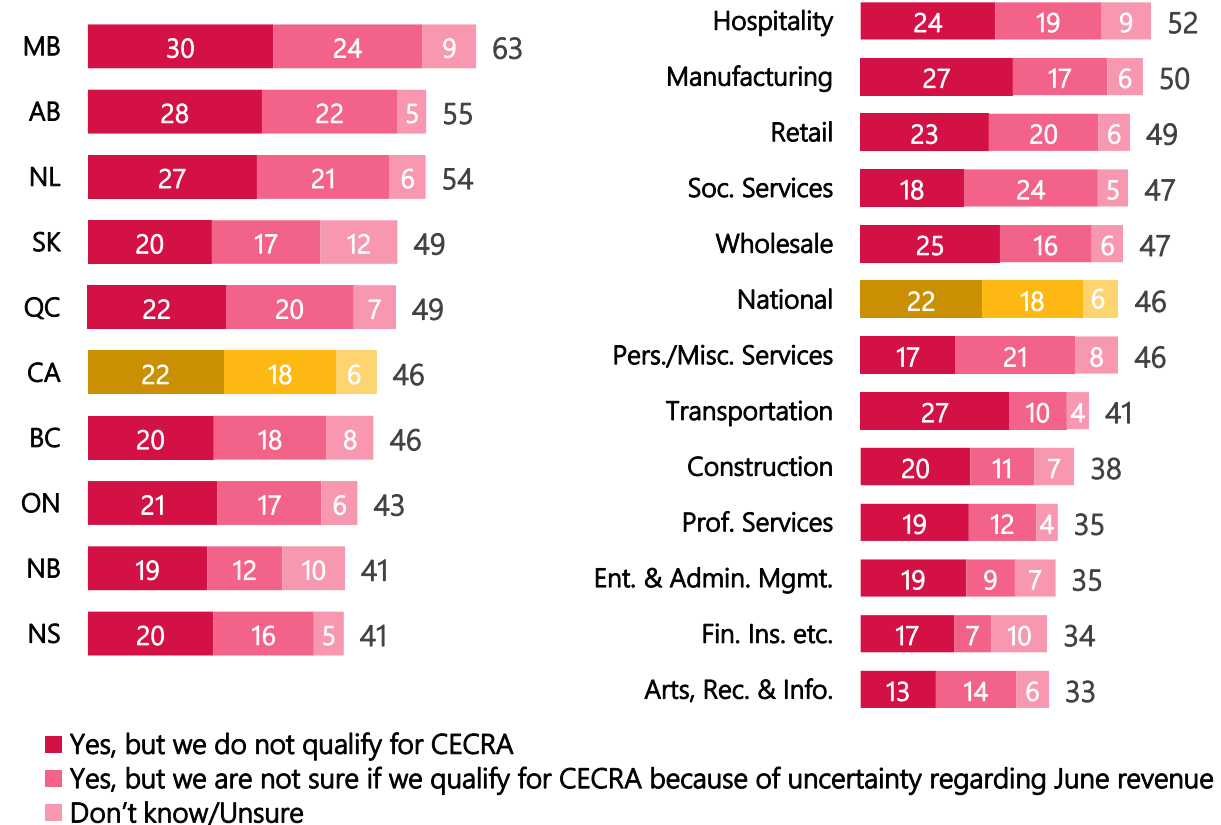
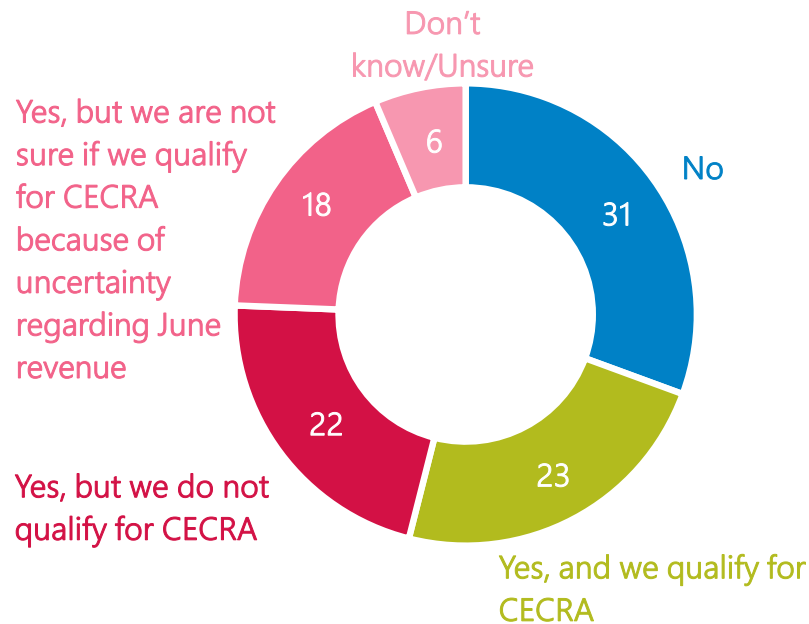
Has your business taken any of the following payroll/staffing decisions *since the beginning* of the COVID-19 pandemic? : Paid *full* wages to employees who have been working *some, but not all* of their usual pre-COVID-19 hours, Paid *full or partial wages* to employees who have *not been working* due to COVID-19
(Select all that apply, % response)



Source: CFIB, Your Business and COVID-19 – Survey Number Twelve, June 2020, preliminary results, n = 4,603.

As a tenant, do you need rent relief for your business?

