



**CANADIAN FEDERATION
OF INDEPENDENT BUSINESS**

In business for your business™

COVID-19: State of Small Business

Key results – Week 15

2020-06-22

Overview

During the COVID-19 pandemic, **CFIB** has been sending frequent “Your Business and COVID-19” surveys to our members to understand how businesses are being impacted, how they are adapting to the “new normal” and what support they need.

<i>Survey</i>	<i>Active dates</i>	<i>Sample</i>
No. 1	March 13-21	n = 10,092
No. 2	March 20-26	n = 13,362
No. 3	March 27-April 2	n = 12,632
No. 4	April 3-9	n = 13,021
No. 5	April 10-16	n = 11,850
No. 6	April 17-23	n = 9,712
No. 7	April 24-30	n = 9,932

<i>Survey</i>	<i>Active dates</i>	<i>Sample</i>
No. 8	May 1-7	n = 8,907
No. 9	May 8-14	n = 8,013
No. 10	May 15-21	n = 7,493
No. 11 (week 1)	May 22-28	n = 6,246
No. 11 (week 2)	May 29-June 5	n = 8,886
No. 12	June 6-11	n = 6,065
No. 13	June 12-18	n = 5,431
No. 14	June 19-TBD	n = 3,861

Note: Decline in the number of responses in later surveys is normal, given the comparatively large sample sizes attained in earlier surveys. It could also be the consequence of other factors, such as survey fatigue, increased competition for respondents’ attention and time, a switch from an “emergency situation” to a “new normal”, etc.

Methodology



Online survey (*Your Business and COVID-19 – Survey Number Fourteen*), started [June 19](#).



So far, Survey Number Fourteen has received a total of [3,861 responses](#) from small business across Canada.



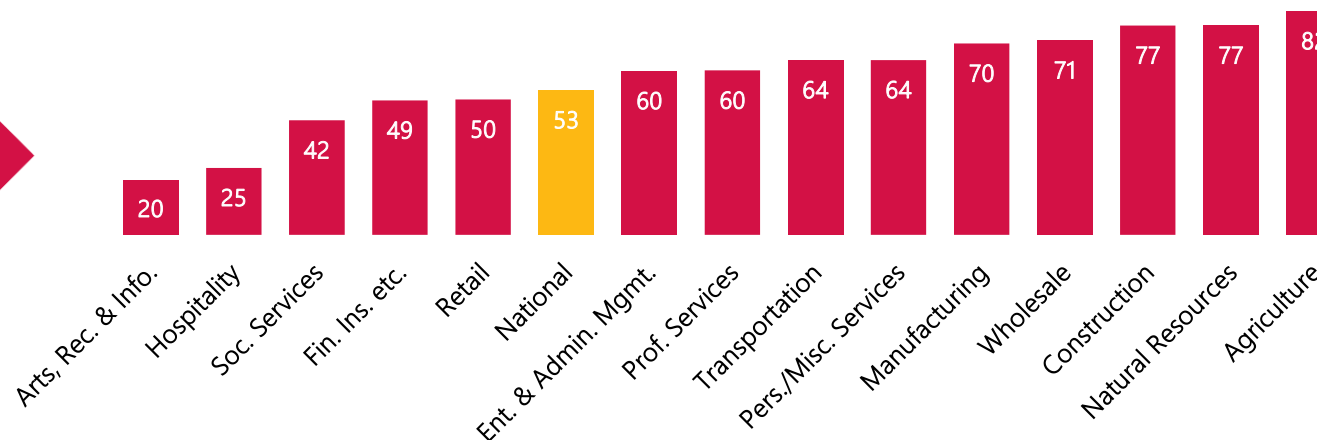
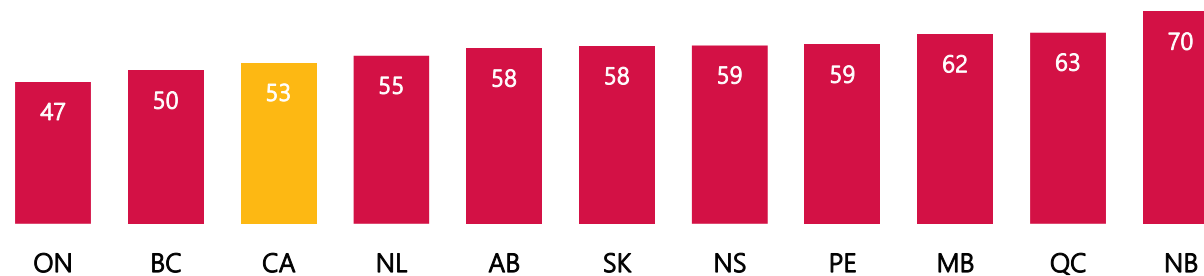
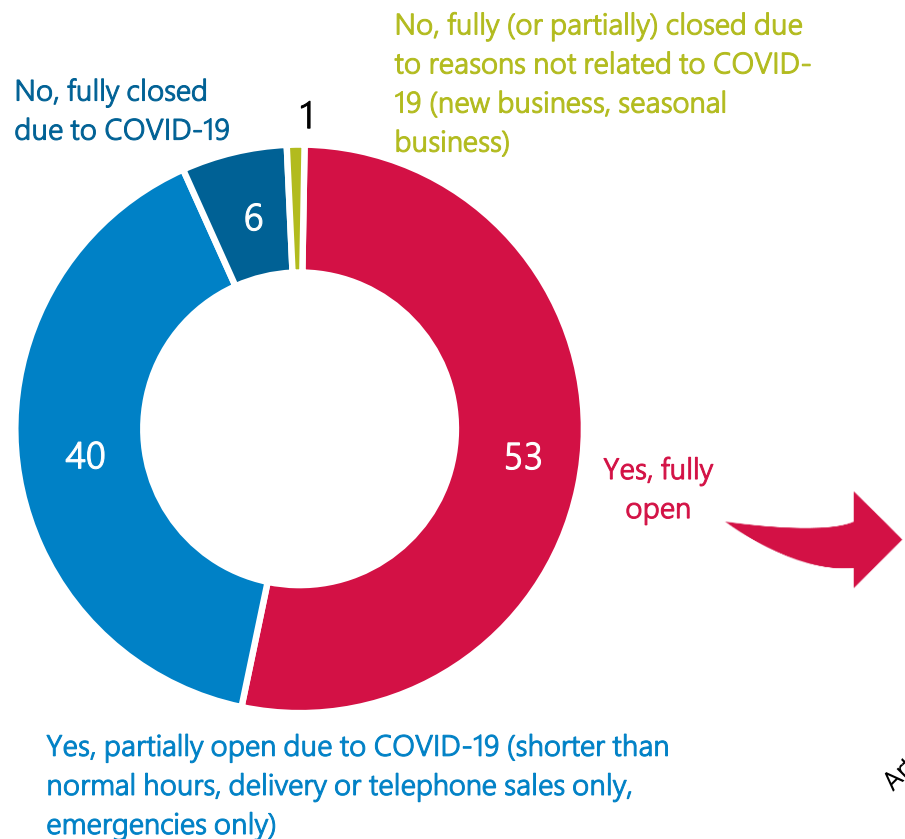
For comparison purposes, a probability sample with the same number of respondents would have a margin of error of $\pm 1.5\%$, 19 times out of 20.



