



**CANADIAN FEDERATION
OF INDEPENDENT BUSINESS**

In business for your business™

COVID-19: State of Small Business

Key results – Survey 19

2020-08-18

Overview

During the COVID-19 pandemic, **CFIB** has been sending frequent “Your Business and COVID-19” surveys to our members to understand how businesses are being impacted, how they are adapting to the “new normal” and what support they need.

<i>Survey</i>	<i>Active dates</i>	<i>Sample</i>
No. 1	March 13-21	n = 10,092
No. 2	March 20-26	n = 13,362
No. 3	March 27-April 2	n = 12,632
No. 4	April 3-9	n = 13,021
No. 5	April 10-16	n = 11,850
No. 6	April 17-23	n = 9,712
No. 7	April 24-30	n = 9,932
No. 8	May 1-7	n = 8,907
No. 9	May 8-14	n = 8,013
No. 10	May 15-21	n = 7,493

<i>Survey</i>	<i>Active dates</i>	<i>Sample</i>
No. 11 (week 1)	May 22-28	n = 6,246
No. 11 (week 2)	May 29-June 5	n = 8,886
No. 12	June 6-11	n = 6,065
No. 13	June 12-18	n = 5,431
No. 14	June 19-25	n = 5,191
No. 15	June 26-July 3	n = 4,708
No. 16	July 3-July 16	n = 4,865
No. 17	July 17-July 30	n = 5,423
No. 18	July 31-August 13	n = 5,220
No. 19	August 13-TBD	n = 5,119

Note: Decline in the number of responses in later surveys is normal, given the comparatively large sample sizes attained in earlier surveys. It could also be the consequence of other factors, such as survey fatigue, increased competition for respondents’ attention and time, a switch from an “emergency situation” to a “new normal”, etc.

Methodology



Online survey (*Your Business and COVID-19 – Survey Number Nineteen*), started [August 13](#).



So far, Survey Number Nineteen has received a total of [5,119 responses](#) from small business across Canada.

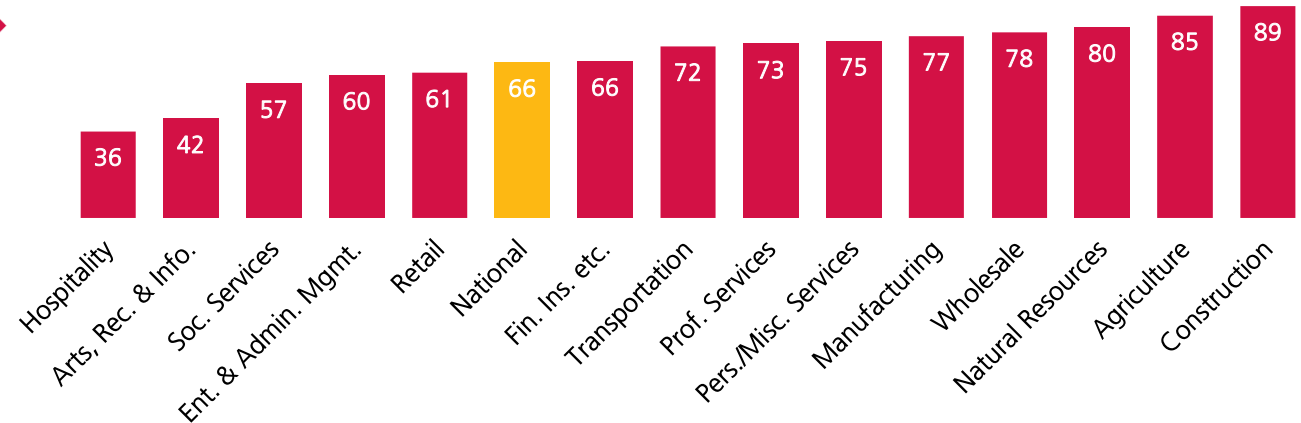
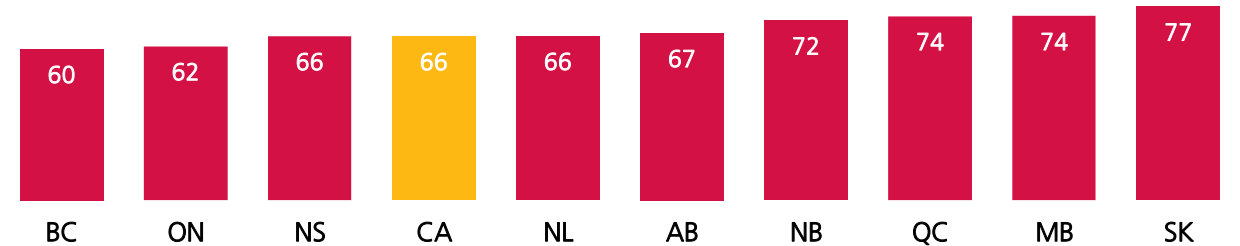
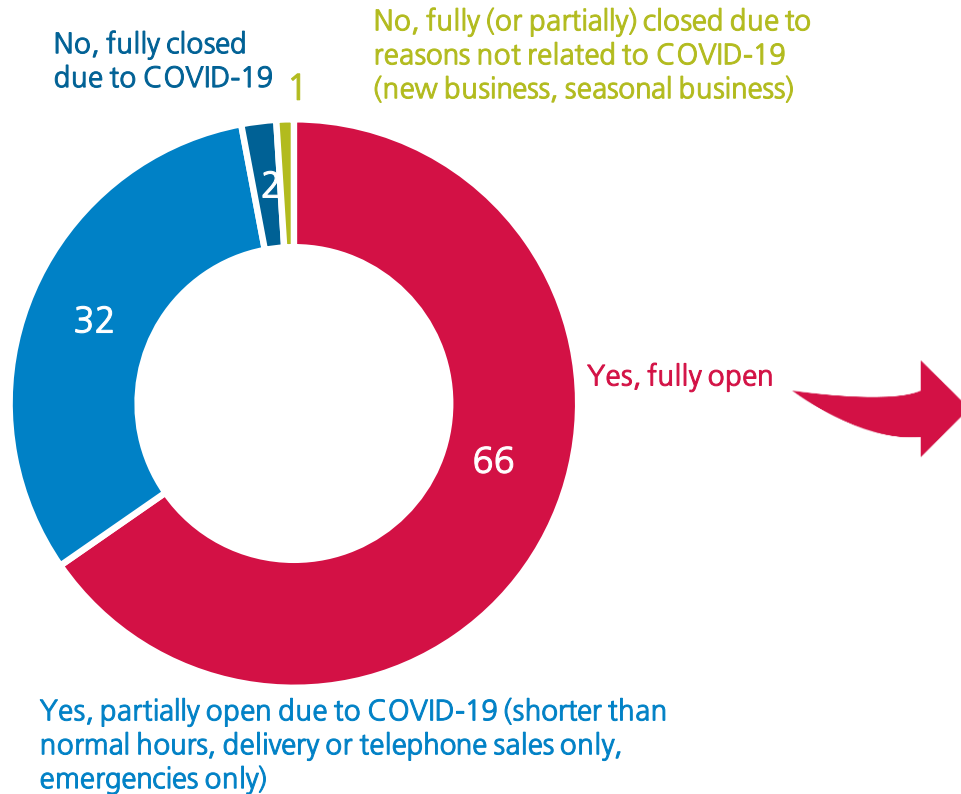


For comparison purposes, a probability sample with the same number of respondents would have a margin of error of [+/-1.4%](#), 19 times out of 20.



Note on the next pages: The percentage of responses in charts may not always add up to 100%, due to rounding or multiple choice responses. There are instances in in this briefing that we do not report on certain provinces and sectors, as the sample size is less than 40 respondents.

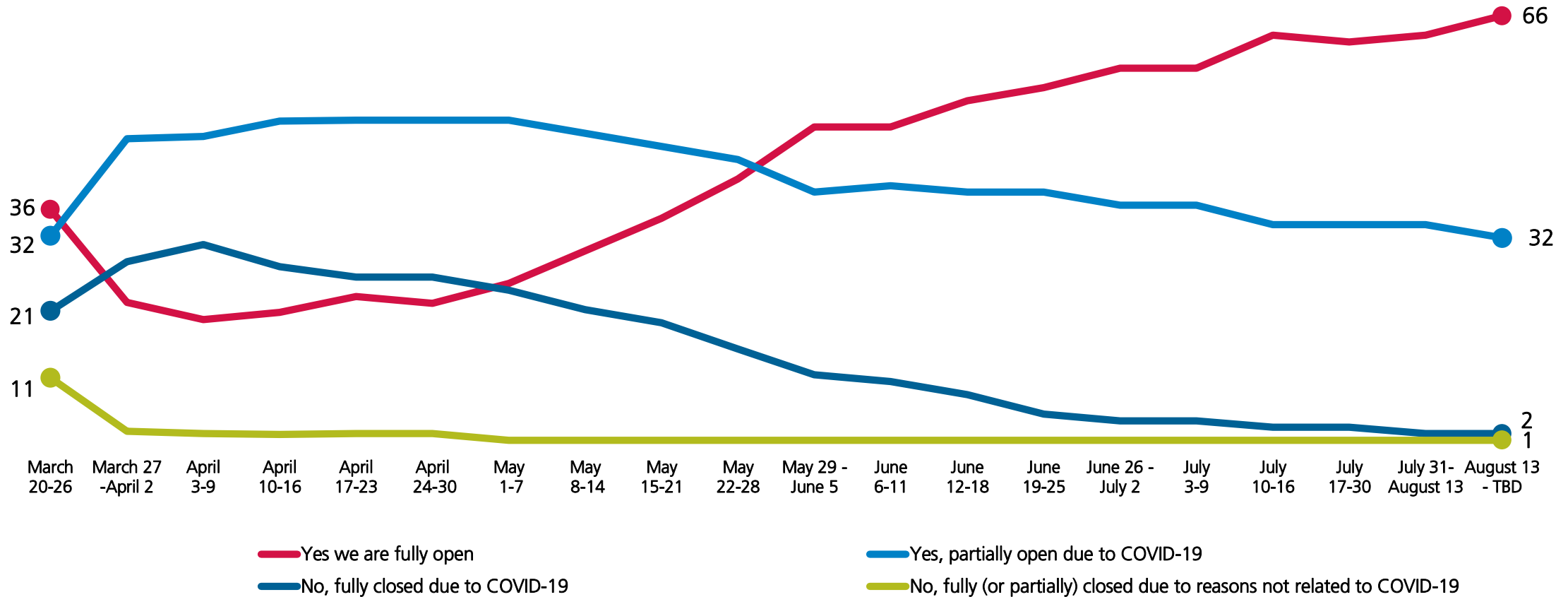
As of today, is your business still open? (% response)