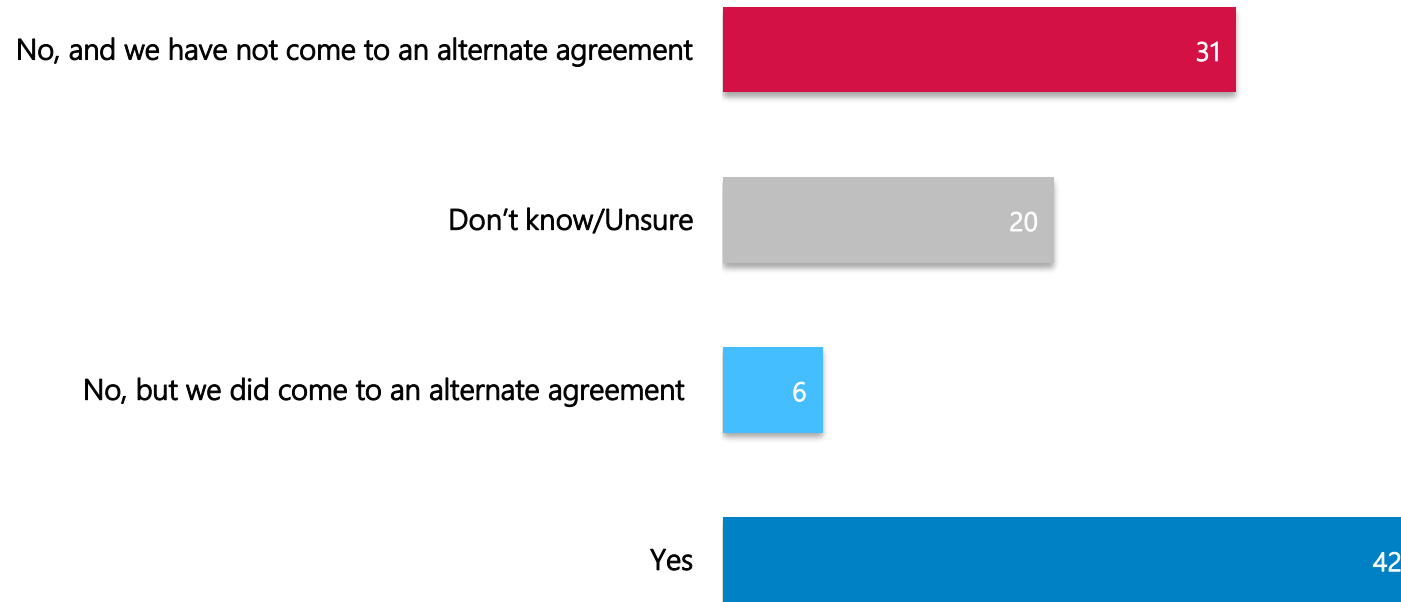
(% response)



Source: CFIB, Your Business and COVID-19 – Survey Number Twelve, June 2020, preliminary results n = 3,243.

Tenants that need rent relief and qualify or might qualify for CECRA – Has your landlord chosen to use the CECRA program to provide rent relief for your business?

(% response)



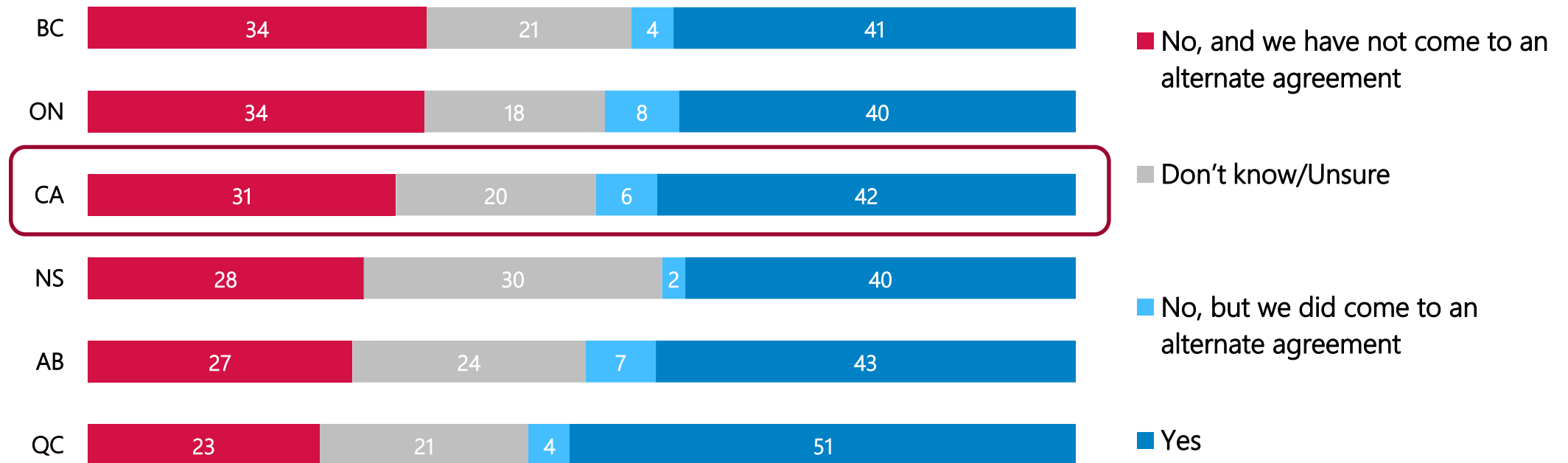
Source: CFIB, Your Business and COVID-19 – Survey Number Twelve, June 2020, preliminary results n = 1,338.

Note: 1) Only includes tenants that indicated they need rent relief and are eligible or are unsure whether they are eligible for CECRA.

2) Percentages may not add to 100% due to rounding.

Tenants that need rent relief and qualify or might qualify for CECRA – Has your landlord chosen to use the CECRA program to provide rent relief for your business?