Note on the next pages: The percentage of responses in charts may not always add up to 100%, due to rounding or multiple choice responses. There are instances in in this briefing that we do not report on certain provinces and sectors, as the sample size is less than 40 respondents.

As of today, is your business still open?

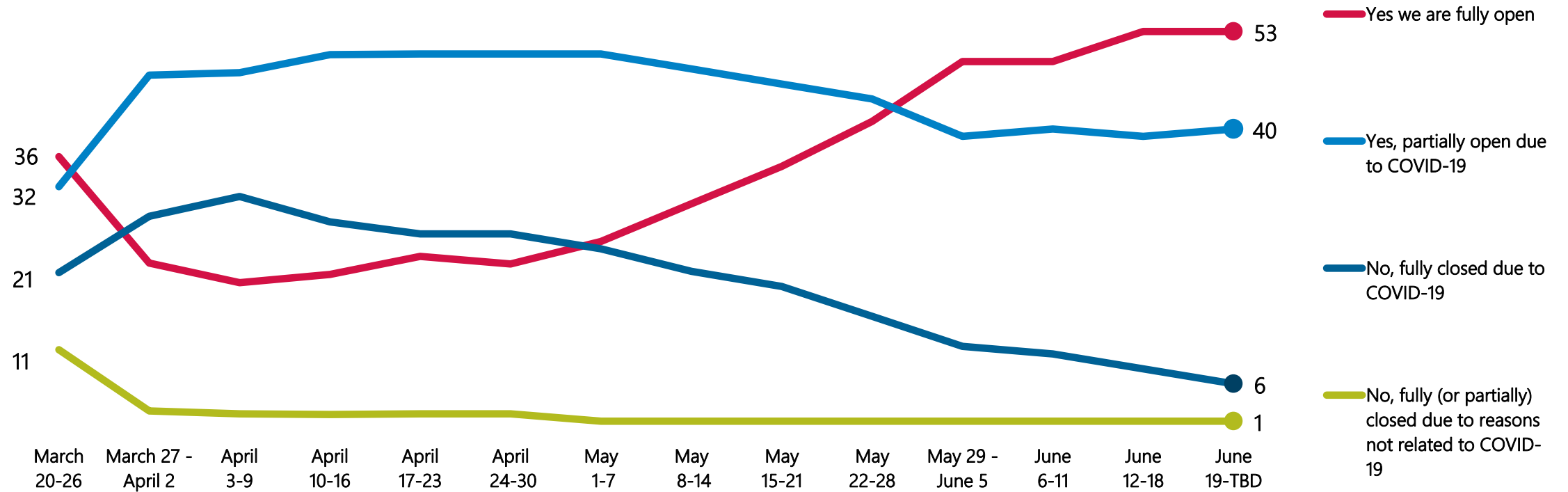
(% response)



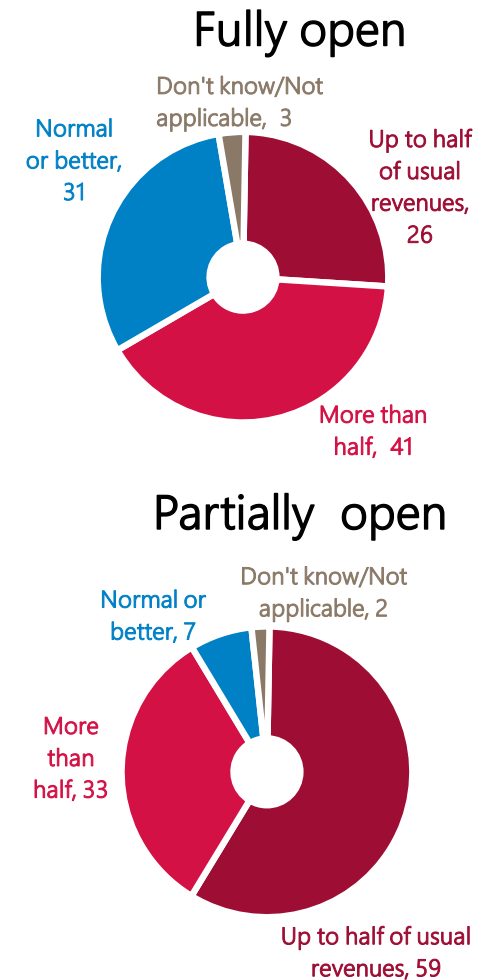
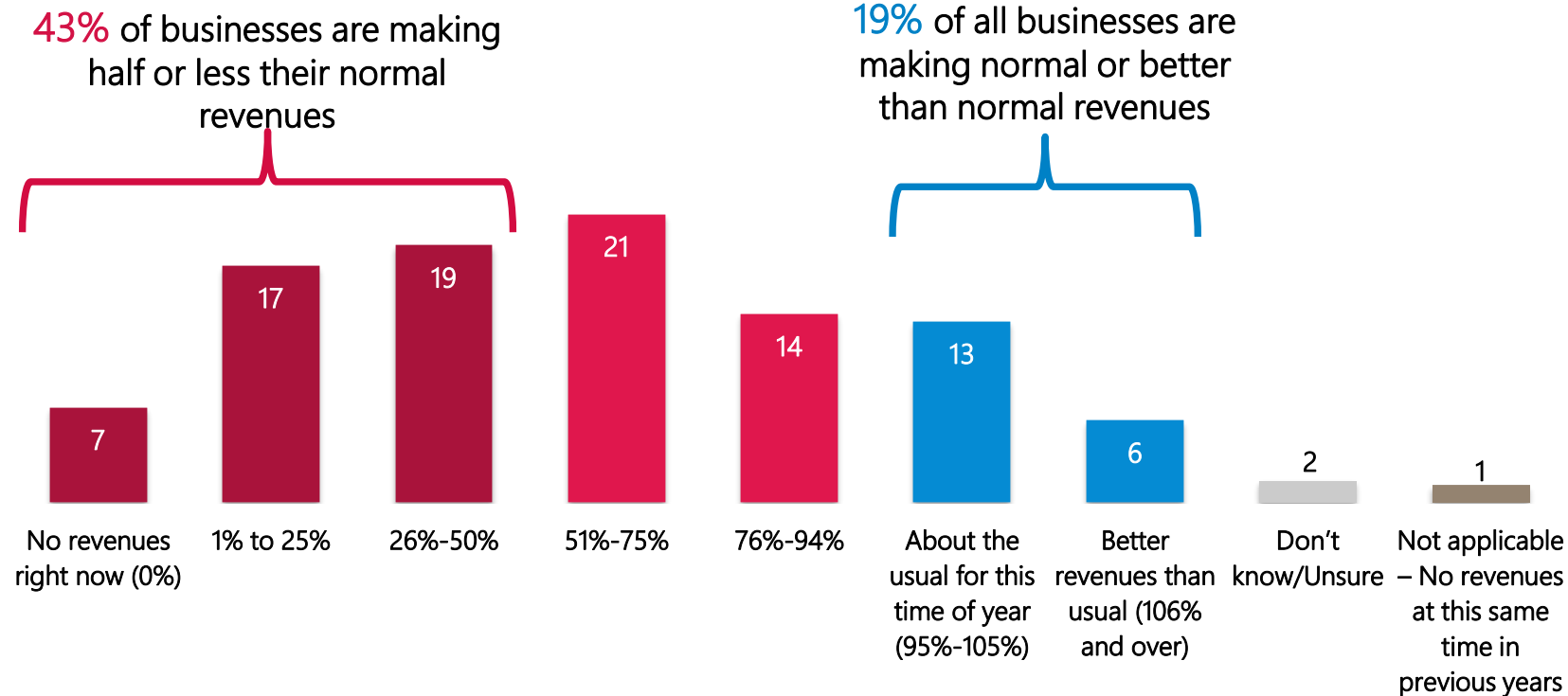
Source: CFIB, Your Business and COVID-19 – Survey Number Fourteen, June 19-TBD, 2020, preliminary results, n = 3,843.