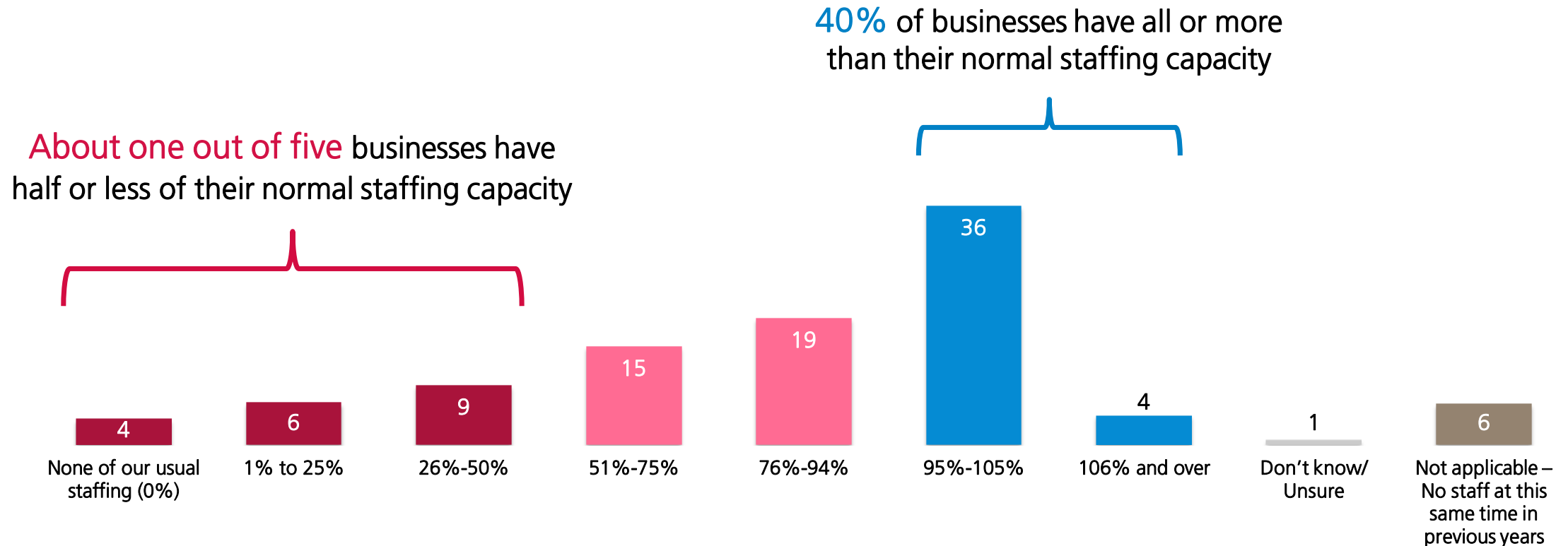
Source: CFIB, Your Business and COVID-19—Survey Number Nineteen, August 13-TBD, 2020, preliminary results, n = 5,099.
Note: Percentages may not add to 100% due to rounding.

As of today, is your business still open?

(% response)

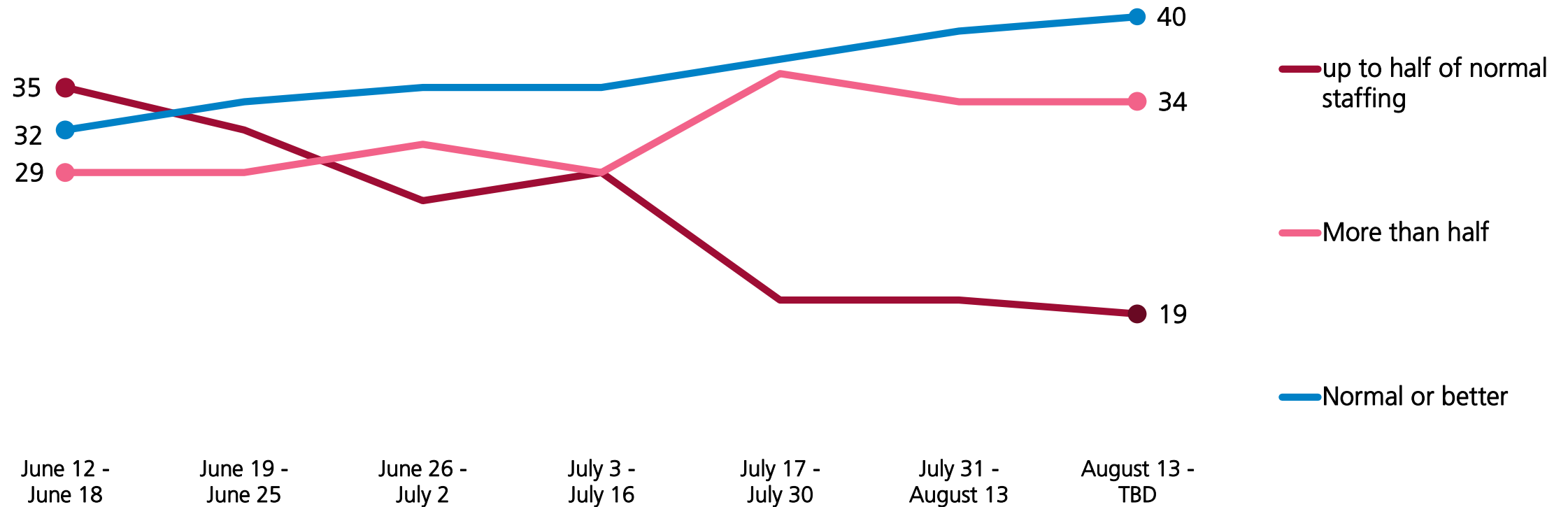


How much of your *usual* staffing capacity *for this time of year* is your business currently using? (% response)

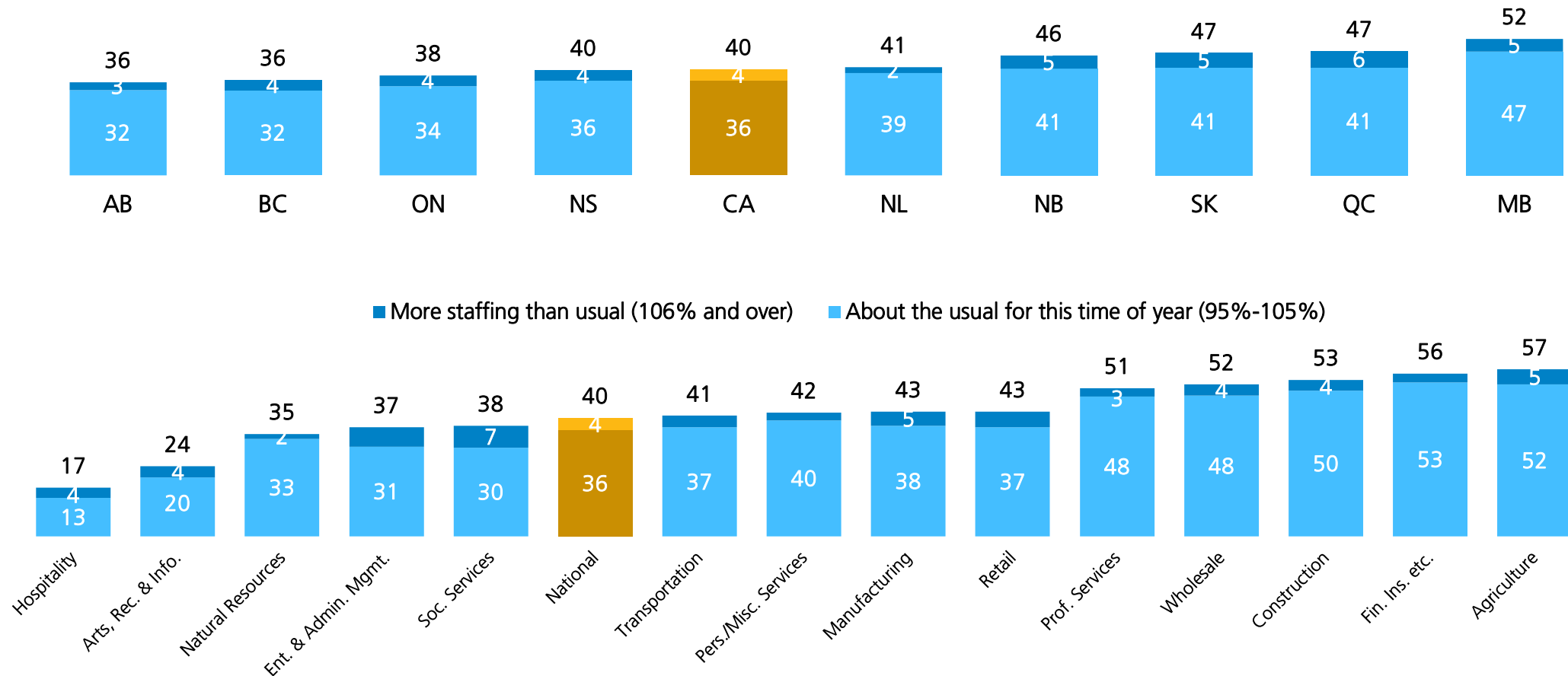


Source: CFIB, Your Business and COVID-19 – Survey Number Nineteen, August 13-TBD, 2020, preliminary results, n = 5,061.