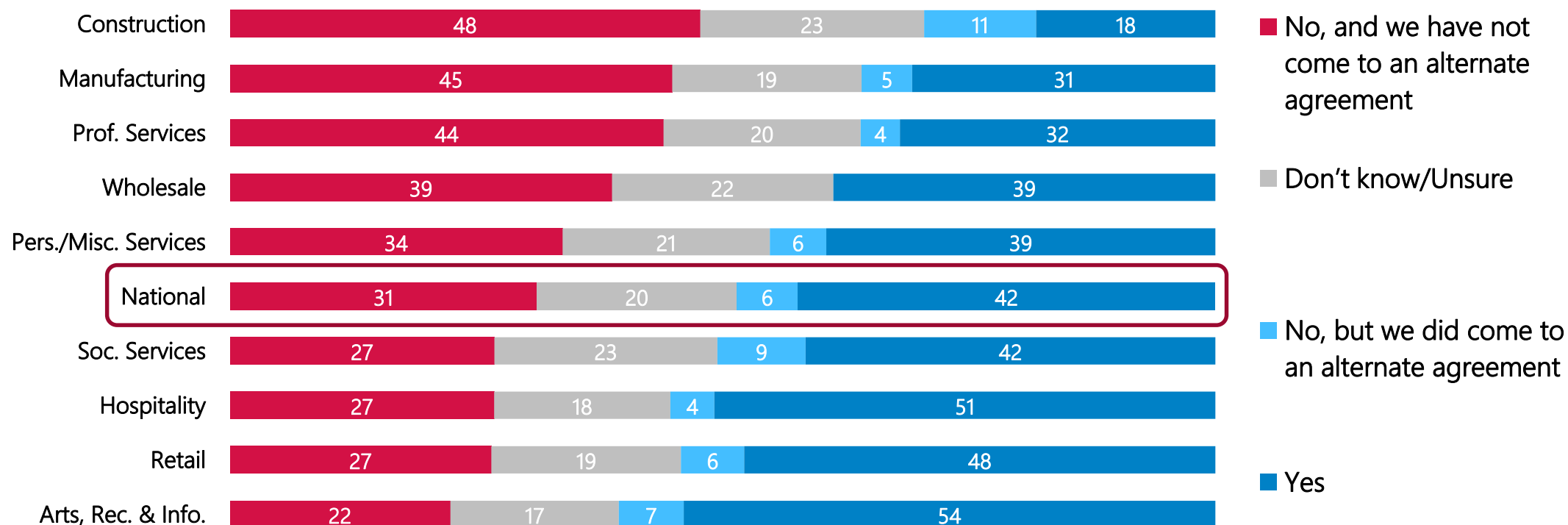
(% response)



Source: CFIB, Your Business and COVID-19 – Survey Number Twelve, June 2020, preliminary results n = 1,338.
Note: Percentages may not add to 100% due to rounding.

Tenants that need rent relief and qualify or might qualify for CECRA – Has your landlord chosen to use the CECRA program to provide rent relief for your business?

(% response)

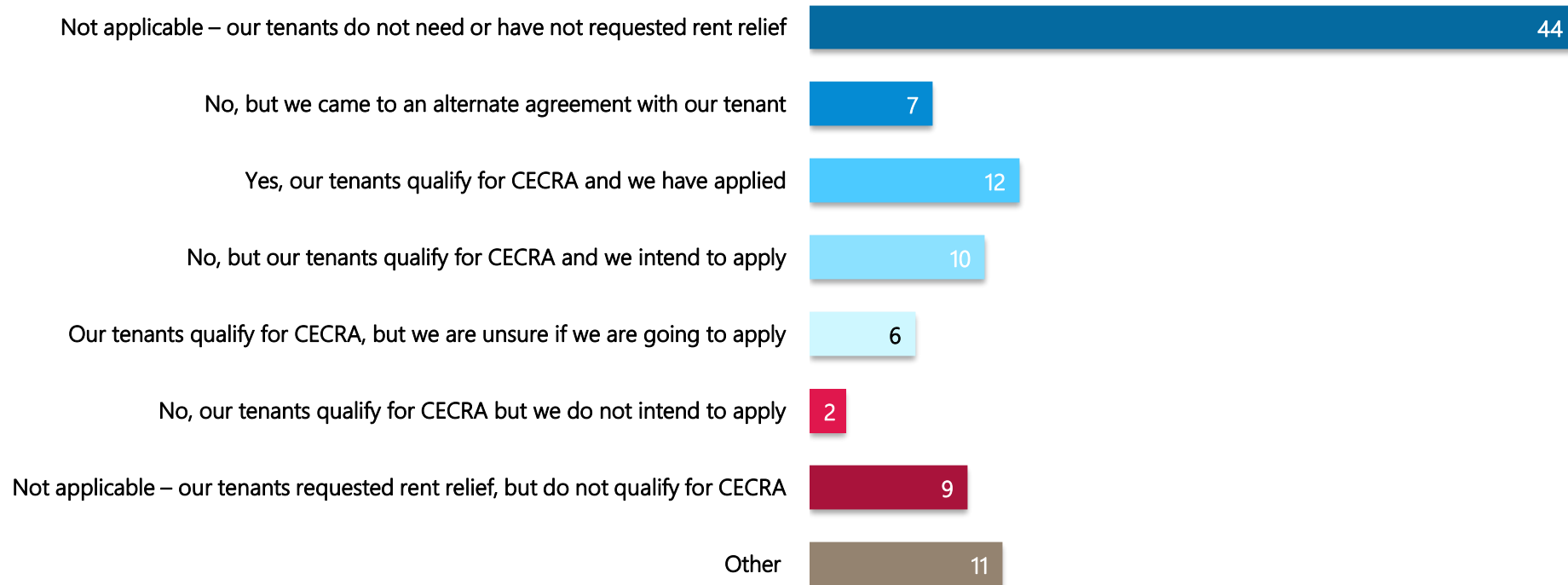


Source: CFIB, Your Business and COVID-19 – Survey Number Twelve, June 2020, preliminary results n = 1,338.

Note: Percentages may not add to 100% due to rounding.

As a *landlord*, is your business participating in the CECRA program to provide rent relief for its tenants?

(% response)



Source: CFIB, Your Business and COVID-19 – Survey Number Twelve, June 2020, preliminary results, n = 371.