As of today, is your business still open?

(% response)

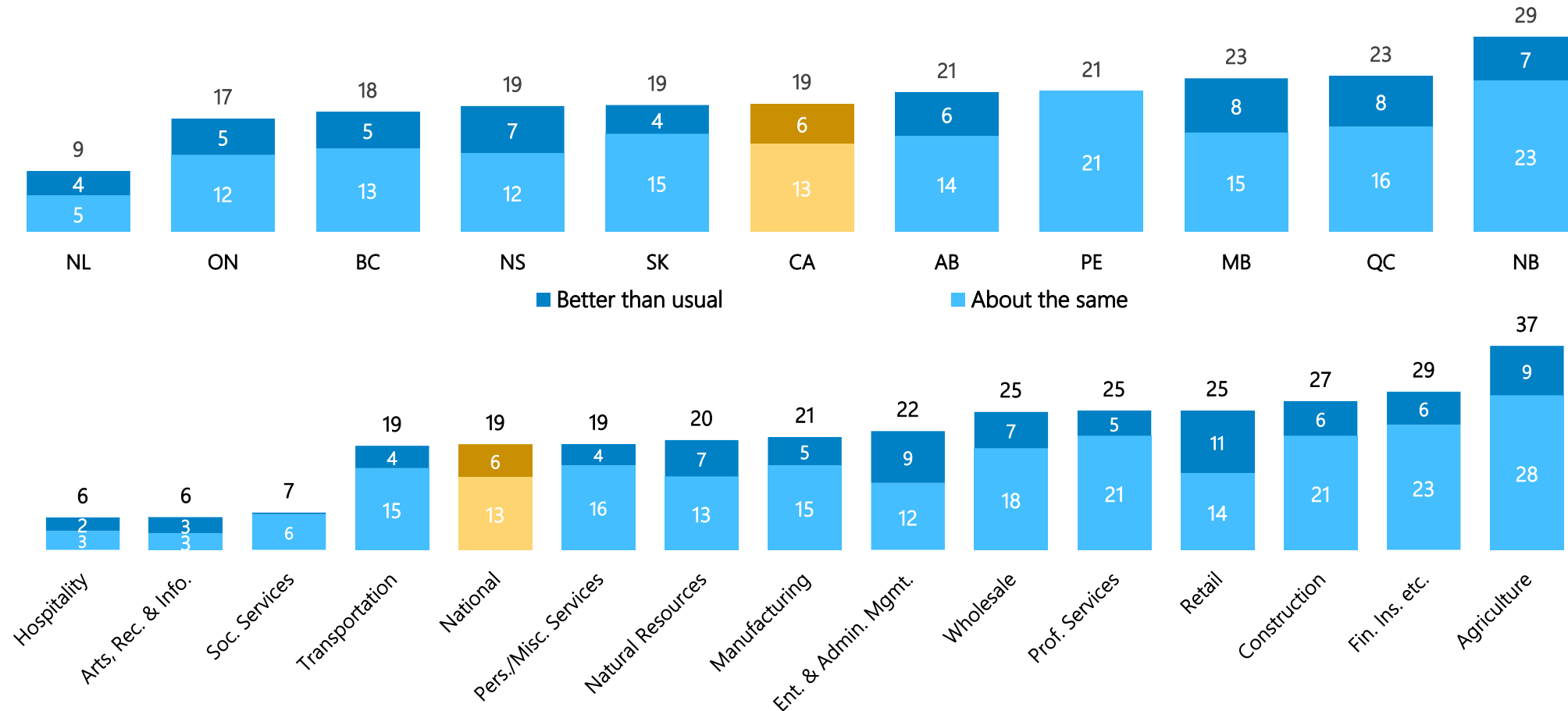


How much of your usual revenues for this time of year is your business currently making? (% response)



Source: CFIB, Your Business and COVID-19 – Survey Number Fourteen, June 19-TBD, 2020, preliminary results, n = 3,797.

How much of your usual revenues for this time of year is your business currently making? By sector and province (% response)

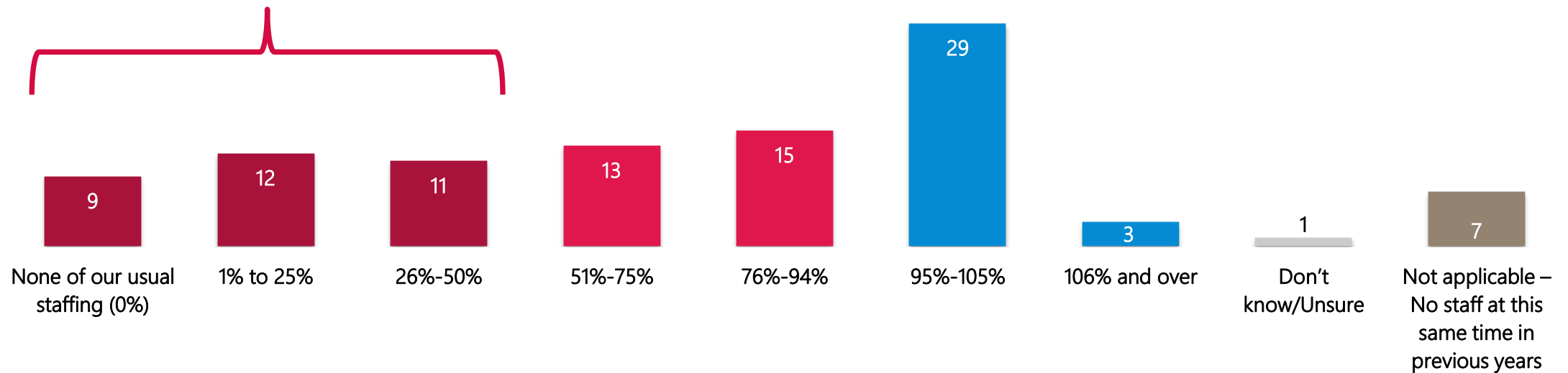


Source: CFIB, Your Business and COVID-19 – Survey Number Fourteen, June 19-TBD, 2020, preliminary results, n = 3,797.