How much of your *usual* staffing capacity *for this time of year* is your business currently using?
(% response)



How much of your *usual* staffing capacity *for this time of year* is your business currently using? By province and sector (% response)

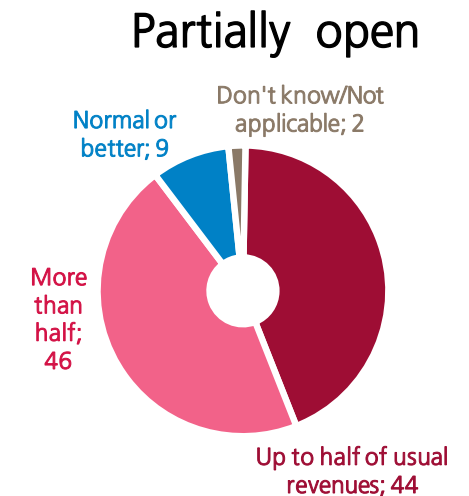
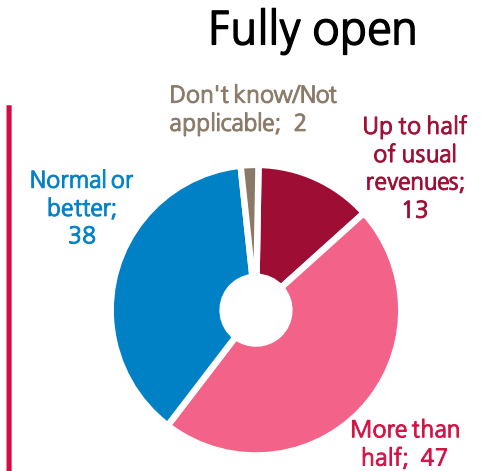
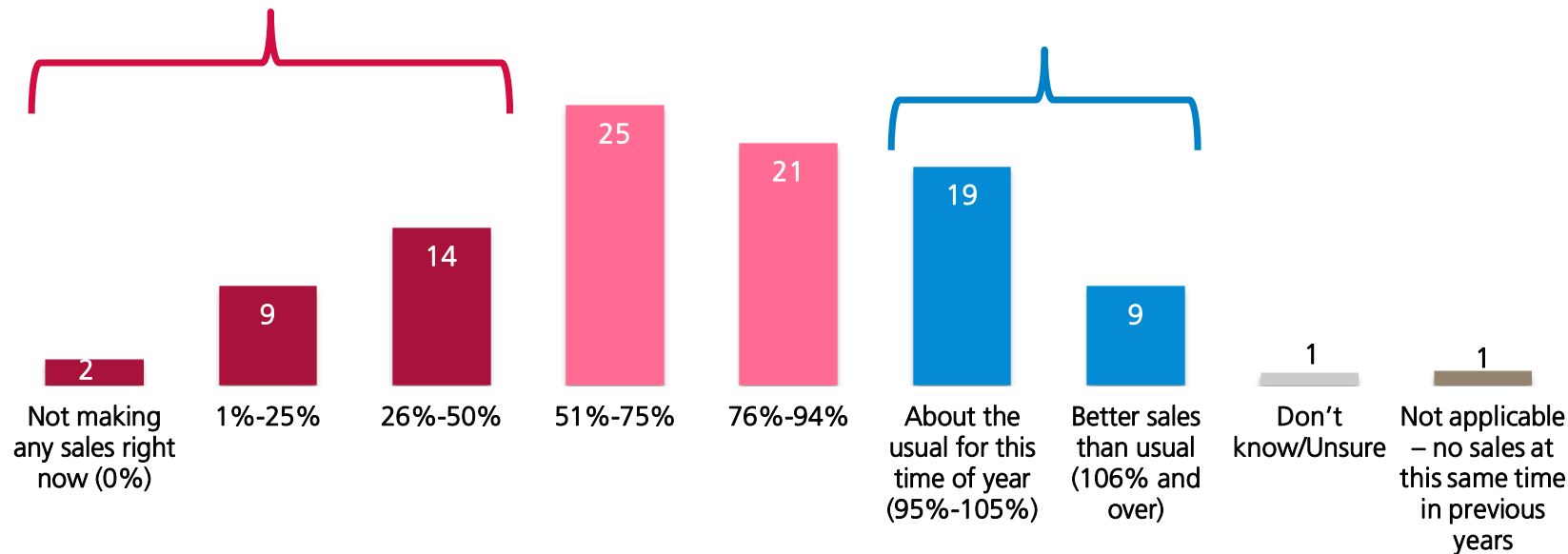


Source: CFIB, Your Business and COVID-19—Survey Number Nineteen, August 13-TBD, 2020, preliminary results, n = 5,061.

How much of your *usual* revenues *for this time of year* is your business currently making? (% response)

25% of businesses are making half or less their normal revenues

28% of all businesses are making normal or better than normal revenues

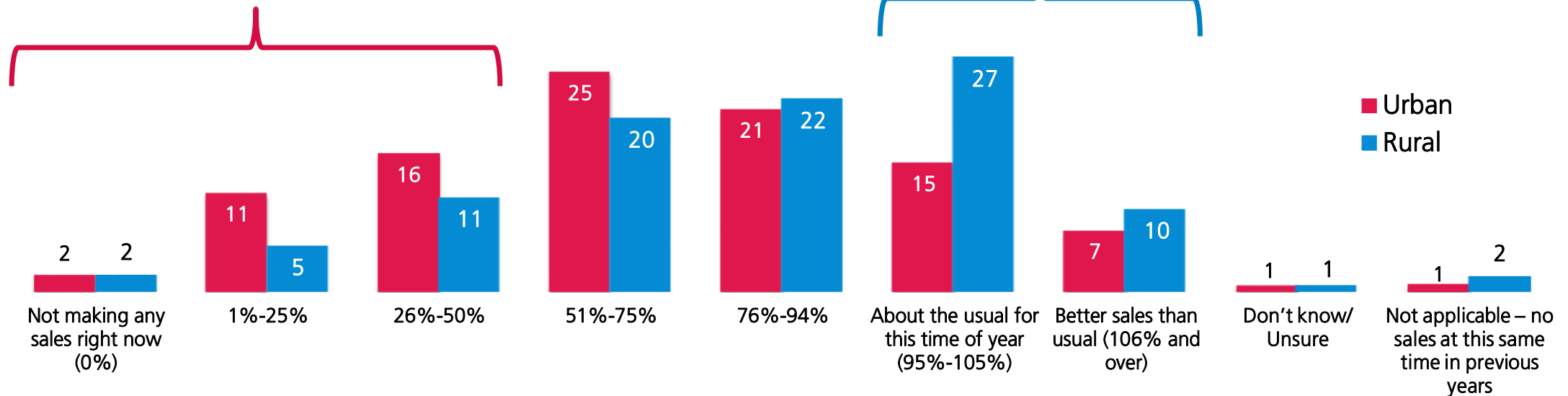


Source: CFIB, Your Business and COVID-19 – Survey Number Nineteen, August 13-TBD, 2020, preliminary results, n = 4,973.
Note: Percentages may not add to 100% due to rounding.