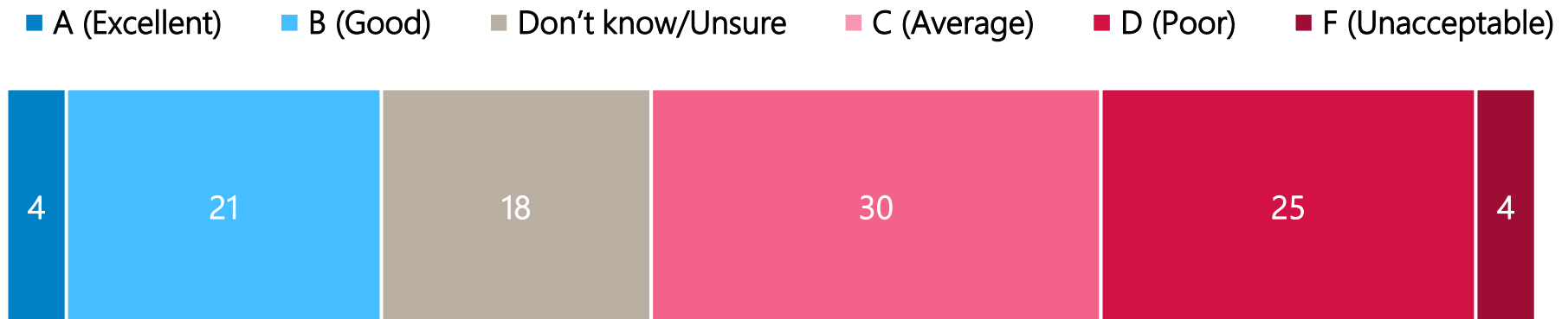
Note: 1) Only includes those that indicated “We collect rent (landlord)”.

2) Percentages may not add to 100% due to rounding.

Landlords that have applied for CECRA –

How would you rate your business's overall experience with the CECRA program, including the application?

(% response)

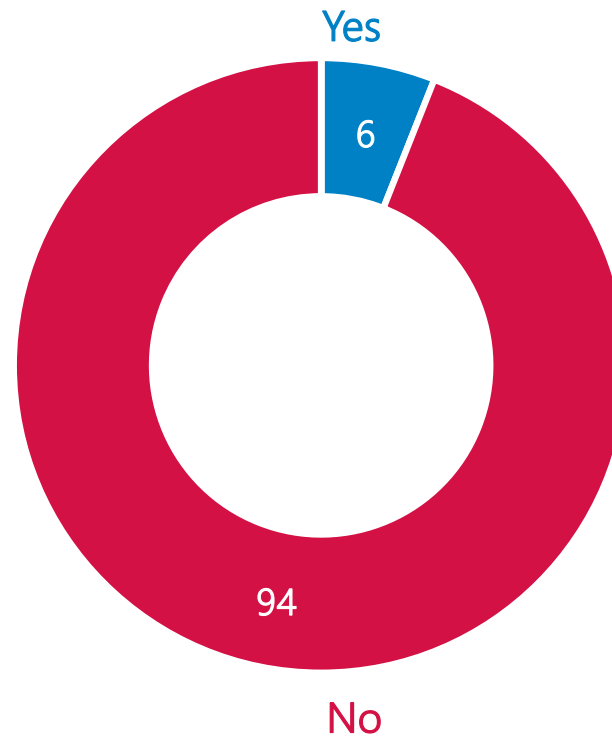


Source: CFIB, Your Business and COVID-19 – Survey Number Twelve, June 2020, preliminary results, n = 41.

Note: Percentages may not add to 100% due to rounding.

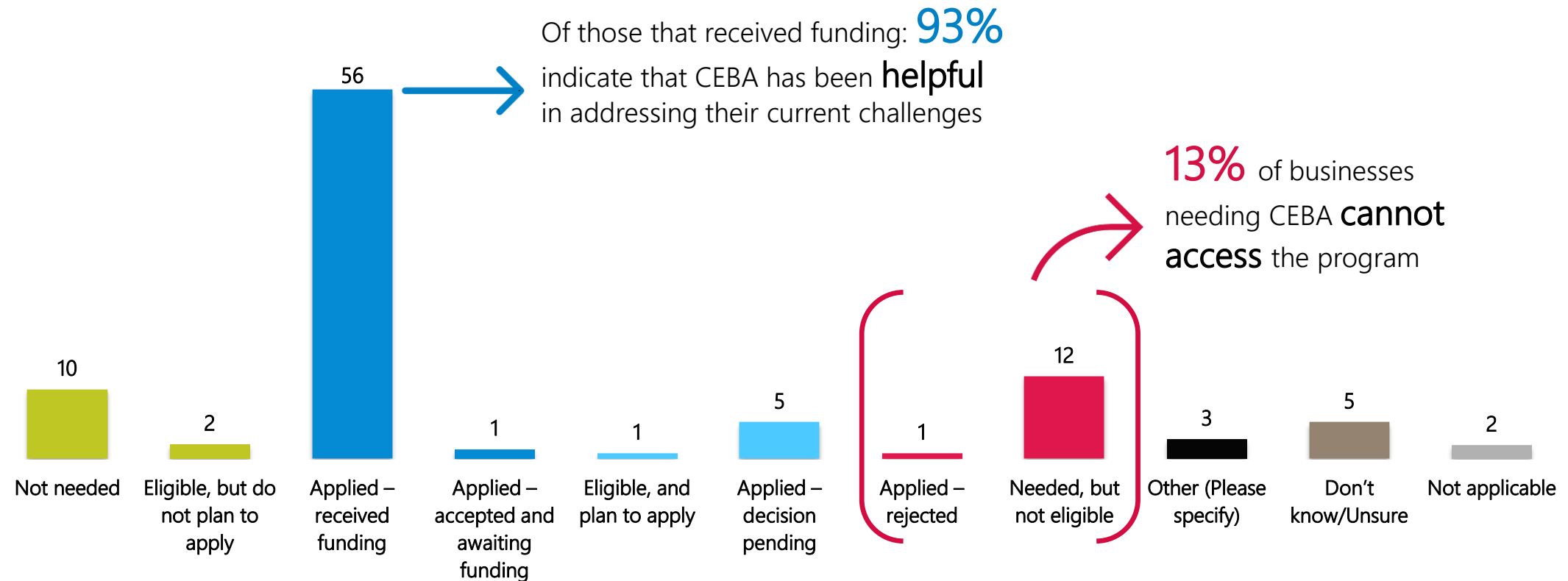
Regarding your business banking, are you in a situation where you are using a personal bank account and do not have a business bank account?