How much of your usual staffing capacity for this time of year is your business currently using? (% response)

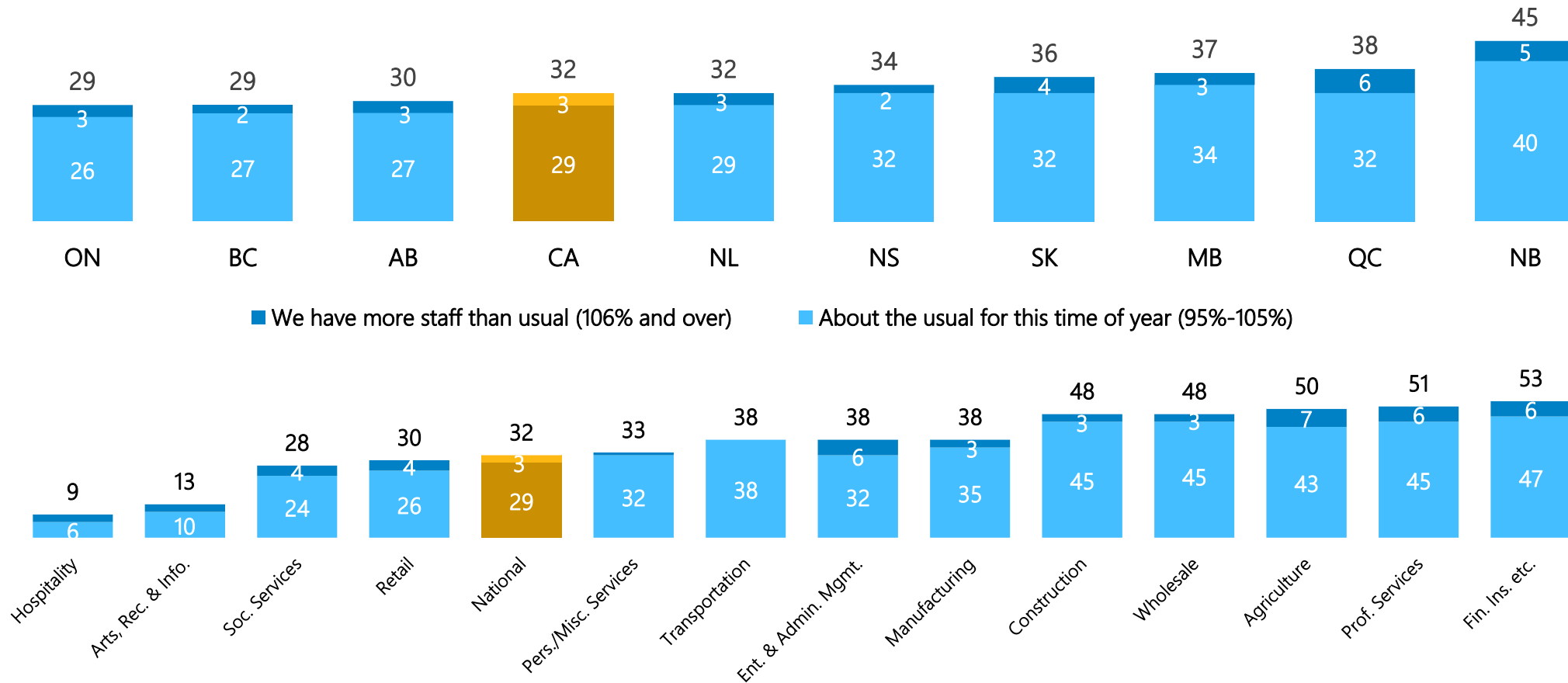
A third of businesses have between 0% and 50% of their staff

A third of businesses have all their usual staff



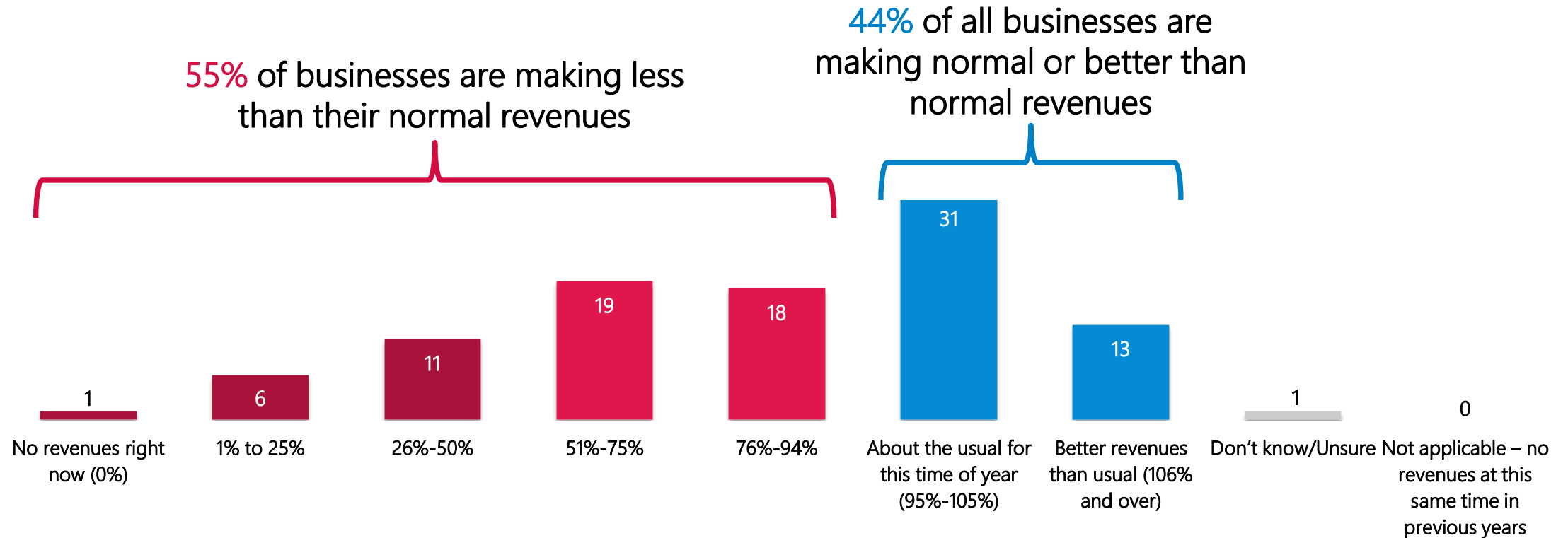
Source: CFIB, Your Business and COVID-19 – Survey Number Fourteen, June 19-TBD, 2020, preliminary results, n = 3,725.
Note: Percentages may not add to 100% due to rounding.