How much of your *usual* revenues *for this time of year* is your business currently making? (% response)

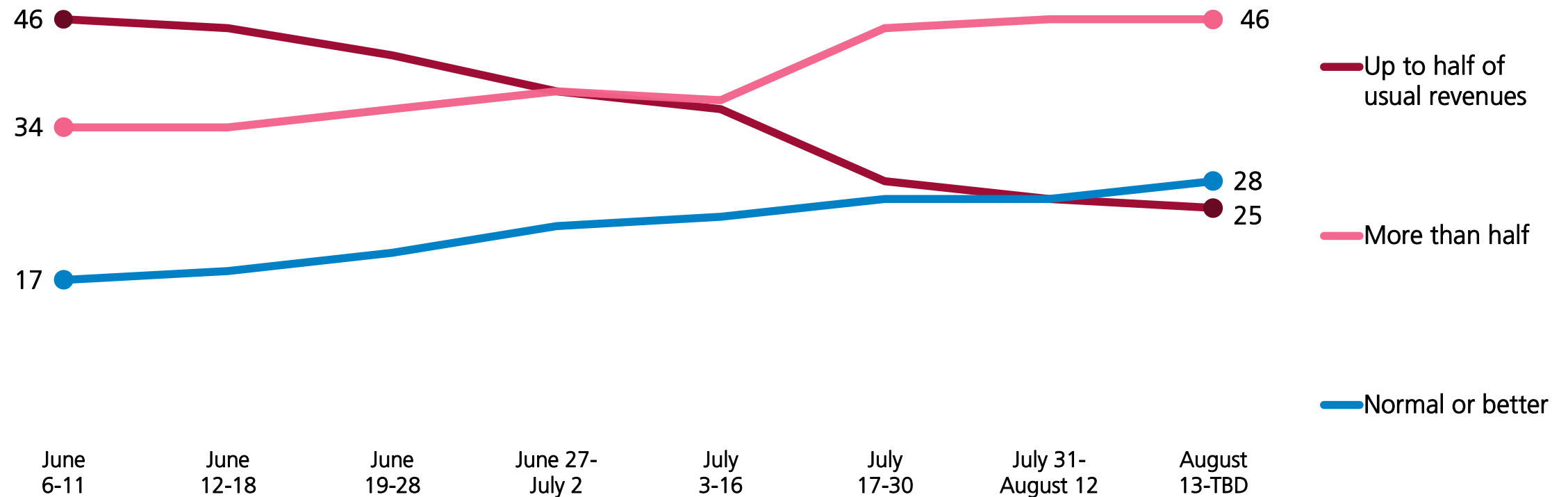
29% of urban businesses are making half or less their normal revenues vs. 18% of rural businesses

22% of urban businesses are making normal or better than normal revenues vs. 37% of rural businesses

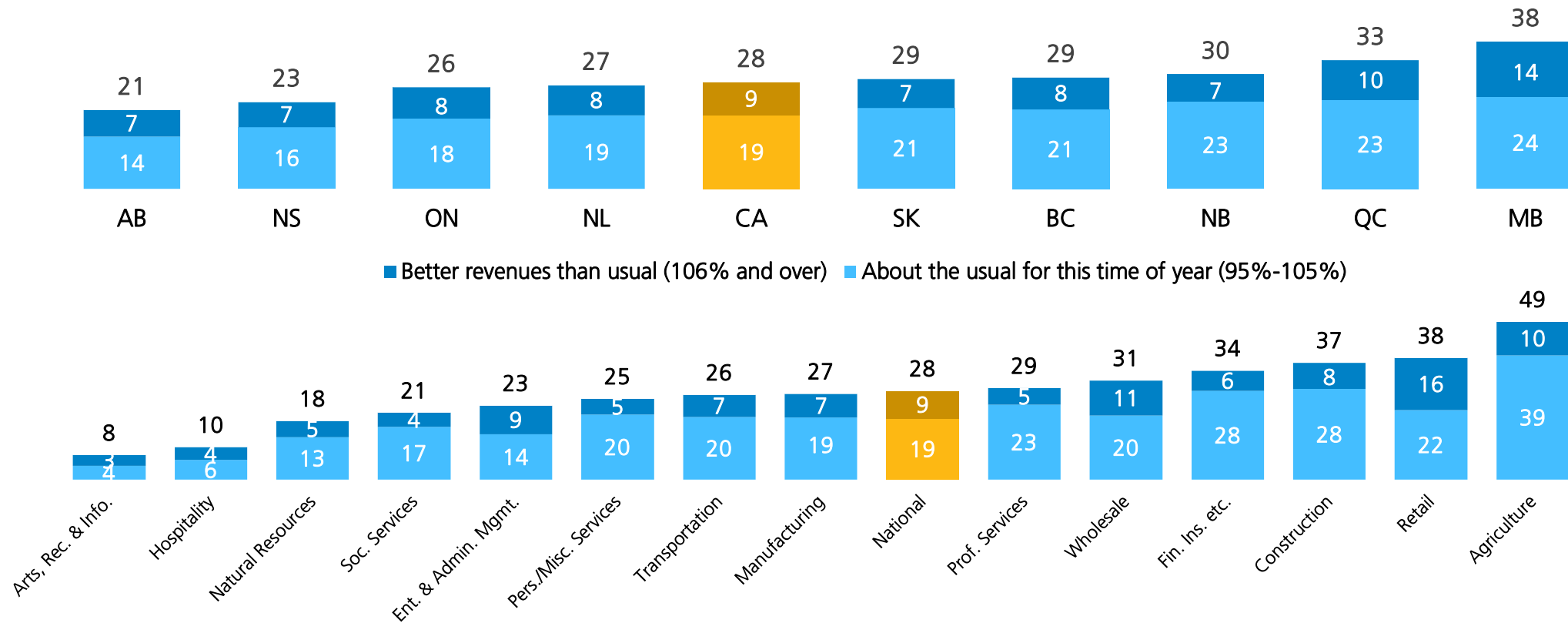


Source: CFIB, Your Business and COVID-19 – Survey Number Nineteen, August 13-TBD, 2020, preliminary results, n = 4,973.
Note: Percentages may not add to 100% due to rounding.

How much of your *usual* revenues *for this time of year* is your business currently making? By province and sector (% response)

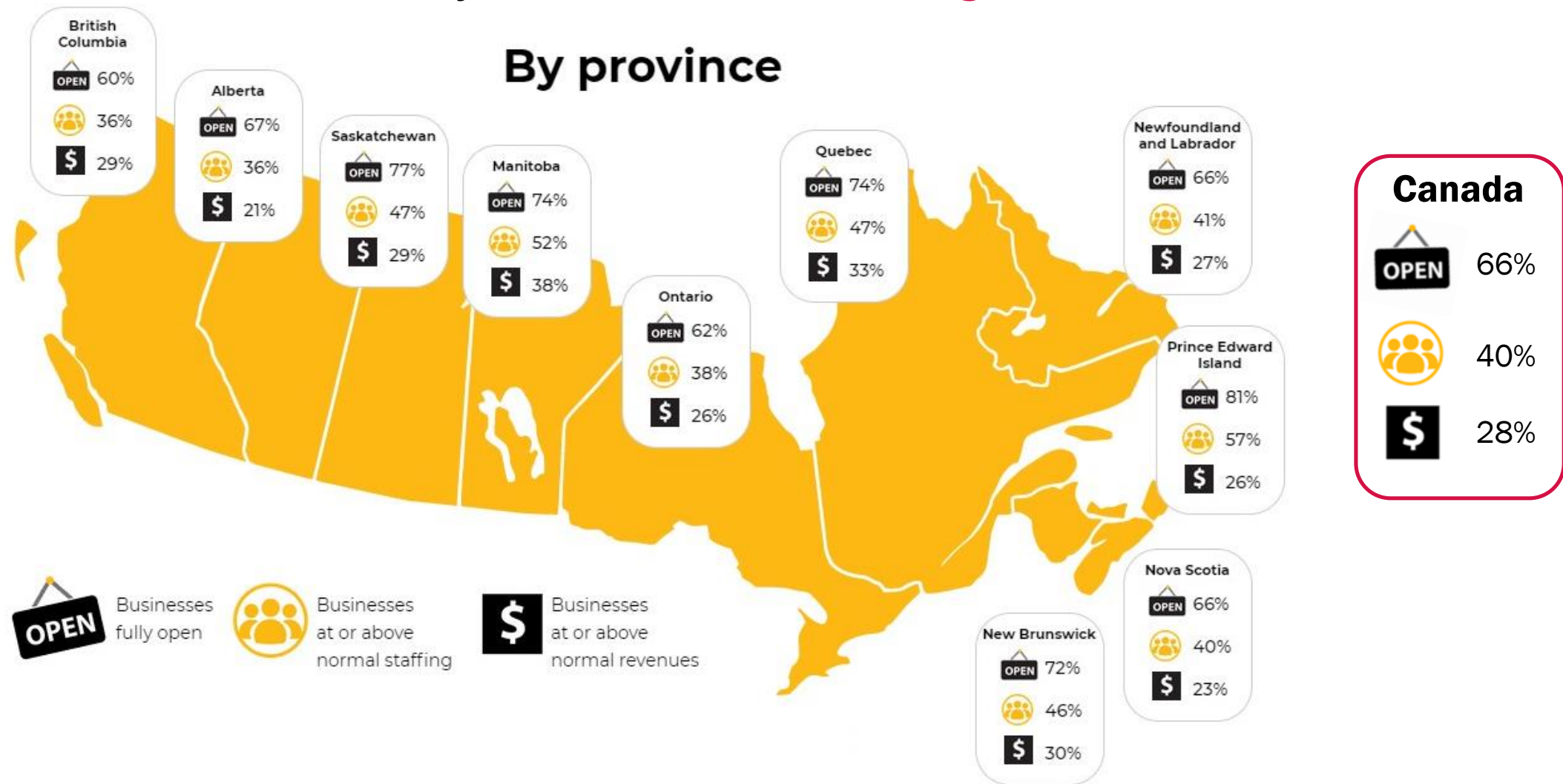


How much of your *usual* revenues *for this time of year* is your business currently making? By province and sector (% response)