(% response)



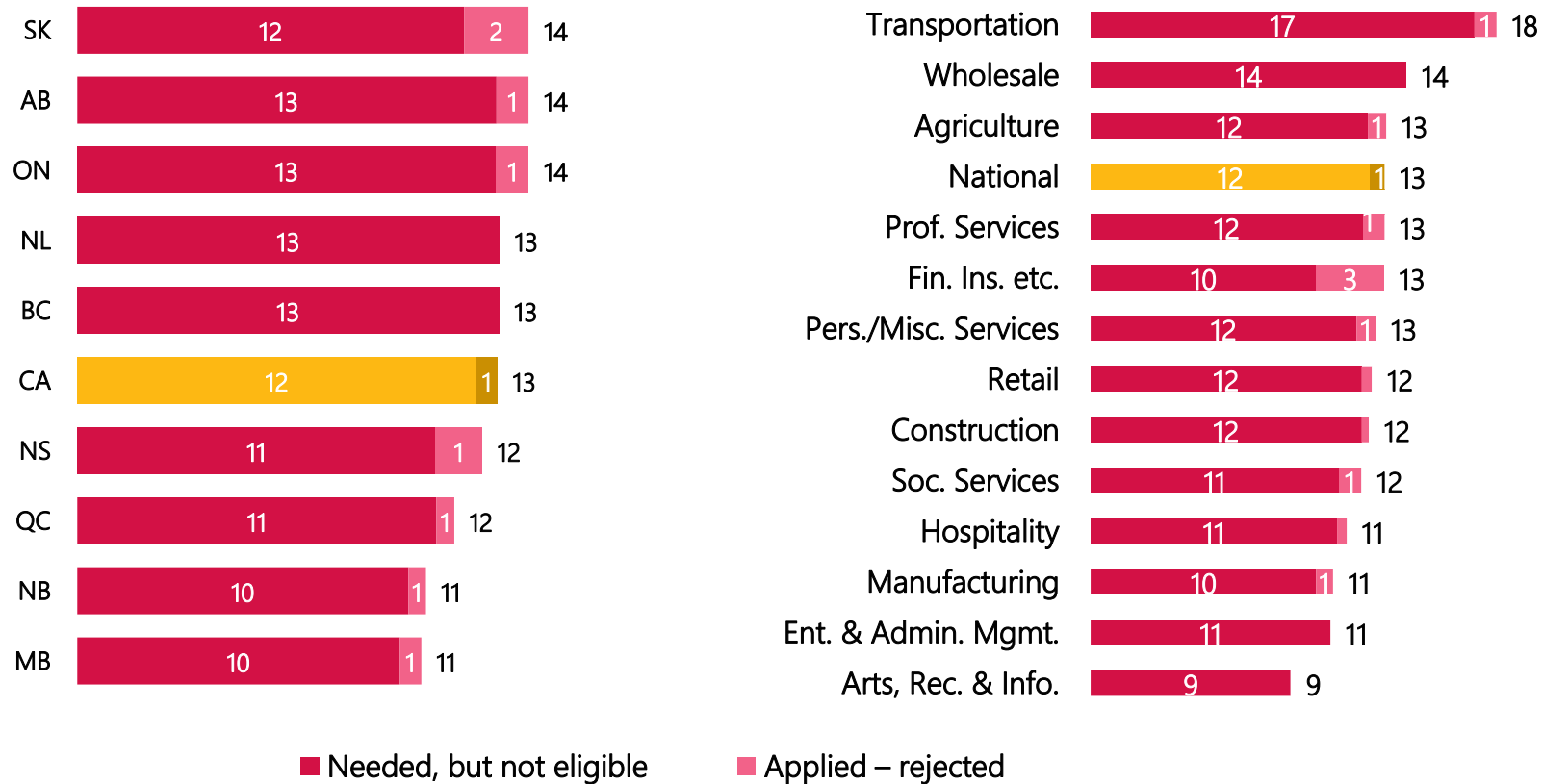
Source: CFIB, Your Business and COVID-19 – Survey Number Twelve, June 2020, preliminary results n = 3,631.

Which of the following best describes your current business situation regarding the Canada Emergency Business Account (CEBA)? (% response)



Source: CFIB, Your Business and COVID-19 – Survey Number Twelve, June 2020, preliminary results n = 4,466.
Note: Percentages may not add to 100% due to rounding.

Which of the following best describes your current business situation regarding the Canada Emergency Business Account (CEBA)? (% response)

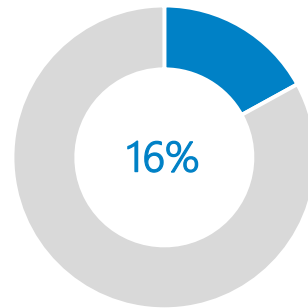


Source: CFIB, Your Business and COVID-19 – Survey Number Twelve, June 2020, preliminary results n = 4,466.