How much of your usual staffing capacity for this time of year is your business currently using? By sector and province (% response)



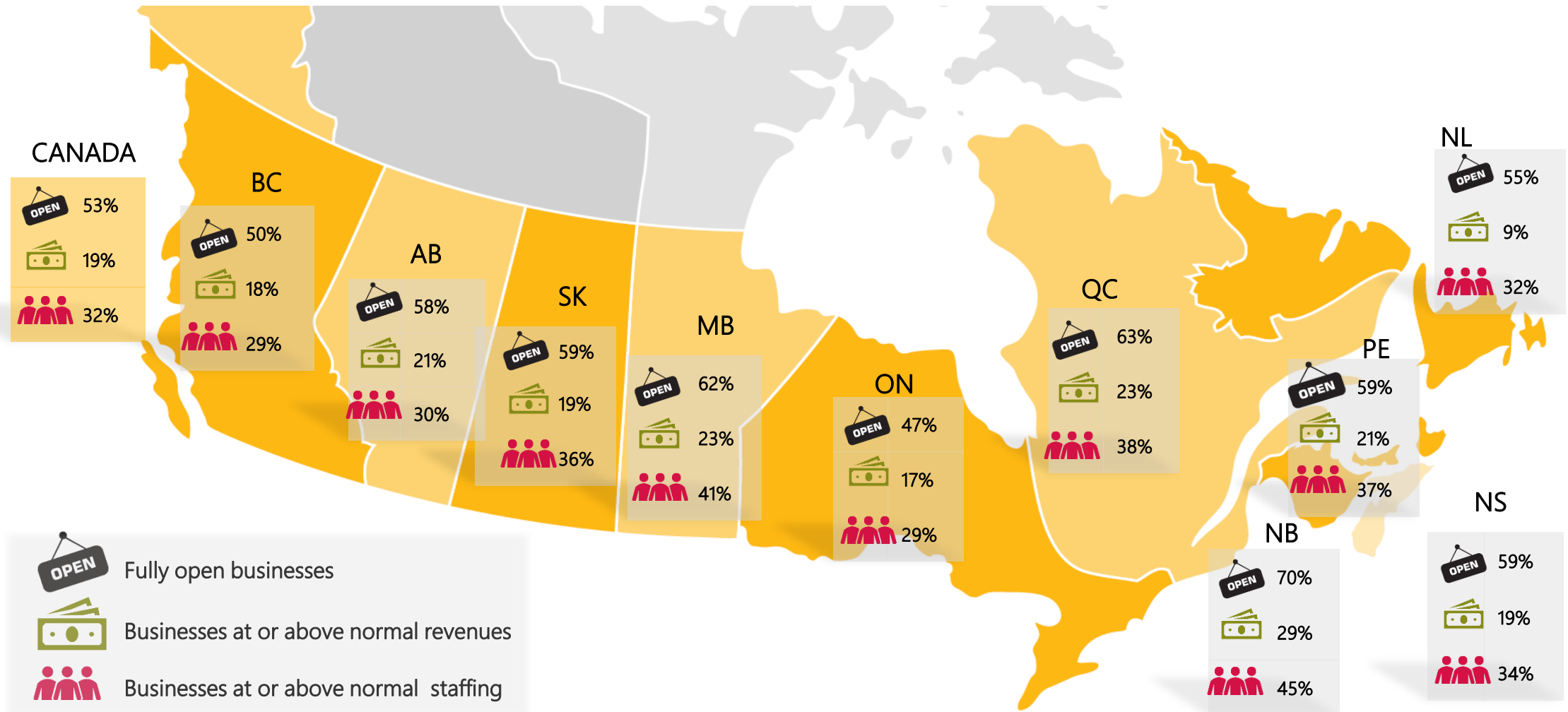
Source: CFIB, Your Business and COVID-19 – Survey Number Fourteen, June 19-TBD, 2020, preliminary results, n = 3,725.

Of those with *normal* or *better than normal* staff capacity –
How much of your usual revenues for this time of year is your business currently making? (% response)



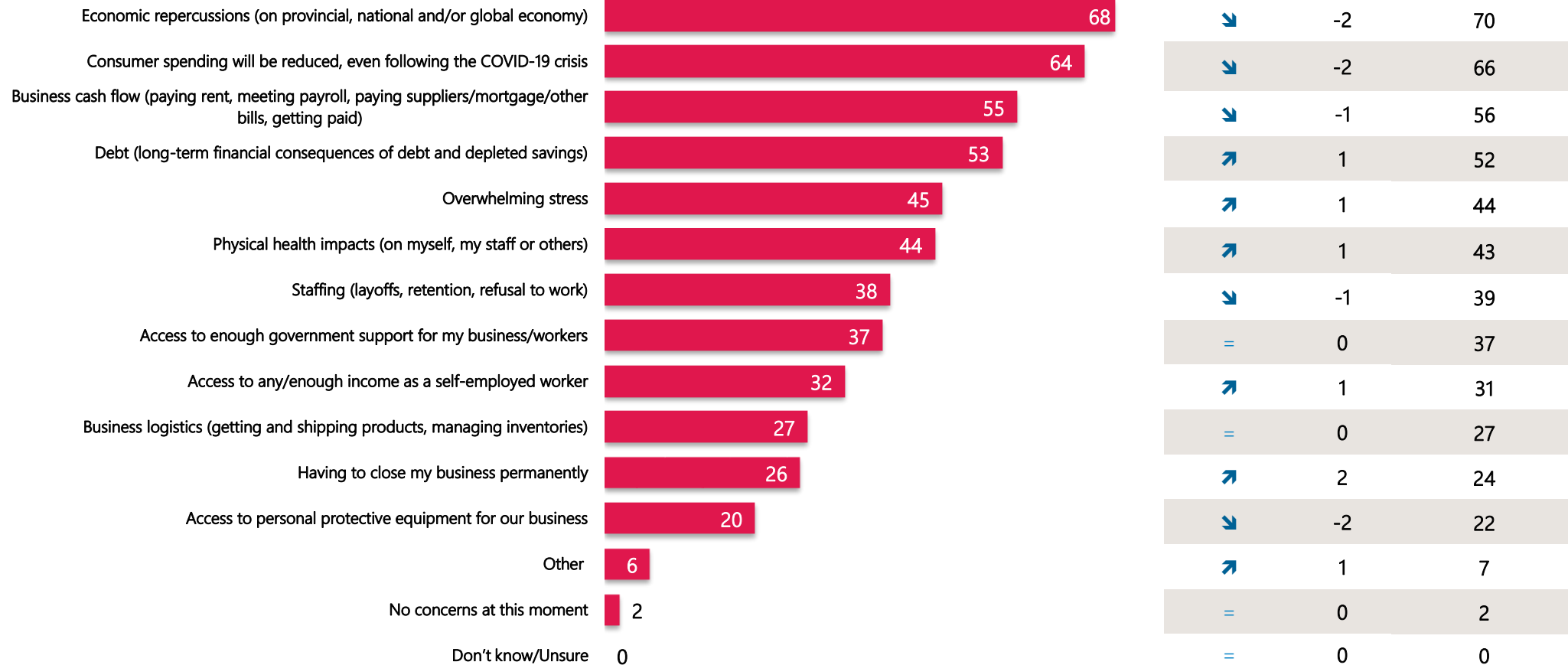
Source: CFIB, Your Business and COVID-19 – Survey Number Fourteen, June 19-TBD, 2020, preliminary results, n = 1,379.

COVID-19 Small Business Update – as of June 22, 2020



What worries you most about COVID-19?

(Select all that apply, % response)



Source: CFIB, Your Business and COVID-19 – Survey Number Fourteen, June 19-TBD, 2020, preliminary results, n = 3,756.

Note: Respondents were allowed to select multiple responses, percentages will not add to 100%.

What worries you most about COVID-19?