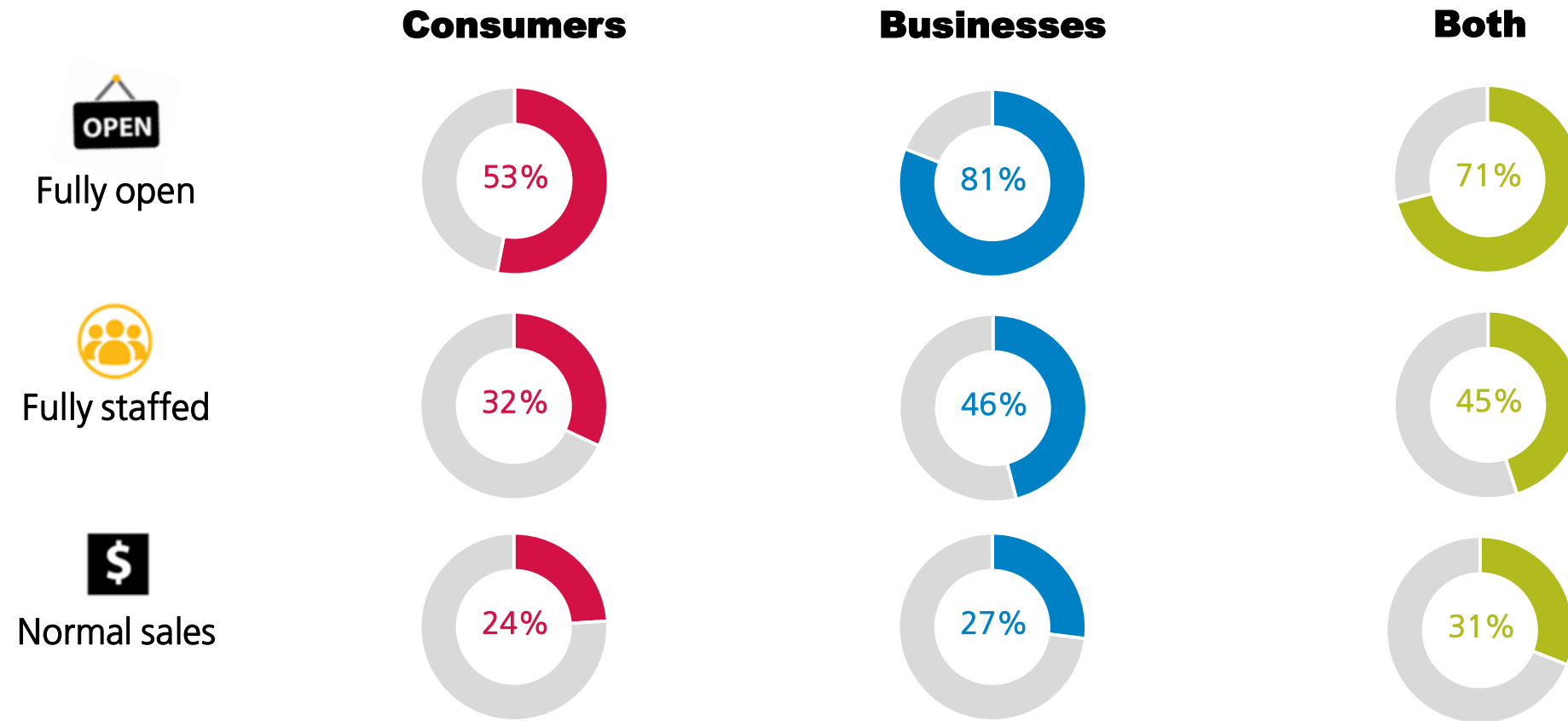


Source: CFIB, Your Business and COVID-19—Survey Number Nineteen, August 13-TBD, 2020, preliminary results, n = 4,973.

Small Business Recovery Dashboard - as of August 18, 2020



Does your business sell to consumers or to businesses?

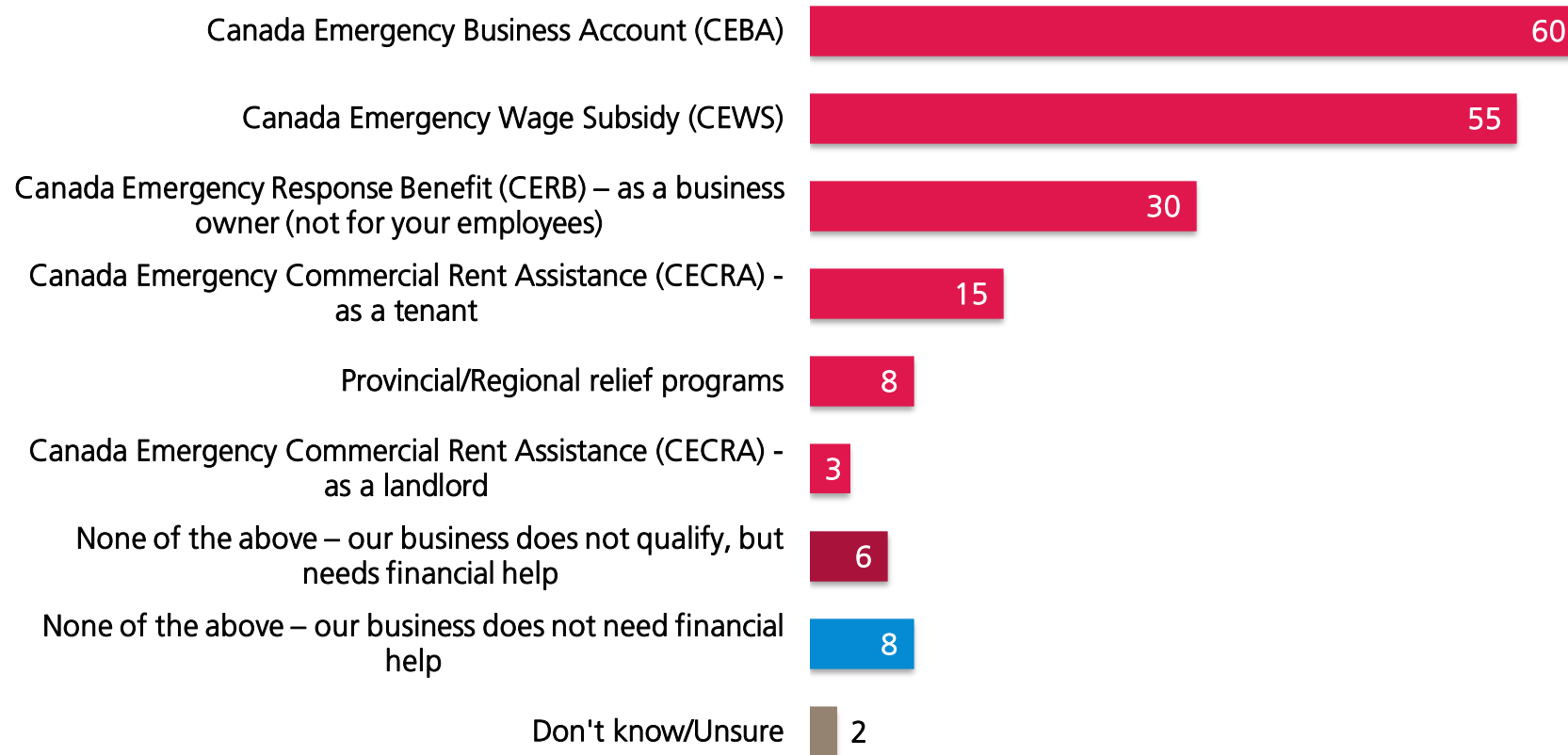


Source: CFIB, Your Business and COVID-19 – Survey Number Nineteen, August 13-TBD, 2020, preliminary results, n = 5,099, n = 5,061, n = 4,973.

Reminder: from Survey 18 (July 31-August 13) –

Which government relief programs has your business used?

(% response)

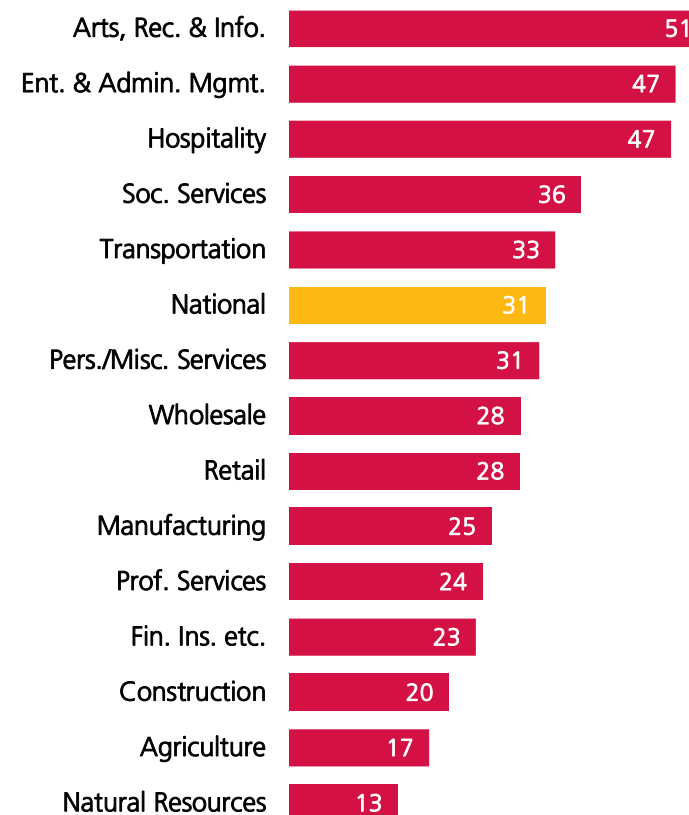
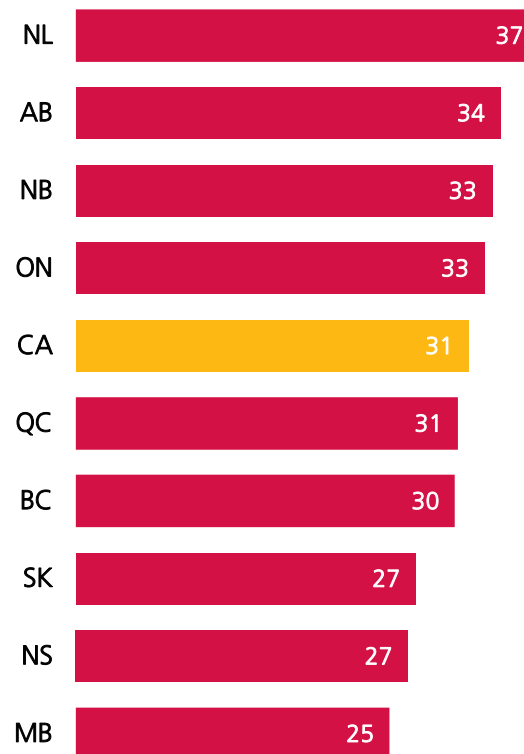
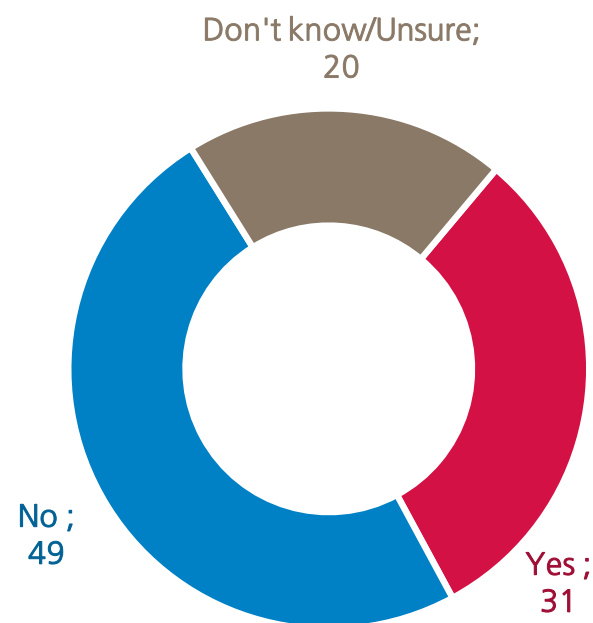