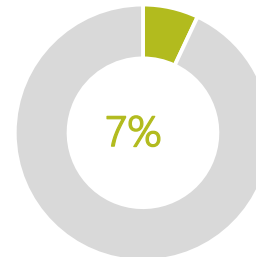
Which of the following best describes your current business situation regarding the Canada Emergency Business Account (CEBA)? (% response)

Businesses that need CEBA, but are not eligible:

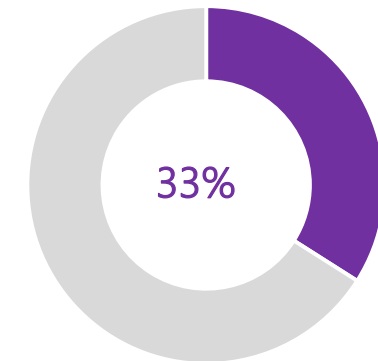
0 – 4
employees:



5-49
employees:



50-499
employees:



Reminder: CEBA is accessible to businesses with a 2019 payroll between \$20,000 and \$1.5 million.

Source: CFIB, Your Business and COVID-19 – Survey Number Twelve, June 2020, preliminary results n = 4,466.
Note: Percentages may not add to 100% due to rounding.

Businesses that applied to and received funding through CEBA – Please indicate how helpful CEBA has been in addressing your business's current challenges?

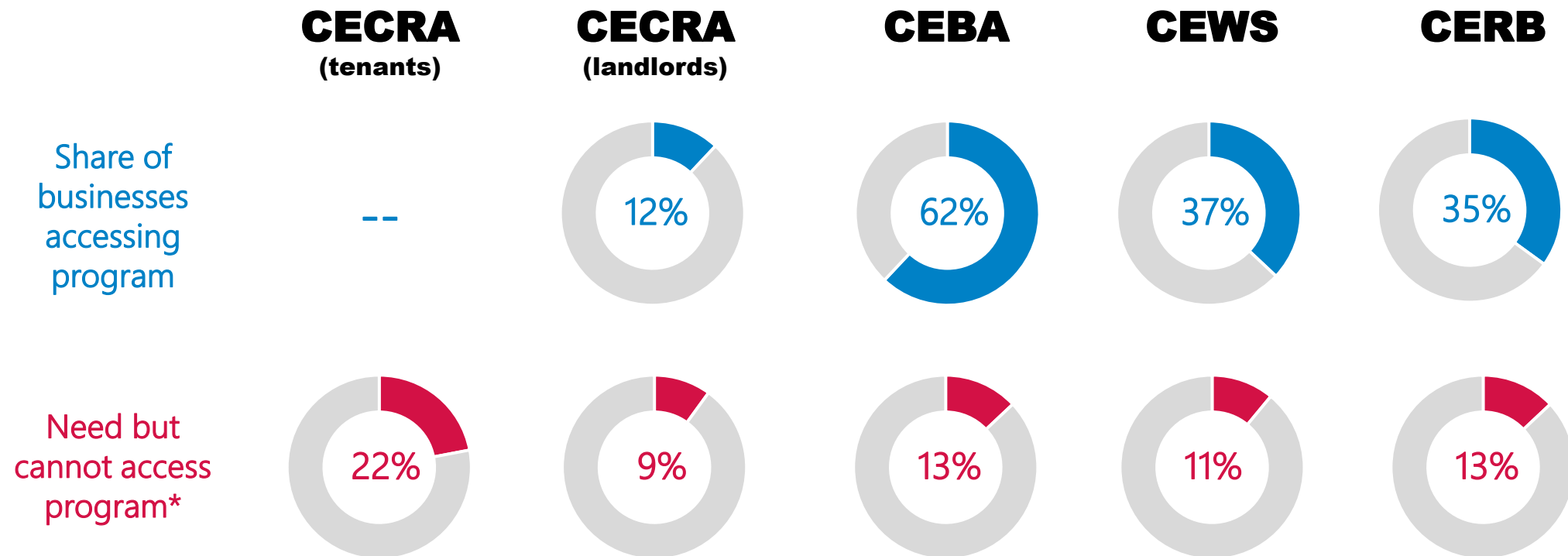
(% response)

■ Very helpful ■ Somewhat helpful ■ Don't know/Unsure ■ Not very helpful ■ Not at all helpful



Source: CFIB, Your Business and COVID-19 – Survey Number Twelve, June 2020, preliminary results, n = 1,880.