(Select all that apply, % response)



Source: CFIB, Your Business and COVID-19 – Survey Number Fourteen, June 19-TBD, 2020, preliminary results, n = 1,637 (fully open) and n= 1,947 (partially open or fully closed).

Note: Some answer choices from this question have been excluded

If you could choose *a few words* that describe your current state of mind as a business owner, what would they be?

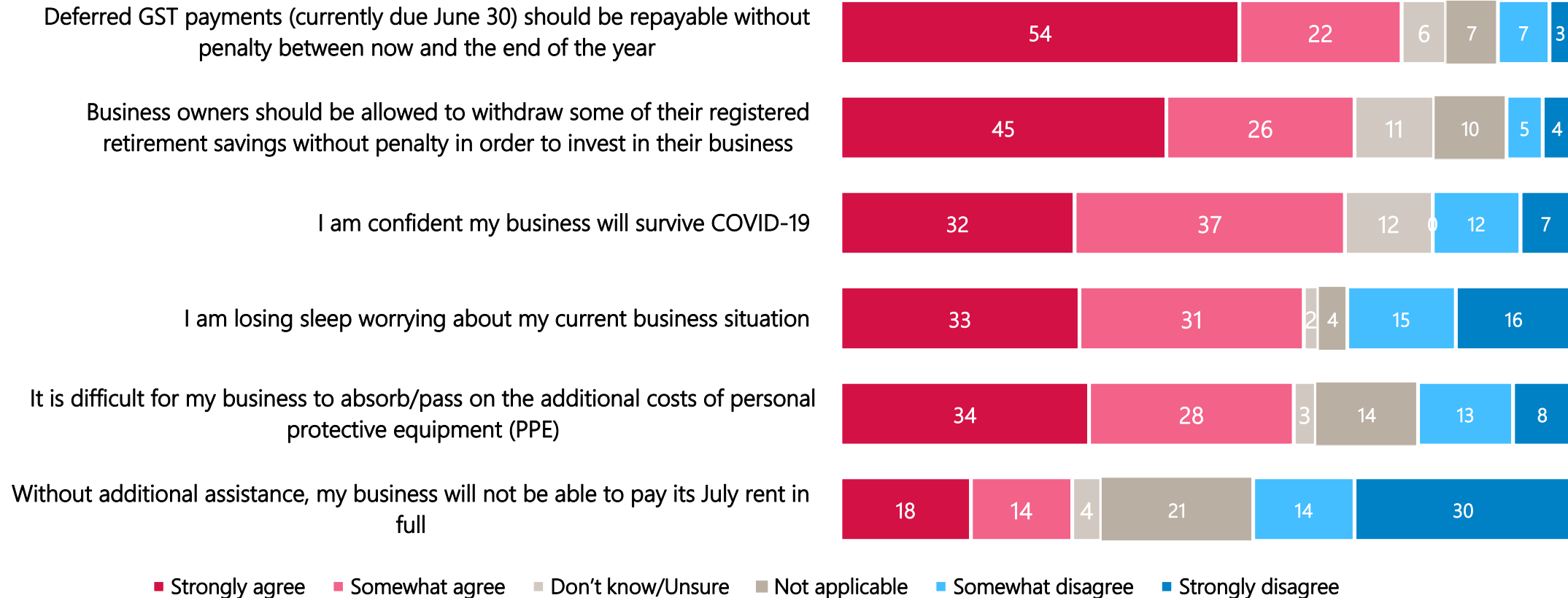
English survey

French survey



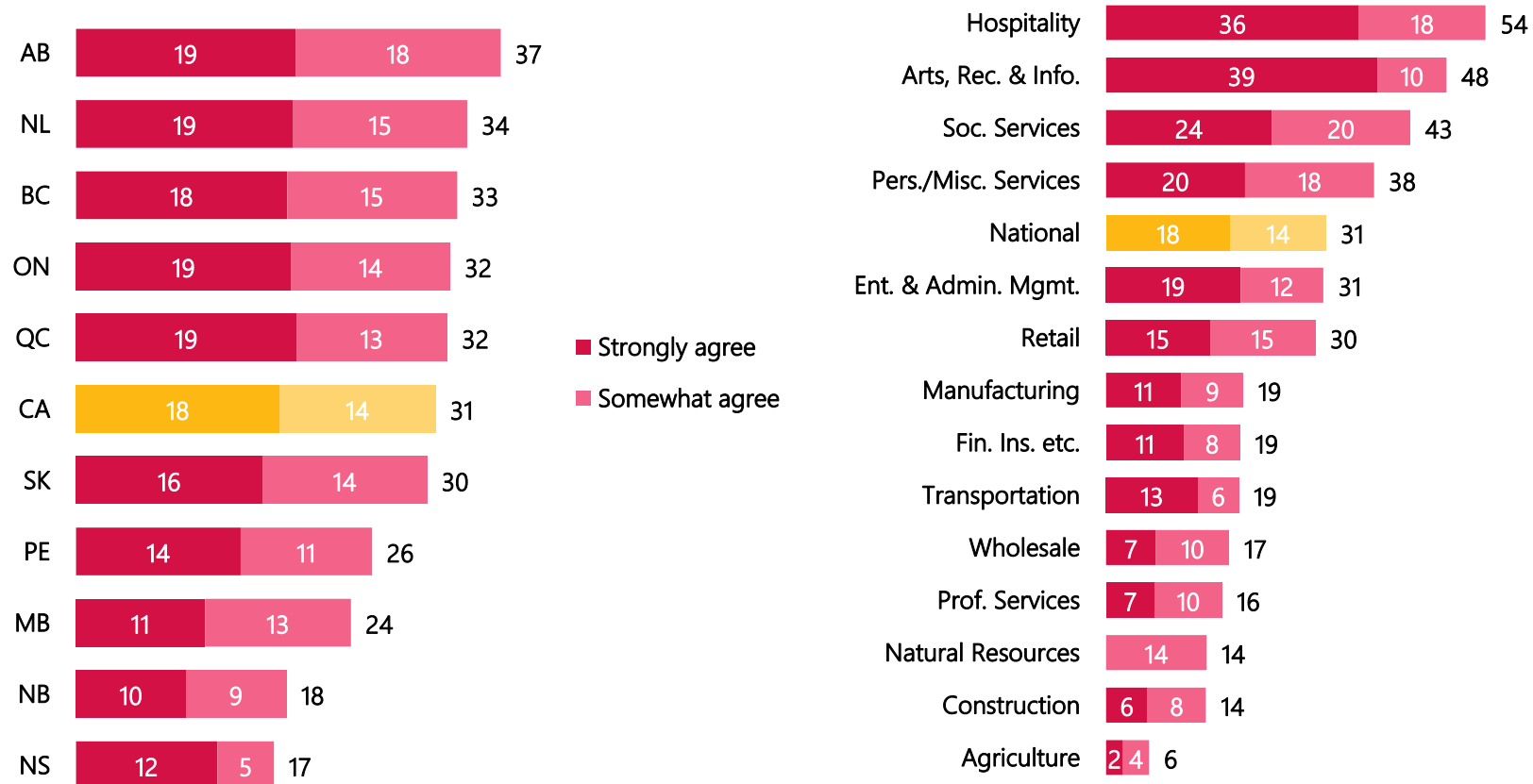
Source: CFIB, Your Business and COVID-19 – Survey Number Fourteen, June 19-TBD, 2020, preliminary results.