Sources: CFIB, Your Business and COVID-19 – Survey Number Eighteen, July 31-August 13, 2020, n = 5,036.

Notes: 1) *Businesses that are partially open or fully closed due to COVID-19.

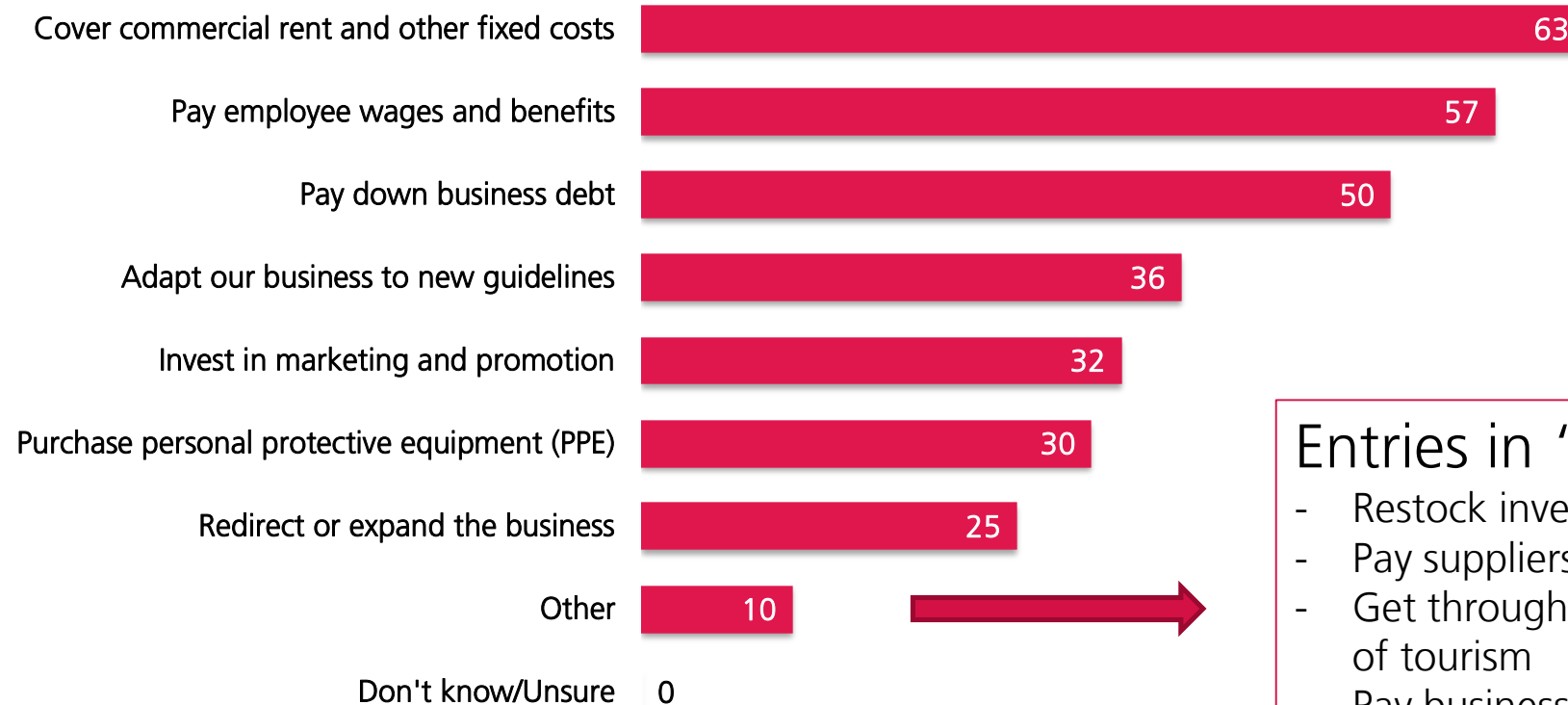
2) Respondents were allowed to select more than one answer choice. Percentages will not add to 100%.

Does your business need additional funding beyond what is currently available to you through government programs? (% response)



Source: CFIB, Your Business and COVID-19 – Survey Number Nineteen, August 13-TBD, 2020, preliminary results, n = 5,014.

Those that need additional funding – Why does your business need additional funding? (Select all that apply, % response)



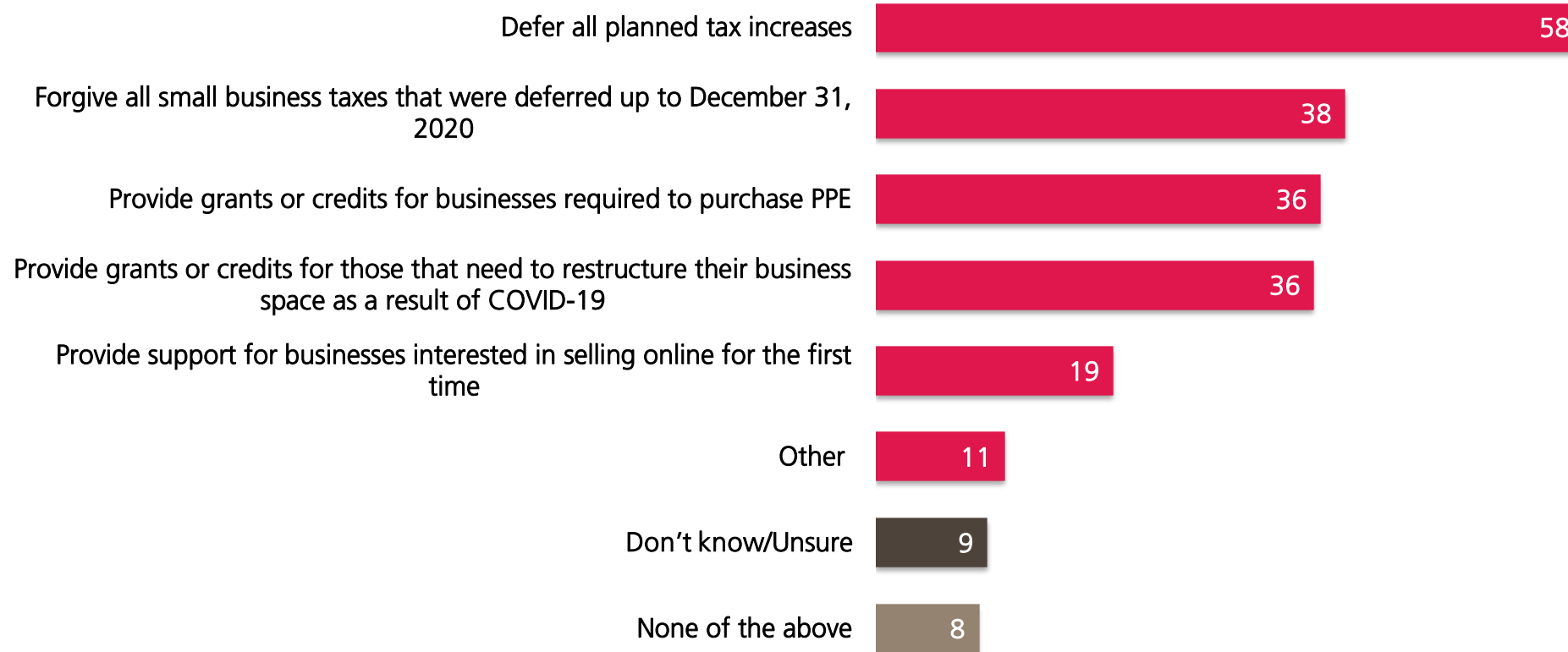
Entries in “Other” include:

- Restock inventory
- Pay suppliers
- Get through slow months after loss of tourism
- Pay business and property taxes
- Develop online presence

Source: CFIB, Your Business and COVID-19 – Survey Number Nineteen, August 13-TBD, 2020, preliminary results, n = 1,543.
Note: Respondents were allowed to select more than one answer choice. Percentages will not add to 100%.