Federal Business Relief Measures

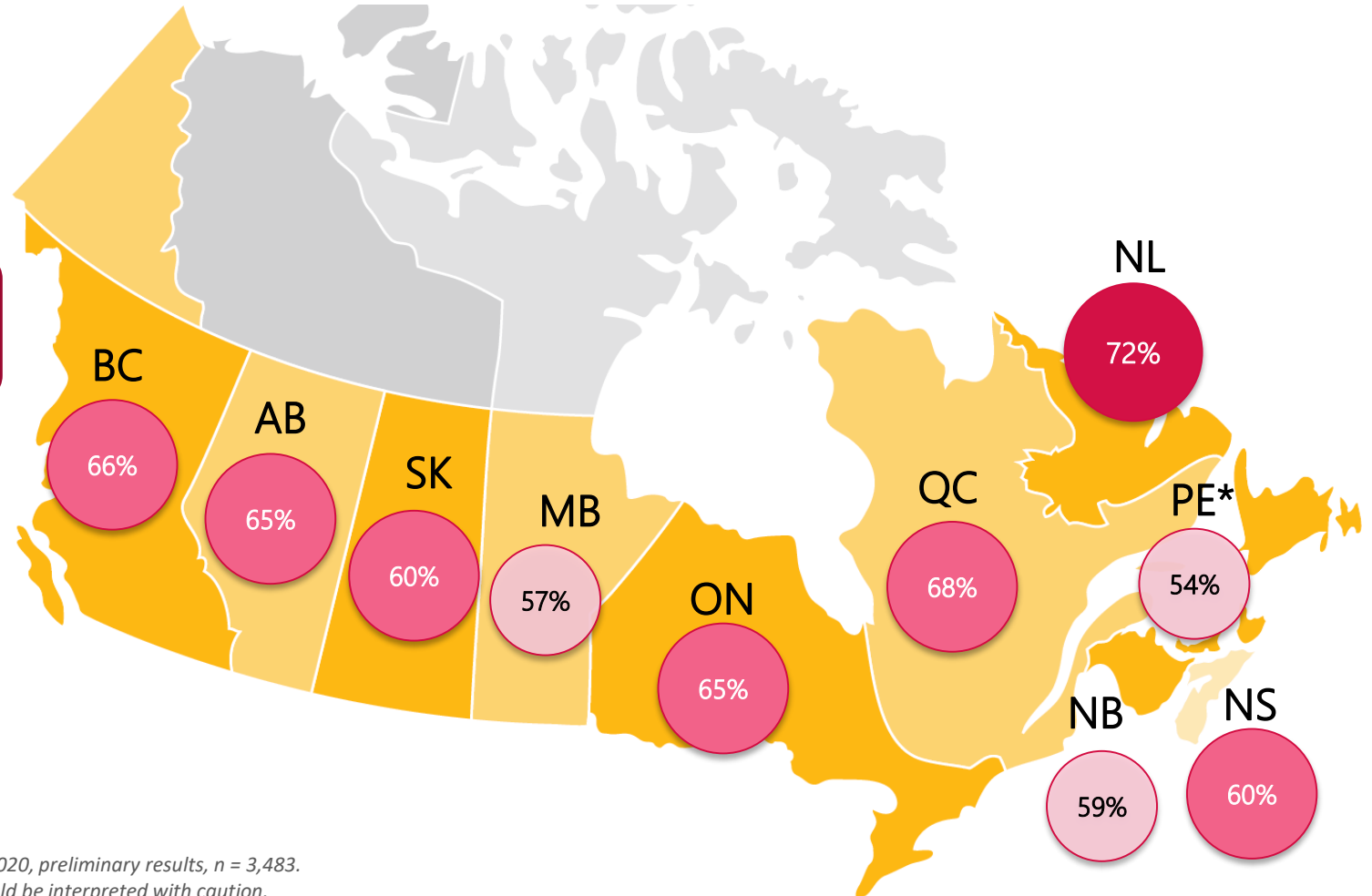
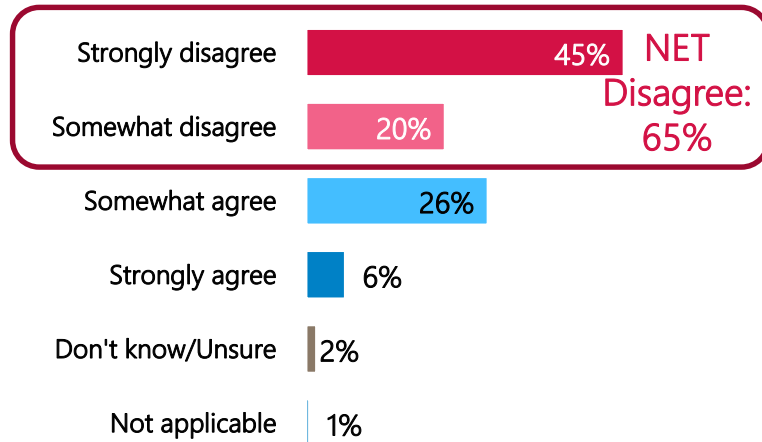


Source: CFIB, Your Business and COVID-19 – Survey Number Twelve, June 2020, preliminary results, n(CECRA tenants) = 1,338, n(CECRA landlords) = 371, n(CEBA) = 4,466, n(CEWS) = 4,574, n(CERB) = 4,534.

Note: *Includes respondents that are ineligible and/or whose application was rejected.

“Our business can cope with additional costs right now” (% response)