Please indicate whether or not you agree with the following statements. (% response)



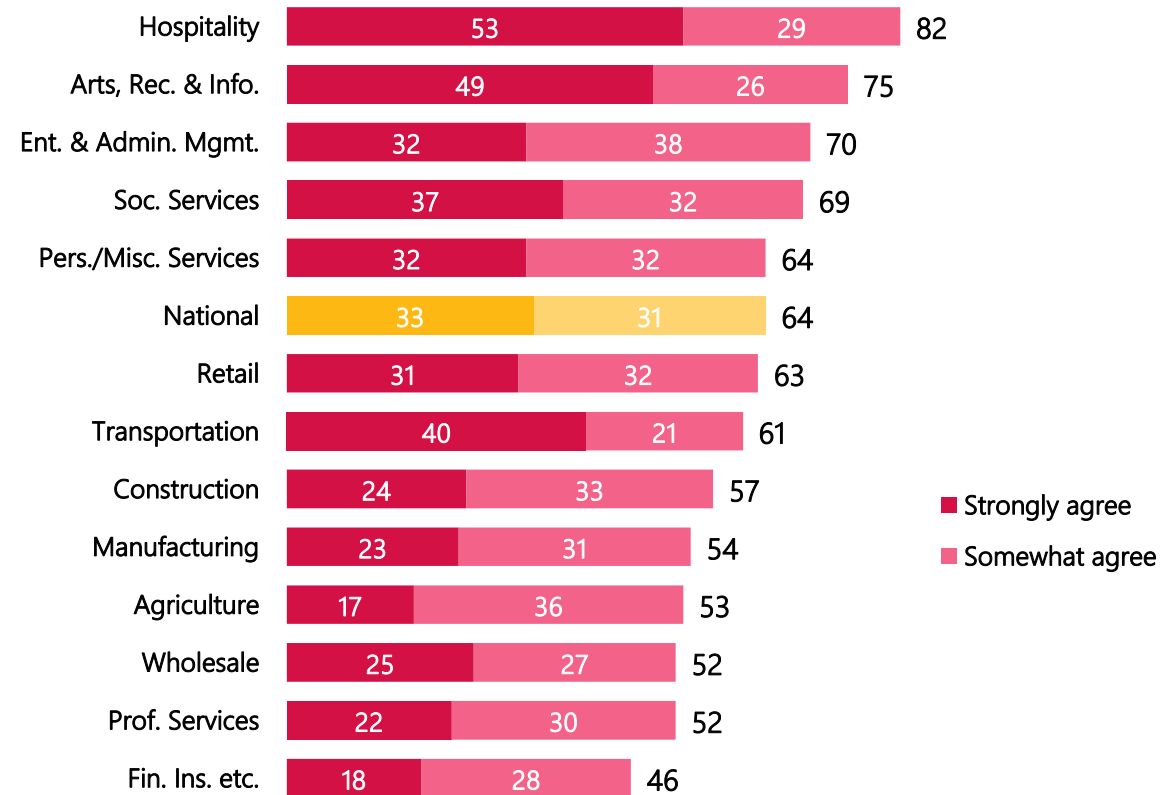
Source: CFIB, Your Business and COVID-19 – Survey Number Fourteen, June 19-TBD, 2020, preliminary results, n = 3,559.
 Note: Percentages may not add to 100% due to rounding.

“Without additional assistance, my business will not be able to pay its July rent in full” (% response)



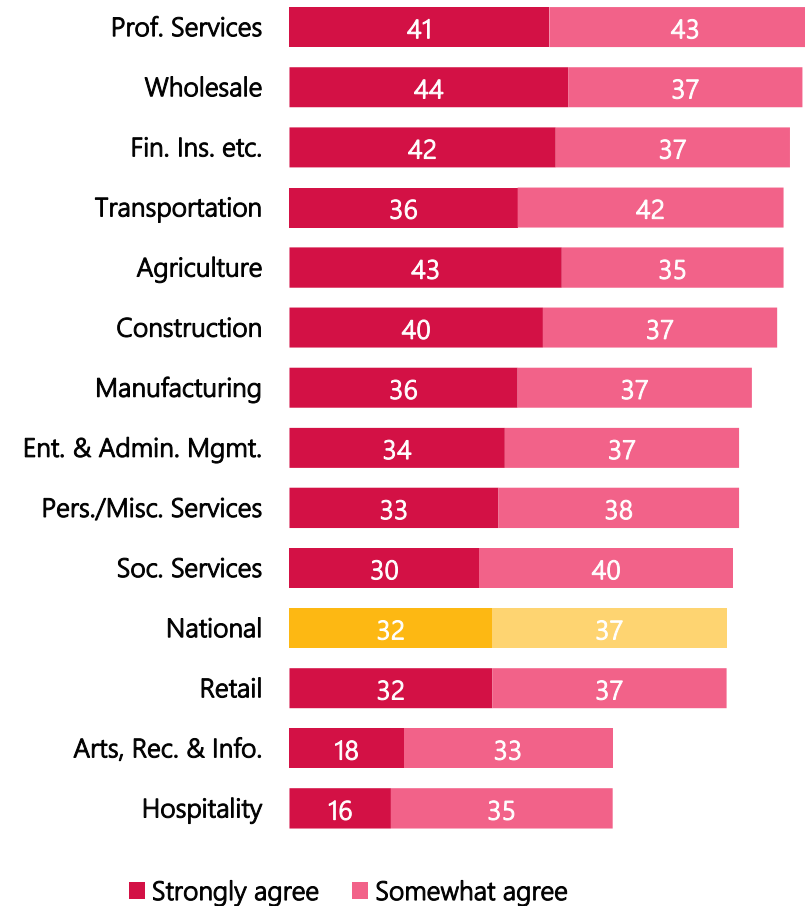
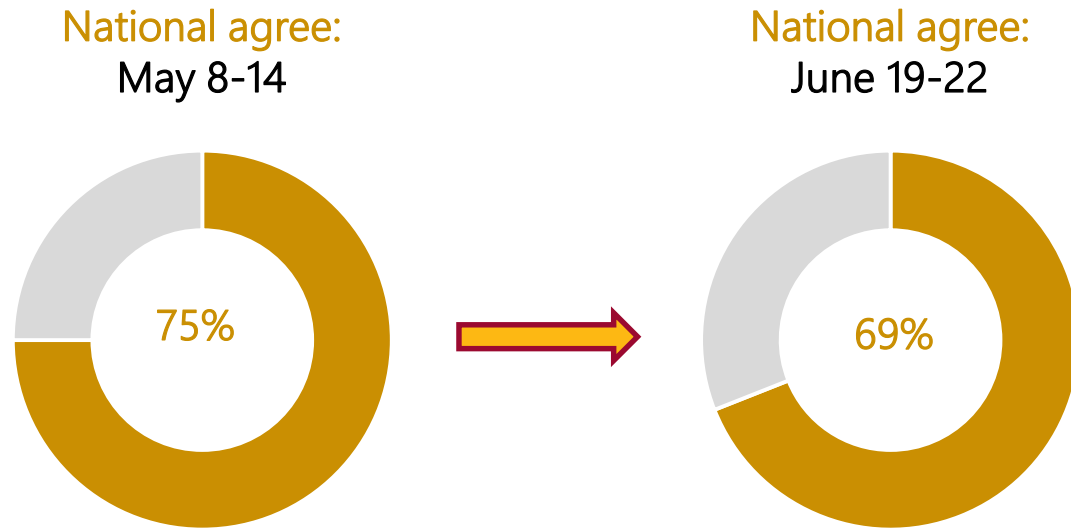
Source: CFIB, Your Business and COVID-19 – Survey Number Fourteen, June 19-TBD, 2020, preliminary results, n = 3,544.