Which of the following support measures should governments introduce to support your business, if any?

(Select all that apply, % response)



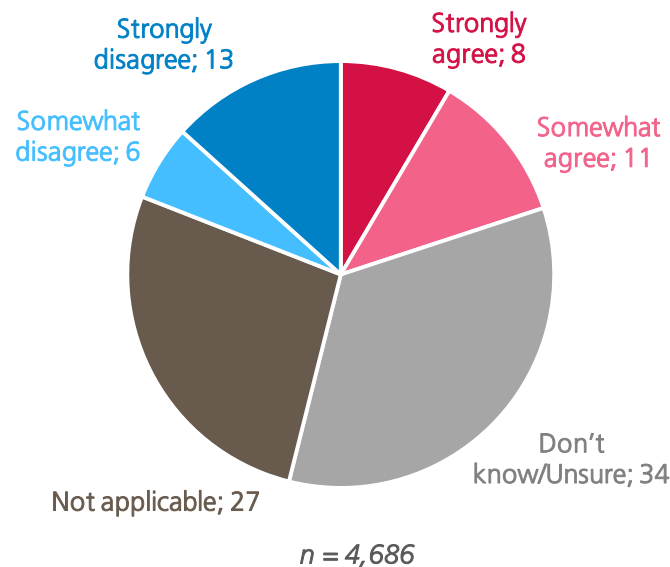
Source: CFIB, Your Business and COVID-19—Survey Number Nineteen, August 13-TBD, 2020, preliminary results, n = 4,962.
Note: Respondents were allowed to select more than one answer choice. Percentages will not add to 100%.

"My business will be negatively impacted by the strike at the Port of Montreal." (% response)

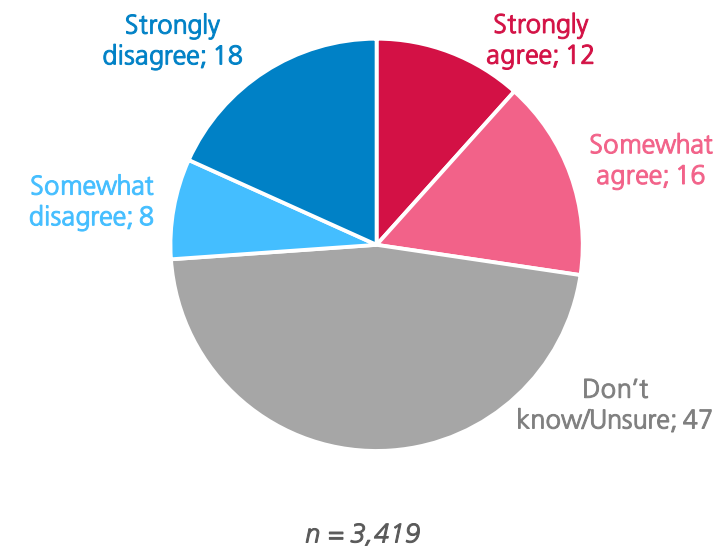
Question background provided for respondents:

The Port of Montreal is Canada's second largest port and is part of the supply and shipping chains of many Canadian businesses. After two weeks of rotating strikes, the Port's more than 1,100 longshore workers have launched an unlimited strike on August 10, 2020, with the exception of grain transport and shipments to Newfoundland and Labrador. This has prevented the Port from operating at full capacity, with ships going to other ports and containers remaining on site.

All respondents



Those linked to the Port of Montreal

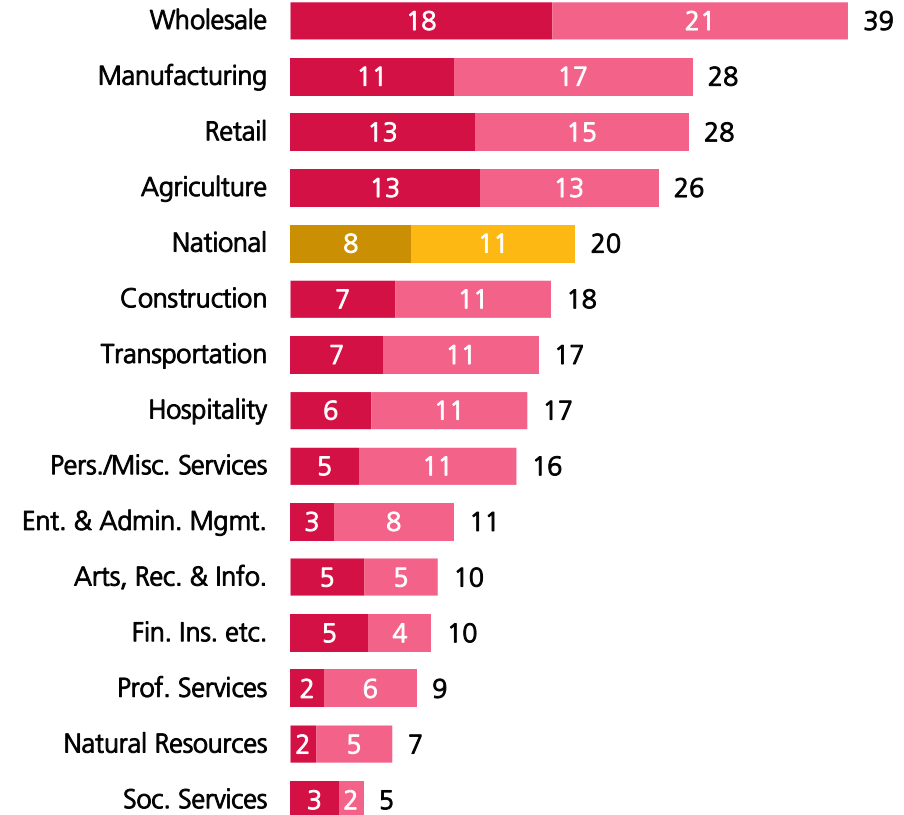
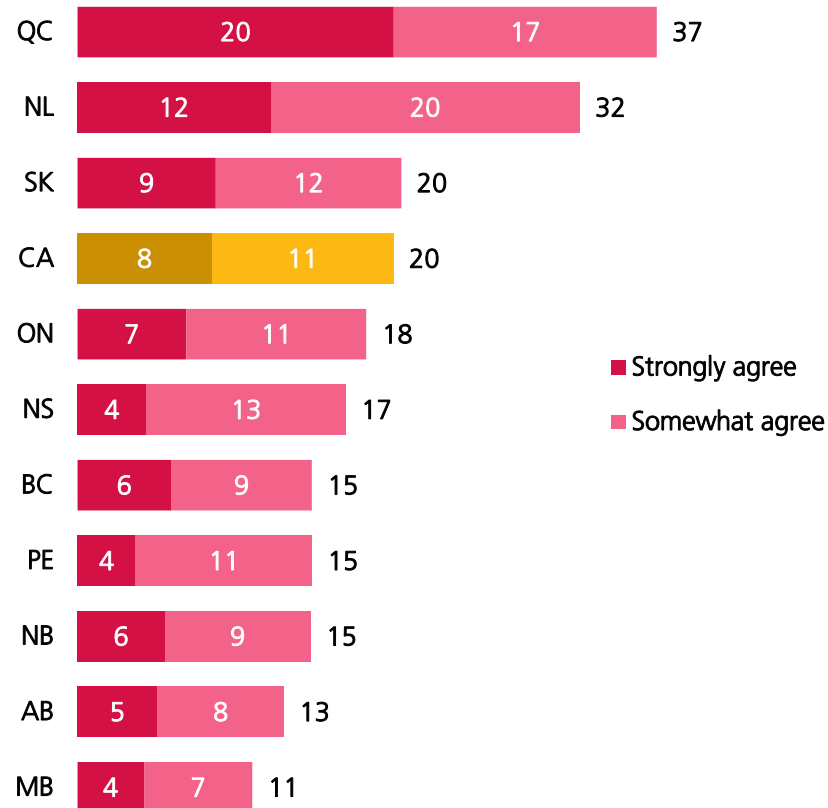


Source: CFIB, Your Business and COVID-19 – Survey Number Nineteen, August 13-TBD, 2020, preliminary results.

Note: Percentages may not add to 100% due to rounding.