Canada

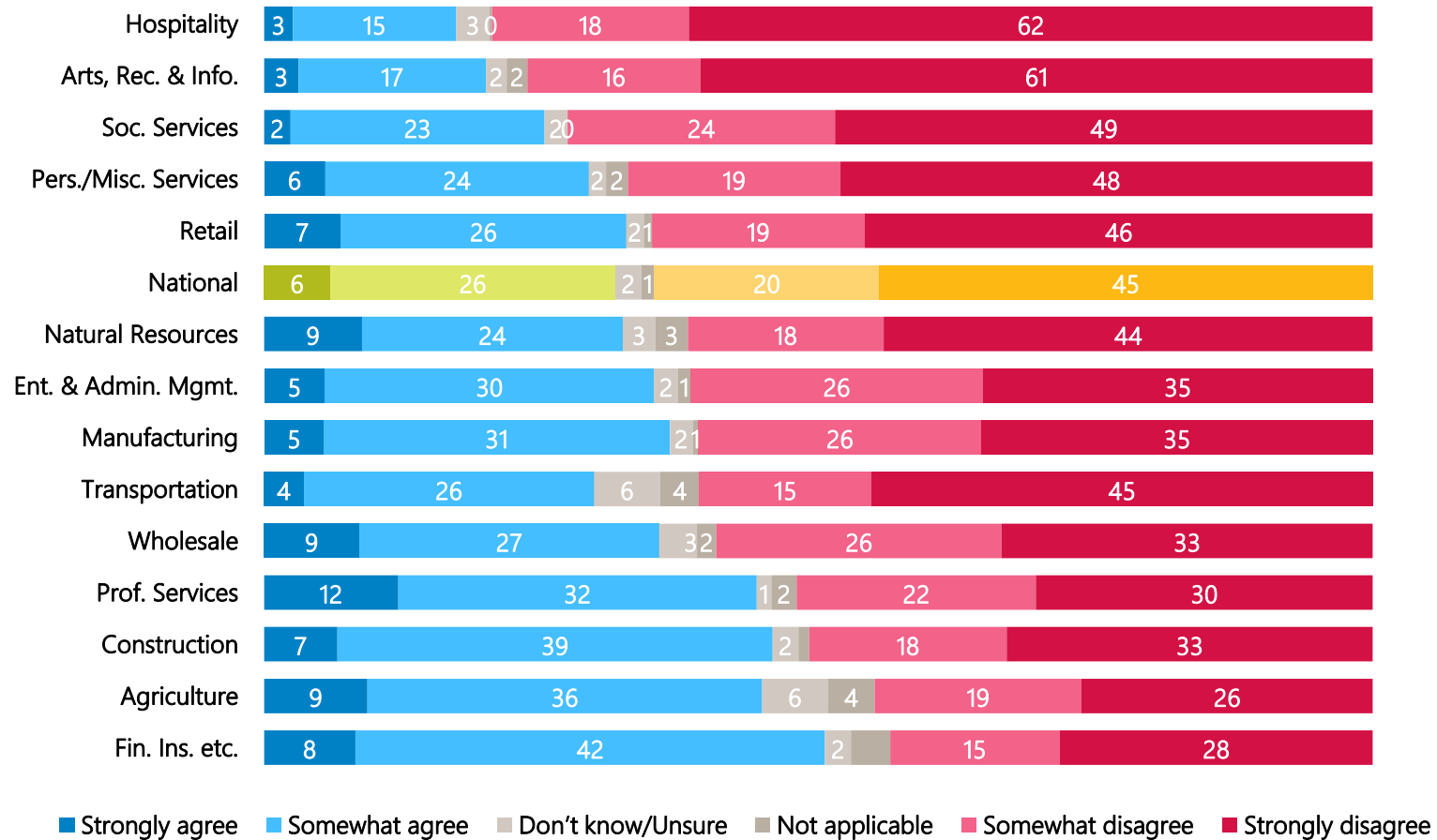


Source: CFIB, Your Business and COVID-19 – Survey Number Twelve, June 2020, preliminary results, n = 3,483.

Note: 1) *Given the number of responses for PEI (n < 40), these results should be interpreted with caution.

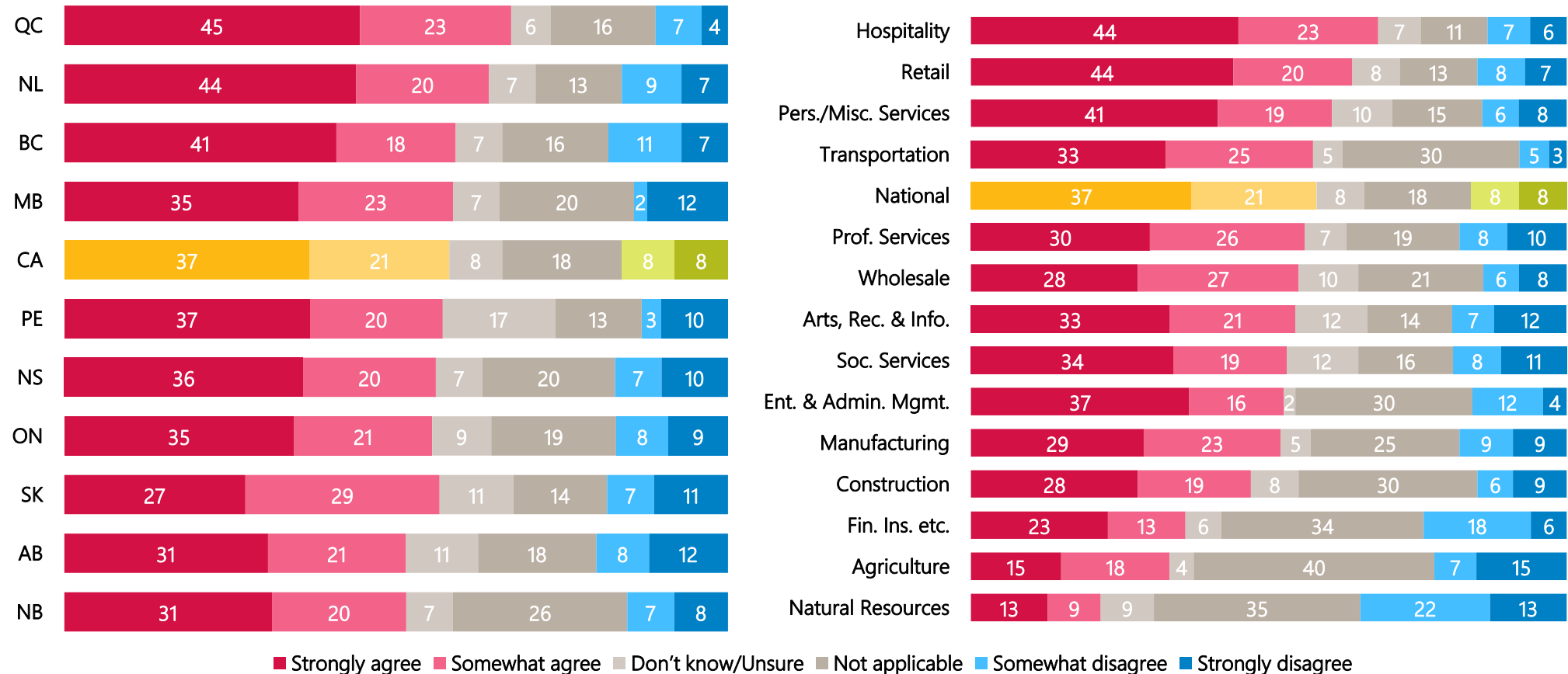
2) Percentages may not add to 100% due to rounding.

“Our business can cope with additional costs right now” (% response)



Source: CFIB, Your Business and COVID-19 – Survey Number Twelve, June 2020, preliminary results, n = 3,483.

“Lower costs for online credit card acceptance would make a significant difference for my business right now” (% response)



Source: CFIB, Your Business and COVID-19 – Survey Number Twelve, June 2020, preliminary results n = 3,402.
 Note: Percentages may not add to 100% due to rounding.