“I am losing sleep worrying about my current business situation” (% response)



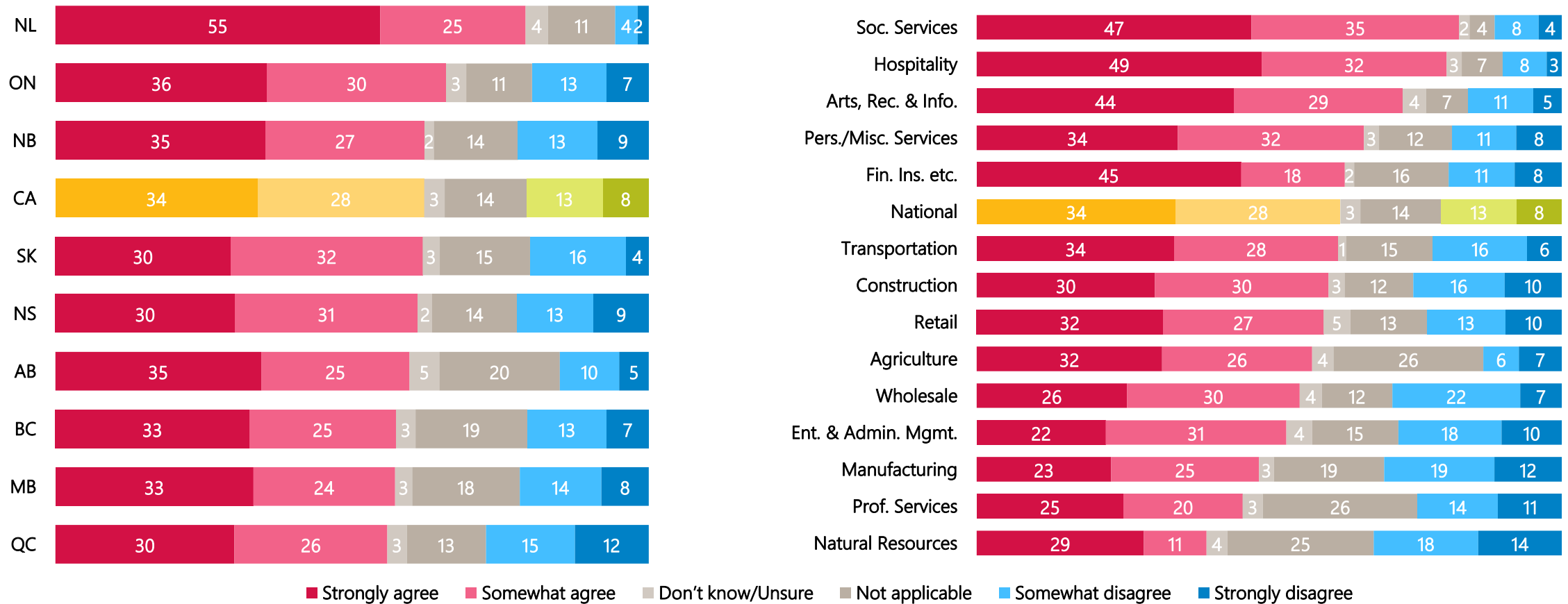
Source: CFIB, Your Business and COVID-19 – Survey Number Fourteen, June 19-TBD, 2020, preliminary results, n = 3,538.

“I am confident my business will survive COVID-19” (% response)



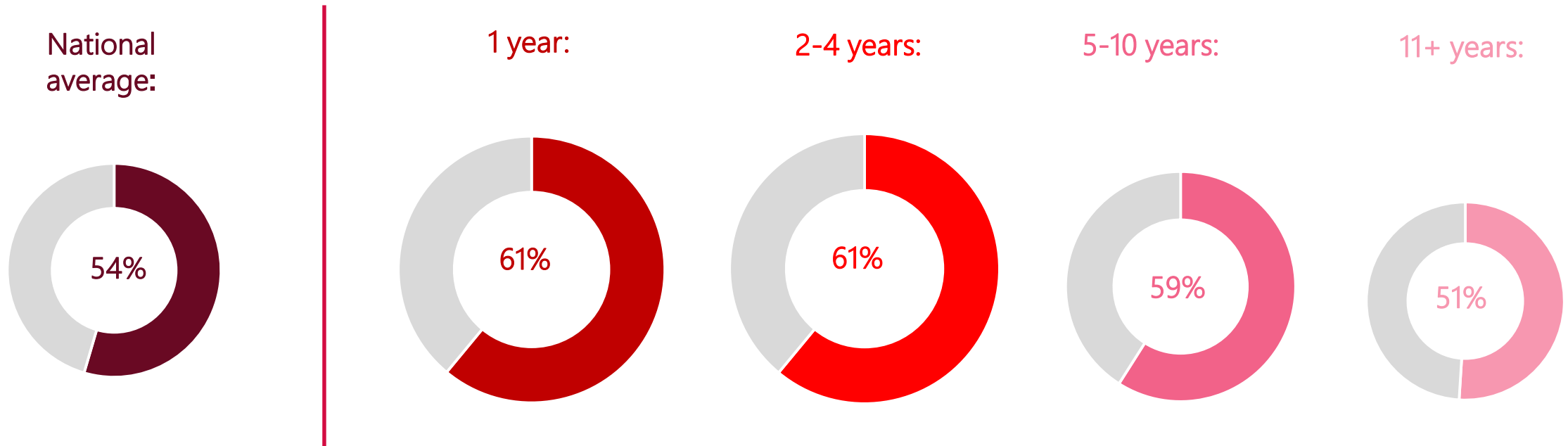
Sources: 1) CFIB, Your Business and COVID-19 – Survey Number Fourteen, June 19-TBD, 2020, preliminary results, n = 3,572;
2) CFIB, Your Business and COVID-19 – Survey Number Nine, May 8-14, 2020, n = 7,513.

“It is difficult for my business to absorb/pass on the incremental costs of personal protective equipment (PPE)” (% response)



Source: CFIB, Your Business and COVID-19 – Survey Number Fourteen, June 19-TBD, 2020, preliminary results, n = 3,560.
 Note: Note: Percentages may not add to 100% due to rounding.

“Deferred GST payments (currently due June 30) should be repayable without penalty between now and the end of the year”
(% that strongly agree)



Source: CFIB, Your Business and COVID-19 – Survey Number Fourteen, June 19-TBD, 2020, preliminary results, n = 3,559.