All respondents –

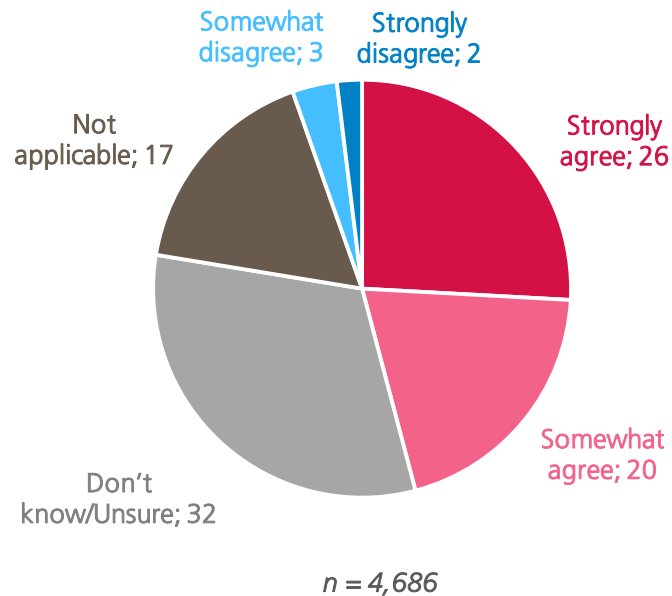
“My business will be negatively impacted by the strike at the Port of Montreal.” (% response)



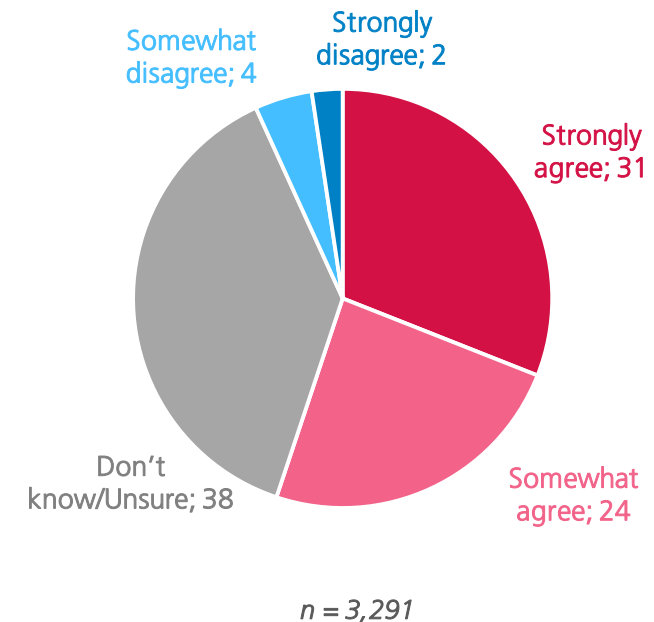
Source: CFIB, Your Business and COVID-19 – Survey Number Eighteen, August 13-TBD, 2020, preliminary results, n = 4,686.

"The federal government should make it a top priority to end the strike at the Port of Montreal as quickly as possible." (% response)

All respondents



Those linked to the Port of Montreal

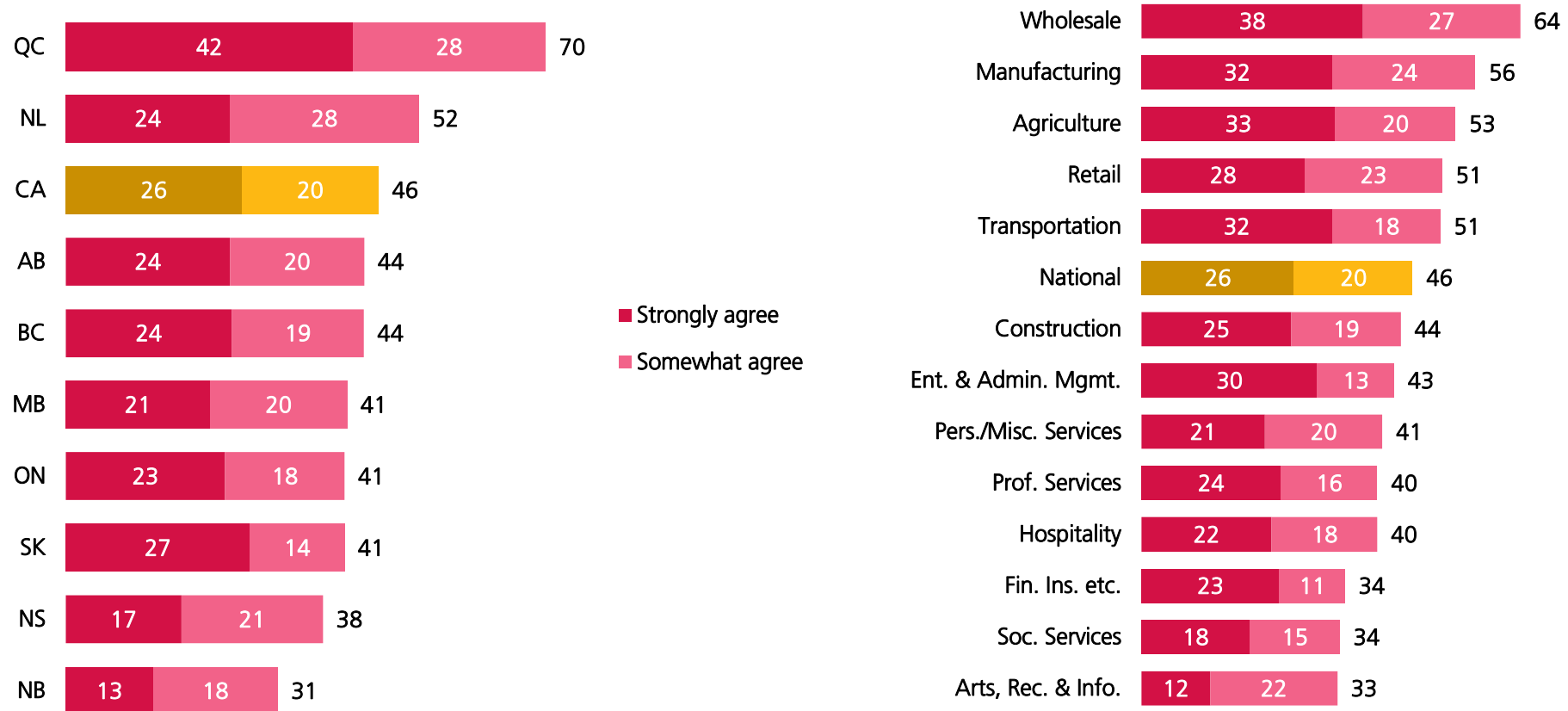


Source: CFIB, Your Business and COVID-19 – Survey Number Nineteen, August 13-TBD, 2020, preliminary results.

Note: Percentages may not add to 100% due to rounding.

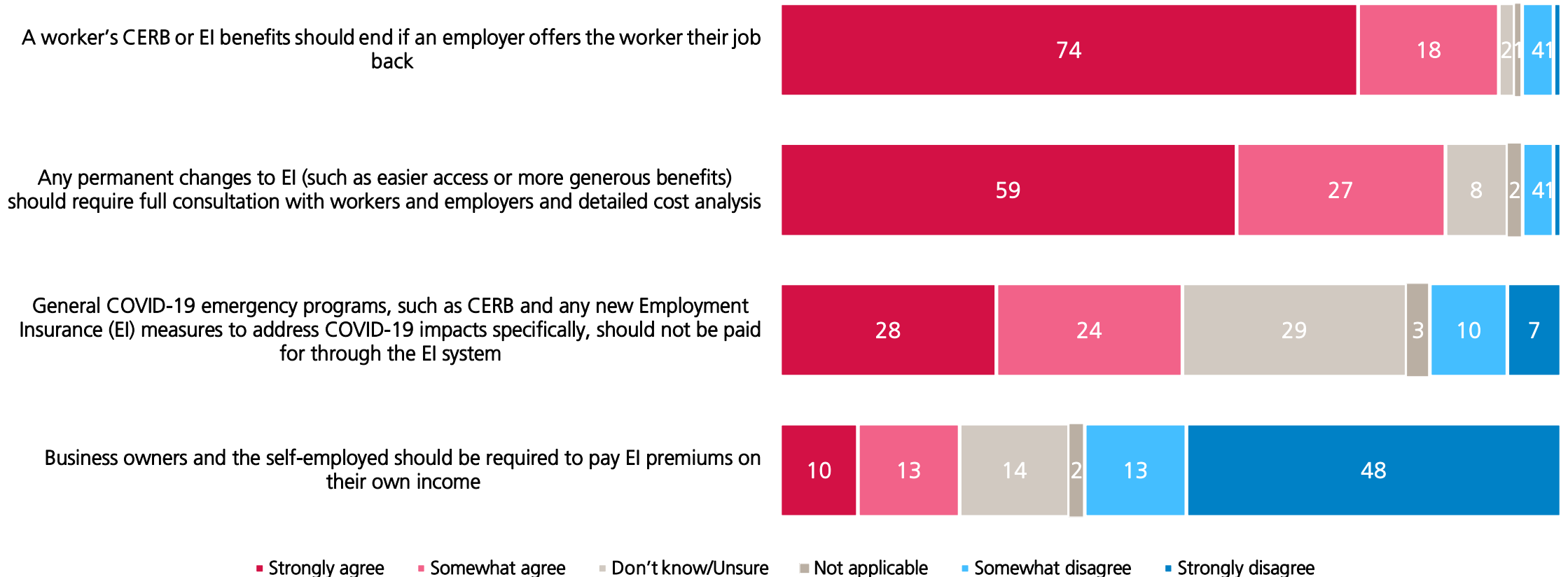
All respondents –

“The federal government should make it a top priority to end the strike at the Port of Montreal as quickly as possible.” (% response)



Source: CFIB, Your Business and COVID-19 – Survey Number Eighteen, August 13-TBD, 2020, preliminary results, n = 4,690.

Employment Insurance - Please indicate whether or not you agree with the following statements. (% response)



Source: CFIB, Your Business and COVID-19—Survey Number Nineteen, August 13-TBD, 2020, preliminary results, n = 4,672.
 Note: Percentages may not add to 100% due to rounding.